

C.T. & CO., INC.

NO. 9A-H2240

ORDER NO. 32243

DATE 11-24-1939

6 M 500 POST CARDS

C.T. ART COLORTONE FULL FACE (GROUP 6)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) *Greetings from*

IMPRINT C.T. GREETINGS-IO SUBJECTS

PRIV. NO. LOWER LEFT CORNER: S-585

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE		NOV 29 1939	
DATE	TIME	DATE	TIME
NOV 29 1939	3	NOV 29 1939	12/5
11	6/1		
89		Dec. 5 39	
225	1 1/2	8 Dec	
19		14	

DATE PLACEMENT OR D

DATE PAID

DATE PAID

DATE PAID

5-
108

C.T. & CO.

NO. 9A-H2241

ORDER NO. 32243

DATE 11-24-1939

6 M 500 POST CARDS

ART COLORTONE

FULL FACE (GROUP 6)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PRIV.NO. LOWER LEFT CORNER: S-586

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

C.T. GREETINGS-10 SUBJECTS

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATTID.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

By *[Signature]* Date *NOV 29 1939*

	ESTIMATE	DATE COMPLETED
NOV 29 1939		NOV 29 1939
15-1/2	3	
11-1/2	6	
15		
89		
227	1 1/2	
214	13	
		12-8-39

12-8-39

C.T. & CO.

NO. 9A-H2242

ORDER NO. 32243

DATE 11-24-1939

6 M 500 POST CARDS

ART COLORTONE FULL FACE (GROUP 6)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) *Greetings from*

IMPRINT C.T. GREETINGS-IO SUBJECTS

PRIV. NO. LOWER LEFT CORNER: S-587

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

188 **ESTIMATE** *Grat. Dept. checked*
NOV 28 1939
DATE NOV 29 1939
DATE NOV 29 1939
11-19 1 1/2 3
19-4 8
12-1-39
89 Dec. 5-39
227 1 1/2 12-8-39
212 3 12-12-39 12-14-39

DATE SHIPPED FOR

DATE

DATE

DATE

NO. 9A-H 2243

ORDER NO. 32 243

DATE 11-24-1939

6 M 500 POST CARDS

ART COLORTONE

FULL FACE (GROUP 5)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. NO

TITLE (IN FULL) *Fractura 300*

IMPRINT C.T.GREETINGS-IO SUBJECTS

PRIV.NO.LOWER LEFT CORNER:S-588

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE				Cost Dept. Checked	
By				Date	
NOV 20 1939				NOV 29 1939	
DATE				DATE	
COMPLETED				COMPLETED	
NOV 29 1939				NOV 29 1939	
20 21-2 3				12/1/9	
19-1					
13 8					
225 1 1/2				7 Dec	
210 13 12-12				12 -	
DATE PAID				DATE PAID	
By				By	
DATE PAID				DATE PAID	

C.T. & CO.

NO9A-H2244

ORDER NO. 32243

DATE 11-24-1939

6 M500 POST CARDS

ART COLORTONE

FULL FACE (GROUP 6)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL)

Freddie Jones

IMPRINT C.T.GREETINGS-IO SUBJECTS

PRIV.NO.LOWER LEFT CORNER: S-589

SEAL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

NOV 25 1939

NOV 25 1939

NO. OF COPIES	UNIT PRICE	TOTAL	DATE
21	3	63	NOV 29 1939
85	12-5	1025	NOV 29 1939
225	1 1/2	337 1/2	8 Dec.

DATE PAID

DATE PAID

DATE PAID

C.T. & CO., INC

NO. 9A-H1245

ORDER NO. 32243

DATE 11-24-1939

6 M500 POST CARDS

ART COLORTONE

FULL FACE (GROUP 5)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *Greeting from*

PRIV.NO. LOWER LEFT CORNER: S-590

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

C.T.GREETINGS-IO SUBJECTS

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH & MATERIAL ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Dept. Checked
NOV 29 1939

NOV 29 1939

Dec. 4-39

11/2

12

12-11

15
108

Rephoto

NO. 9A-H2246

PUBLISHED FOR GARNET CARTER, ROCK CITY GARDENS
LOOKOUT MOUNTAIN, TENN.

ORDER NO. 32727

DATE 11/27/39

53M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

TITLE (IN FULL) BLOWING ROCK, ALTITUDE
4350 FEET

IMPRINT

NONE

BOT "IN THE LAND OF THE SKY"

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. A-17913 BUT COLORS TO BE SOMEWHAT LIKE ATTACHED CARD

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

TO S.F. KEPNER

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

DEC 2 1939

DEC 2 1939

DATE
COMPLETED

DEC -2 1939

DEC -2 1939

19-1 1/2

12/4 Gr

87

Dec. 4-39

62

1/2

12-7

64

1/2

12/14/39

12/16/39

54
112

Rephoto

PUBLISHED FOR GARNET CARTER, ROCK CITY GARDENS
LOOKOUT MOUNTAIN, TENN.

NO. 9A-H2247

ORDER NO. 32727

DATE 11/27/39

53 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) PINNACLE ROCK, BETWEEN
MIDDLESBORO, KY. AND CUMBERLAND GAP,
TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1105900

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES TO S. F. KEPNER

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,773

DEC 2 1939

DEC 2 1939

DEC -2 1939

DEC -2 1939

20 3

12/5/39

87

Dec 5-39

201

12

Dec 7-39

Dec 7-39

67

1

12-13-39

12-15-39

NO. 9A-H2248

GARNET CARTER, ROCK CITY GARLEN, LOOKOUT MT., TENN.

ORDER NO. 32727

DATE 11/27/39

53 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) PILLAR: OF HERCULES, CUDJO'S
CAVE, CUMBERLAND GAP, TENN., VA., KY.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M.
IMPRINT NONE

Put in SMALL TYPE --- Photo copyright by
V. M. Cline

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

S.F. KEPNER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES TO RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

NOV 27 1939

NOV 27 1939

NOV 27 1939

NOV 27 1939

15 2

11/28 Gr

91

11-30-39

225 62 1/2

11 Dec.

63 7

12-1 Dec - 13

Rephoto

NO. 9A-112249
GARNET CARTER, ROCK CITY GARDEN, LOOKOUT MOUNTAIN, TENN.
ORDER NO. 32727
DATE 11/27/39

53	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO. I	R. M.
TITLE (IN FULL) FROZEN NIAGARA IN THE MAMMOTH CAVE OF KENTUCKY			IMPRINT NONE	
BOT - FROZEN NIAGARA ENTRANCE				
			PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A668

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES TO S.F. KEPNER RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC 2 1939 DEC 2 1939

DEC - 2 1939	DEC - 2 1939
19 1 1/2	
89	Dec 15 - 19
125 62 1 1/2	11 Dec 12 - 7
61 7 12-14-39	12-15-39

41

112

GARNET CARTER, ROCK CITY GARDEN, LOOKOUT MT, TENN.

NO. 9A-H2250

ORDER NO. 32727

DATE 11/27/39

53	M	POST CARDS	ART COLOORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. I	R. M.	
TITLE (IN FULL)		IMPRINT	NONE	
		PHOTO PROPERTY OF	C.T.	

COLOR DESCRIPTION

SEE BACK OF FOLDER COVER ATTACHED FOR CORRECT COLORING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES TO S.F. KEPNER RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Dial
C-605

H.C. - 70 - 12-11-39

NOV 27 1939

NOV 27 1939

20 5

91

62 2

66 10

12/4/39

12-8

12-26

105

GARNET CARTER, ROCK CITY GARDEN, LOOKOUT MT., TENN.

NO. 9A-H2251

ORDER NO. 32727

DATE 11/27/39

53 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ONYX PARADISE, MONDER CAVE,
MONTEAGLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M.
IMPRINT NONE

PUT IN SMALL TYPE - Photo Copyright by
W. M. Cline

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS BE SAME AS 1A667. HAVE CAVE MAN'S CLOTHES CHANGED TO DARK COLOR^A

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES TO S. F. KEPNER RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

NOV 27 1939

NOV 27 1939

NOV 27 1939

16 2

11/29/39

39

Nov. 30-39

227 1/2

12-4-39

64 9

12/1/39

12/1/39

DATE Photo Taken

105

DATE 11-25-1939

25 ~~IM~~POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 2

2

R. M.

YES

TITLE (IN FULL) HOLLYWOOD, CALIFORNIA,

IMPRINT

SAME AS ABOVE

NORTH HOLLYWOOD AND SAN ~~DEBONEX~~

FERNANDO VALLEY IN DISTANCE

PRIV. NO. BEFORE TITLE: 815

SMALL TYPE: WHITEHURSE AERIAL PHOTOS INC.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

En. Dept. ~~checked~~

JUN 25 1959 A.C. "C" R. BOWEN

JUN 6 1970

NOV 27 1939

NOV 27 1939

4

8

110-27

12-15

87

Dec. 1-39

225

22

6 Dec

202

12

1-4 4

1-5

NO. 9A-H2253

ESTERN PUBLISHING & NOVELTY CO., LOS ANGELES?,
CALIF.

ORDER NO. 32254

DATE 11-25-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PLANETARIUM, GRIFFITH PARK,
LOS ANGELES, CALIFORNIA
PRIV.NO. BEFORE TITLE: LA-154

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

EE TISSUE OVERLAY ATT'D.

384114

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

ATTENTION!

17

Subject on

Subject on

Subject on

Subject on

Subject on

Subject on

ESTIMATE			
NOV 25 1939		NOV 25 1939	
		NOV 27 1939	NOV 27 1939
	4 6	11-27	11-29
	89/91	Nov. 30-39	
	225		5 Dec.
	207		

DATE RECEIVED

DATE PAID

DATE RECEIVED

DATE PAID

107-144
103

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO. 9A-H2254

ORDER NO. 32254

DATE 11-25-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD SPANISH DAYS, "LA FIESTA
TIME" IN CALIFORNIA
COURT HOUSE GROUNDS, SANTA BARBARA

PREV. NO. BEFORE TITLE: SB-54

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17
order for the...
see to it that...
tives in...
in ha...
to make...

ESTIMATE		Get Date Checked	
By		By	
Date		Date	
NOV 25 1939		NOV 27 1939	
NOV 27 1939		NOV 27 1939	
5 6		11-27	
11-27		11-30-36	
225 32		4 Dec.	

5
12104
103

DATE 11-25-1939

12 100 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M. YES

TITLE (IN FULL) LINCOLN PARK, SHOWING LIBRARY
AND CITY HALL, LONG BEACH, CALIFORNIA

Y IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 1-41

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT' D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Encl. Dept. Checked

100-25-1439

NOV 25 1948

	DATE	TIME	LOCATION	REMARKS
NOV 27 1939	NOV 27 1939			
1	7	11-27	12-5 S	
87		Dec 6-59		
227	10		12-8-39	
45	9	12-28	12-28	

17. 11. 1961

NO. 9A-H2256

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M. YES

TITLE (IN FULL) OCEAN BOULEVARD, MUNICIPAL
AUDITORIUM AND RAINBOW PIER, LONG BEACH,
CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: L-42

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17

NOV 23 1939		NOV 26 1939	
DATE	NOV 23 1939	DATE	NOV 26 1939
QUANTITY	1	QUANTITY	10
PRICE	11-28	PRICE	12-48
TOTAL	12-5	TOTAL	
DATE	12-7-39	DATE	12-8-39
QUANTITY	216	QUANTITY	23
PRICE	1-3-40	PRICE	1-4-40

ST
RM. 104
106

WESTERN PUBLISHING & NOVELTY CO., LOS ANG LES, CALIF.

NO. 9A-H2257

ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) U.S. NAVAL TRAINING STATION,
SAN DIEGO, CALIFORNIA

IMPRINT SAME AS ABOVE

RIV. NO. BEFORE TITLE: 4580

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

17

ORDER FOR POST CARD
SEE PAGE 17
FOR ANY OTHER
INSTRUCTIONS
SEE PAGE 17

ESTIMATE		NOV 28 1939	
NOV 25 1939		NOV 28 1939	NOV 28 1939
QUANTITY		NOV 28 1939	NOV 28 1939
PRICE		NOV 28 1939	NOV 28 1939
4	5	11-28	12-48
89		Dec 4-39	
201	1/2	Nov 3-39	Nov 8-39
28	1/2	1/2/40	1/8/40

4

RM 106
186

NO. 9A-H2258

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) PALOMAR OBSERVATORY,
PALOMAR MOUNTAIN, SAN DIEGO COUNTY,
CALIFORNIA

PRIV. NO. BEFORE TITLE: 4581

Photo in D6300

COLOR DESCRIPTION

SEE ATT'D TISSUE OVERLAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17

PLEASE PRINT NAME AND ADDRESS OF
 THE PERSON TO WHOM THE PHOTO
 IS TO BE SENT. IF THE PHOTO IS
 TO BE SENT TO A FIRM, PLEASE
 PRINT THE NAME OF THE FIRM.
 IF THE PHOTO IS TO BE SENT TO
 AN INDIVIDUAL, PLEASE PRINT
 THE NAME OF THE INDIVIDUAL.

ESTIMATE		DATE	
NOV 25 1939		NOV 27 1939	
NOV 27 1939		NOV 27 1939	
2	5	11-27	11-30 SC
85/91		12-1	
225	12		4 Dec
212	8 3/4	12-27-39	12-29-39

Rm 104
103

E8

NO. 9A-H2259

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BROADWAY, SAN DIEGO,
CALIFORNIA

PRIV. NO. BEFORE TITLE: 4582

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

6BH300

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

bring out signs very sharp & clear

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17

When the 12 post cards are
sent to the publisher, the
lives are printed on the
in January, 1940, and
to the publisher.

Estimate

By 3 Date NOV 25 1939

	DATE	DATE	DATE
	ESTIMATED	DATE	DATE
		NOV 27 1939	NOV 27 1939
	2 7	11-27	12-1-39
	35 91	12-1	
	225 2		5 Dec.
	214 11 1/2		

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

DATE RECEIVED

2

OK 15
103

NO. 9A-H2260

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS	ART COLORTON	WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)	FRONT NO. 2	R. M. YES
TITLE (IN FULL) U.S. NAVAL HOSPITAL, BALBOA PARK, SAN DIEGO, CALIFORNIA	IMPRINT SAME AS ABOVE	
PRIV. NO. BEFORE TITLE: 4583		
	6BH304	
	PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

17

order for this order. Please see to it that all negatives are uniform and harmonious in harmony with each other to make an accurate record.

ESTIMATE			
DATE		DATE COMPLETED	
NOV 25 1939		NOV 27 1939	
NOV 25 1939	NOV 27 1939	NOV 27 1939	NOV 27 1939
1	6	11-27	11-30
82	291	Dec. 1-39	
225	12		5 Dec.
214	9		

12 105

103

NO. 9A-H2262

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF. ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2		R. M. YES	
TITLE (IN FULL) WESTWOOD VILLAGE, CALIFORNIA,		IMPRINT		SAME AS ABOVE	
SHOWING UNIVERSITY OF CALIFORNIA AT LOS ANGELES IN BACKGROUND					
PRIV. NO. BEFORE TITLE: 845					
SMALL TYPE: WHITEHURSE AERIAL PHOTOS INC.		PHOTO PROPERTY OF CUSTOMER			
COLOR DESCRIPTION					

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17
Order for this material must be placed with the publisher of this material. See to it that the material is placed in harmony with the publisher's requirements to make an album.

ESTIMATE			
NOV 25 1939		NOV 25 1939	
DATE	TIME	DATE	TIME
NOV 27 1939		NOV 27 1939	
1	8	11-27	12-130
89		Dec. 4-39	
225	2	8 Dec	
207	11		

103

replied

NO. 9A-H2263

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 32-53

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. ~~NO~~ YES

TITLE (IN FULL) ALONG THE PALISADES, ROOSEVELT
HIGHWAY, CALIFORNIA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: SM-23

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

17

NOTE: The above information is for the purpose of making an accurate set of postcards. It is not to be used for any other purpose.

Executive Office of the

ESTIMATE

Cost 7⁰⁰ Ck'd

By Nov 25 1939 Date Nov 25 1939

DESCRIPTION	QTY.	UNIT PRICE	TOTAL	DATE
COMMISSION 10% OF \$1.00				NOV 27 1939
				NOV 27 1939
	5	6	11-27	12-1 SL.
	91			
	210	1 3/4	12-7	12-8
	48	7 1/2	1-2-40	1-3-40

AMOUNT PAID BY

DATE PAID

AMOUNT PAID BY

DATE PAID

Rm 104
103

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H2264

ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) DOGWOOD IN BLOOM ALONG A
CALIFORNIA MOUNTAIN STREAM

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 676

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

17

ESTIMATE			
NOV 24 1939			
NOV 27 1939			
QUANTITY	UNIT PRICE	TOTAL PRICE	DATE
12 M 500 POST CARDS		NOV 27 1939	NOV 27 1939
ART COLORTONE			
WHITE BORDER			
5. 3		11-27	11-29 St.
89 71		11-29-39	
225			4 Dec.
5.9		1-2-40	1-4-40

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. 9A-H2265

ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) GOLDEN CALIFORNIA POPPIES IN
A BLOSSOMING ORCHARD

IMPRINT SAME AS ABOVE

PAIV. NO. BEFORE TITLE: 642

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

17

ESTIMATE

Con Dpt. Chd

NOV 13 1939

NOV 27 1939

DATE	TIME	DATE	TIME
NOV 27 1939		NOV 27 1939	
5	3	11-27	11-28
89		12-29-39	
225	1/2	4 Dec	
216	9/2	12-28-39	12-29-39

5

5
11/104
103

NO. 9A-H2266

EASTERN PUBLISHING & PHOTO CO., LOS ANGELES, CALIF.

ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT NO.	2	R. M.	YES
TITLE (IN FULL) THE LAND OF SUNSHINE, FRUITS AND FLOWERS, SOUTHERN CALIFORNIA		IMPRINT	SAME AS ABOVE		
PRIV. NO. BEFORE TITLE: 685					
		PHOTO PROPERTY OF CUSTOMER			

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.
INSERT PHOTO ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES INSERT RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,797,775

ATTENTION

17

ESTIMATE

DATE	TIME	DATE	TIME
NOV 27 1939		NOV 27 1939	
5	5	11-27	11-29
78/71		Nov. 30 29	
225	12	4 Dec	
4	9	12/18	

DATE RECEIVED DATE PAID

5

104
103

NO. 9A-E2267

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 32253

DATE 11-25-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING DOWN STATE STREET
FROM THE AIR. A GENERAL VIEW OF THE
BUSINESS AREA OF ~~XXX~~ SANTA BARBARA,
CALIFORNIA
PRIV. NO. BEFORE TITLE: SB-56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

E8

ATTENTION

17
order for 1000
see to it that
time for delivery
is stamped on
the order for delivery

ESTIMATE			
NOV 25 1939	NOV 25 1939	NOV 25 1939	NOV 25 1939
		NOV 27 1939	NOV 27 1939
	4 7	11-27	12-8-30
	89	Dec. 4-37	
	216	12-8-37	12-8-37
	203	1-2-40	1-5-40

4

pm 104
103

LINKOUS PRINTING CO., BLUEFIELD, W.VA.

NO. 9A-H2269

ORDER NO. 32255

DATE 11-24-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERSECTION OF BLAND AND
FEDERAL STREETS, BLUEFIELD, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT 1ST & 2 TAN BUFF. BRICK. GRAY STONE TRIM. 3 & 4 DARK RED. CENTER,
1ST GRAY 2 & 3 DARK RED. 4 TALL BLDG. DARK RED, LIGHT GRAY RIGHT SIDE. ON
RIGHT: 1ST RED BRICK. 2 BUFF. 3 TALL BLDG. TAN GRAY, GRAY CORNICE & FIRST
FLOOR GRAY FRAMES & SASH. 4 TAN GRAY. REAR CENTER, DARK RED BRICK. REMOVE
SIGNS & WIRES ON BLDG. ON RIGHT. REMOVE STREET CAR TRACKS ON LEFT AND
MAKE STREET DARK PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

2

1. The photograph must be
submitted in the original
negative or in a print of
the negative. (Do not use
a copy of a copy.)
2. The photograph must be
submitted in the original
negative or in a print of
the negative. (Do not use
a copy of a copy.)

ESTIMATE

NOV 26 1939

COMPANY	14	5	NOV 29 1939	NOV 29 1939
ESTIMATE	91			12/4 Gr
62	2			12-C
64	12 1/2	12-19-39		12-22-39

14
106

LINKOUS PRINTING CO., BLU FIELD, W.VA.

NO. 9A-H2270

ORDER NO. 32255

DATE 11-24-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FEDERAL STREET AT NIGHT,
BLUEFIELD, W.VA.

Night Scene

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT, 1ST TAN GRAY. 2 TAN GRAY, CORNICE GRAY. 3 DARK RED. 4 BROWN.
ON RIGHT, 1ST DARK RED, RED STORE SIGN. GILT LETTERS. BROWN AWNINGS.
2 BROWN BRICK. MAKE NIGHT SCENE SHOWING BLDGS. & WINDOWS ILLUMINATED.
REMOVE SIGN LETTERS ON TOP OF BLDG. ON RIGHT.

3BH1265

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

NOV 29 1939 NOV 29 1939

14 L

11/30 Gr

12-1

62 13/2

12-4

146 10 12-15

12-22

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES,
CALIF.

NO 9A-H2271

ORDER NO. 32257

DATE 11-25-1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUST ARRIVED IN
CALIFORNIA

P IV.10. UPPER LEFT CORNER: 505

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

GET TYPICAL MEXICAN COLORING ON MEXICAN SLEEPING AT THE LEFT.
ORANGE TREE TO THE BACKGROUND. SNOW CAPPED MOUNTAINS. OIL
DERRICKS? ETC.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

NOV 30 1939

NOV 30 1939

225

6-5
13

28 Nov

225

23

6 Dec.

MAKEDOVER

Charge to general fund Dept

EST. 11-25-1939

RECEIVED

3

Cost Dep.

PHOTO

1/2

DEC 3 1939

COMP

ART DEPT

2 1/2

2

Rephoto

WILLIAM H. STARKEY, FORT WALTON, FLA.

NO. 9A-H272

ORDER NO. 32259

DATE 11-24-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOWER BEACH AND BOARDWALK
AT FORT ALTON, FLA. ON THE GULF
OF MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

CUSTOMER

PHOTO PROPERTY OF

COLOR DESCRIPTION

SNOW WHITE SAND AS 8A-H736. WATER TURQUOISE GREEN, DEEPENING INTO DARK
BLUE IN BACK. BRING OUT WOODEN PIER IN BACKGROUND. PALM HUTS, DARK BROWN
THATCHED ROOFS. FINISH CENTER HUT. SUN SHELTERS, BLUE & WHITE STRIPED.
BOARDWALK NATURAL WOOD, RAILING BLUE TOP, SILVER POSTS. CLOUDS IN SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DATE		DATE	
DEC 2 1939		DEC 2 1939	
DEC -2 1939		DEC -2 1939	
13 4		12/5	
89		Dec. 6-39	
210 1/2	12-7	12-7	
39 9/2	12/22/39	12/26/39	

13

119

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50	XX M	POST CARDS	SIZE	3½ x 5½
----	-----------------	------------	------	---------

STYLE PHOTO COLOR IT WHITE BORDER

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.	SCREEN	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue		

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RUSTH

DEC 19 1939

BEACH, FLORIDA

9A-42273

9 1939

136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2274 ORDER N92278

DATE 11-24-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BEREAN BIBLE & BOOK ROOM
FORT WORTH, TEXAS

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIRST BAPTIST CHURCH, FORT WORTH, TEXAS

BOT-DR. J. FRANK NORRIS, PASTOR - DR. LOUIS
ENTZMINGER, PRESIDENT

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit + Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

NOV 28 1939

make red impression

NOV 28 1939

106

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2275 ORDER NO. 32279 DATE 11-24-1939

CUSTOMER HOTEL POINSETTIA
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PARLORS - HOTEL POINSETTIA, 450
CENTRAL AVE. - ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY ATT'D.

COLOR DESCRIPTION
SEE TISSUE OVERLAY ATT'D.

Rush

PHOTO RETURNED
TO
PHOTO USED FOR

DEC 11 1939

62 12-22 HC-24
56 1-3 1-5 LA-122

STANTON'S NOVELTY CO., LAKE OZARK, MO.

NO. 9A-H2276

ORDER NO. 32732

DATE 11-28-1939

12^M 500 POST CARDS

C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M.

YES

TITLE (IN FULL) GREETINGS FROM LAKE OF
THE OZARKS, MISSOURI

IMPRINT

SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER BORDER
(C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C. T.

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate

DEC 11 1939

DEC 11 1939

DATE	DESCRIPTION	AMOUNT
DEC -2 1939		
DEC -7 1939		
20	21 7	
	21 5	
90		
12/11/39	13 Dec 21	

← make check for

11/12

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2277

ORDER NO. 32747

DATE 11-27-1939

12M500 POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EAST CLINTON STREET
BRIDGE, BINGHAMTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CEMENT BRIDGE. ALUMINUM LIGHTS. MAKE NEW PRINT

July 2nd week, bring out better (in 3rd)

4BH1630

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC - 4 1939

DEC - 7 1939

16 4

11/6 9

65

7

227

12

12-7-39

67

9

12-21-39

12-23-39

Push

113

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2278

ORDER NO. 33747

DATE 11-28-1939

12 M500 EXEM POST CARDS

C. T. ART

COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) MEMORIAL BRIDGE,
BINGHAMTON, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

CONCRETE BRIDGE. GREY STONE ROCK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. S. PAT. NO. 1,797,775

ATTENTION

14

FROM THE

NO TO BE

ONE AND

IN HAND

TO MAKE AN

41341030

100

NOV 23 1939

Can Dept. Checked

RECEIVED

NOV 23 1939

NOV 28 1939

NOV 28 1939

13 4

12/4/39

89

1004-37

227

1/2

12-7-39

64

8 1/2

12/18/39

12/19/39

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

DATE RECEIVED BY

106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2279

ORDER NO. 32747

DATE 11-28-1939

12M500 POST CARDS C. T. ART COLORIONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FRATERNITY ROW,
BINGHAMTON, N.Y.

(PUT SUB-TITLES IN SKY ABOVE BLDGS.
FROM LEFT TO RIGHT) K OF C BLDG.
ELKS CLUB, KALURAH TEMPLE
BOYS CLUB

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

COLORS FROM LEFT TO RIGHT. 1ST BLDG. GREY WITH GREEN WINDOW TRIM
& ENTRANCE. 2ND RED & SHOW ELK. 3RD BROWN & YELLOW BRICK
4TH RED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14

1. To insure the best results, the photo should be taken in the morning or late afternoon, when the light is soft and even. 2. The photo should be taken from a distance of about 100 feet, so that the entire building can be seen. 3. The photo should be taken from a low angle, so that the building appears to be tall and imposing. 4. The photo should be taken from a side angle, so that the building's profile is clearly visible. 5. The photo should be taken from a distance of about 100 feet, so that the entire building can be seen. 6. The photo should be taken from a low angle, so that the building appears to be tall and imposing. 7. The photo should be taken from a side angle, so that the building's profile is clearly visible. 8. The photo should be taken from a distance of about 100 feet, so that the entire building can be seen. 9. The photo should be taken from a low angle, so that the building appears to be tall and imposing. 10. The photo should be taken from a side angle, so that the building's profile is clearly visible.

166	NOV 28 1939	NOV 28 1939	NOV 28 1939
17 3	89	Dec 4-39	12/1/39
62 15	212 93	Dec 18-39	12-20-39

106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2200

ORDER NO. 32747

DATE 11-28-1939

12M 500 POST CARDS C. T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) U. S. POST OFFICE,
BINGHAMTON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

GREY STONE. GREEN WINDOW SASHES. PANELS INSIDE COLUMNS ARE COPPER
TAKE OUT SAFETY ZONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

14

4341030

NOV 28 1939

ESTIMATE

Get Copy Check

NOV 28 1939

NOV 28 1939

15 3

11/30 Gr

91

11-30

227

12-4-39

206

Dec 18, 39

12-20, 39

106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2281

ORDER NO. 32747

DATE 11-28-1939

12^M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) COURT STREET LOOKING
WEST, BINGHAMTON, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LEFT SIDE. 1ST GREY & LETTERING TOP RED. 2ND & 3RD RED. 4TH GREY

RIGHT SIDE. 1ST. GREY 2ND WHITE 3 GREY 4 KRED. 5 GREY ALSO SEE

BACK OF PHOTO FOR INSTRUCTIONS

*on left side, first sign on building. or night arrangements
house in rear green*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

NOV 28 1939

NOV 28 1939

NOV 28 1939

NOV 28 1939

14 7

12/1/39

227 13/4

12-7-39

215 12 12-20-39

12-22-39

14

106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2282

ORDER NO. 32747

DATE 11-28-1939

12^M 500 POST CARDS

C. T. ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CHENANGO AND COURT STREET,
BINGHAMTON, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDGS. ON BOTH SIDES ARE GREY. TAKE OUT SHADOWS & BLURS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

14

PLEASE PRINT THE FOLLOWING INFORMATION IN THE SPACE PROVIDED
IF YOU HAVE ANY OTHER INFORMATION TO BE FURNISHED TO THE
CUSTOMER, PLEASE PRINT IT IN THE SPACE PROVIDED
IF YOU HAVE ANY OTHER INFORMATION TO BE FURNISHED TO THE
CUSTOMER, PLEASE PRINT IT IN THE SPACE PROVIDED

413 H1030

100

NOV 28 1939

ESTIMATE

Check

NOV 28 1939

NOV 28 1939

NOV 28 1939

17 5

11/30/39

75

11-30

227

1/2

12-4-39

67

11

12-22-39

12-26-39

AMOUNT PAID

DATE PAID

By

[Signature]

DATE PAID

106

5.
106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-M2²84

ORDER NO. 32747

DATE 11-28-1939

12500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BIRD'S EYE VIEW OF
BINGHAMTON, N Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

16

PLEASE READ INSTRUCTIONS
ON THE BACK OF THE CARD
FOR THE BEST RESULTS
IN THE DEVELOPING
OF THE PHOTOGRAPH
WITH EACH SET
OF THE SET.

NOV 28 1939

NOV 28 1939

NOV 28 1939

21 5

11/30 J

81 11-30

62 22
203 12-20

11-5
12-21

106

Rephoto

ATTENTION

14
Please read the following instructions carefully. They will help you to get the most out of your photos. Uniform and colors are in harmony with each other to make an attractive set.

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2285

ORDER NO. 32747

DATE 11-28-1939

12M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) VIEW FROM SOUTH MOUNTAIN

IMPRINT

SAME AS ABOVE

PARK, BINGHAMTON, N.Y.

PHOTO PROPERTY OF

C.T

COLOR DESCRIPTION

SHOW LEAVES FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 2 1939

ESTIMATE

DEC 2 1939

DEC -2 1939

DEC -2 1939

16 4

12/6 gr

89

Dec. 7-39

225

7 Dec.

Purch

112

NO. 9A-H286

ORDER NO. 32747

DATE 11-28-1939

12^M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No.

1

R. M. NO

TITLE (IN FULL) SPANISH WAR MONUMENT
AND MEMORIAL BRIDGE, BINGHAMTON,
N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SHOW LEAVES ON TREES.

FOR COLORS & SEE ATTACHED CARD 107059

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

14

in harmony with each other
to make an attractive set.

NO9A-H2287

WALTER R. MILLER, CO., INC., BINGHAMTON, N.Y.

ORDER No. 32747

DATE 11-28-1939

12500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERNATIONAL BUSINESS
MACHINES SCHOOL, ENDICOTT, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

TAN BUFF BRICK LIGHT STONE CORNICE & ENTRANCE & BASE. BUFF PANELS
BETWEEN WINDOWS. BRONZE SASH & DOORS & RAILINGS. LIGHT CEMENT WALKS
GREEN LAWNS. ON RIGHT BLDG. GRAY, ON LEFT BLDGS. DARK GRAY. NEAR LEFT
DARK RED LIGHT TRIM. SHOW REAR MOUNTAIN CLEAR & GREEN

TAKE OUT NAME ON THE SIDE OF THE BLDG. ON THE RIGHT SIDE
OF PHOTO

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

14

With for the picture side
we will be glad to
type the address and return
to delivery with each order
to make an effective set.

Executive of Bureau

NOV 28 1939

ESTIMATE

Est. No. 3

NOV 28 1939

NOV 26 1939

Item	Quantity	Unit Price	Total	Remarks
CEMENT, 100 lb. bags				
BRICKS	18	2 1/2		12 1/2 gr
PORTLAND CEMENT	91	12 5		
IRON	62	1 3/4		12-7
STEEL	515	10 1/2	12-18	12-20

DATE ORDERED

DATE PAID

DATE SHIPPED

DATE RECEIVED

15

106

WALTER R. MILLER CO., INC. BINGHAMTON, N.Y.

NO. 9A-H2286

ORDER NO. 32747

DATE 11-23-1939

12M500 POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) WILSON MEMORIAL HOSPITAL
JOHNSON CITY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

RED BRICK

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14

THE PHOTO SHOULD BE TAKEN
IN HARMONY WITH THE
SCENE OR SUBJECT MATTER

Straight

DEC 2 1939

ESTIMATE

Gen Dept. Charge

DEC 4 1939

DEC -4 1939

DEC -4 1939

4

12/5 9

25

12-4

225

13

7 Dec

212

9

12-27

12-27

Date of Receipt

Date of

Date of Receipt

Date of

14

112

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-H2289

ORDER NO. 32747

DATE 11-28-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL) MAIN STREET LOOKING
WEST, JOHNSON CITY, N.Y.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE OWN JUDGEMENT FOR COLORS. TAKE OUT POLES & WIRES & TRAFFIC
LIGHT. TAKE OUT SHADOWS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

D16

ATTENTION

14

Order for this photograph is
free to it that it is in the
lives are gathered and
in harmony with nature
to make an impression

IT
106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-22290

ORDER NO. 32747

DATE 11-28-1939

12 100 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN LEGION CLUB
HOUSE, JOHNSON CITY, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF G.T.

COLOR DESCRIPTION

TAKE OUT SIGN & POSTS & FENCE.
RED BRICK BLDG. & RED ROOF

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

14

NOTE: THE FOLLOWING INFORMATION IS FOR THE USE OF THE CUSTOMER ONLY. IT IS NOT TO BE USED FOR ANY OTHER PURPOSE. IT IS THE CUSTOMER'S RESPONSIBILITY TO MAKE AN APPROPRIATE USE OF THE INFORMATION.

NOV 28 1939

NOV 28 1939

COMPLETED

NOV 28 1939

NOV 28 1939

19-3

12/1 gr

89

Dec. 2-39

62

12

12-6

213

9

Dec. 18, 1939

12-20-39

N. N.
12/1

17
106

WALTER R. MILLER CO., INC., BINGHAMTON, N.Y.

NO. 9A-HL291

ORDER NO. 32748

DATE 11-28-1939

12x500 POST CARDS

C. T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) THE ARLINGTON HOTEL,
BINGHAMTON, N.Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

COLOR OF BLDG. TO BE SAME AS 9AH388
BUT SKY TO BE BLUE.

Make negative

4B#1630

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Reprints

*add pages on
both sides*

*Do not destroy
old negative*

DEC 8 1939

ESTIMATE

Cost Dept. Checked

DEC - 8 1939

DEC - 9 1939

8

12 1/2 gr

85

12-28

225 179

16 Dec

206 9% Jan 23, 1940

1-30

Cost. 1/4 hr

MAKEDOVER

Charge to *1* Det.

EST. 11-28-1939

13 RPTOUCHING 1/2

PHOTO-11-28 1/2

COMPOSE 13/4

ART EIGHT

H.C. #51

120

STUDENTS BOOK CORP., PULLMAN, WASHINGTON

NO. 9A-H2292

ORDER NO. 32761

DATE 11/29/39

6 1/2	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)		
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)		FRONT NO. I	R. M.	NO
TITLE (IN FULL) ADMINISTRATION BUILDING, WASHINGTON STATE COLLEGE, PULLMAN, WASHINGTON		IMPRINT NONE		
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER		

*Make report
See color inst. in photo*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION!

6

R

ESTIMATE

Post Paid Order

DEC 2 1939

DEC 2 1939

DEC 15 1939

DEC 15 1939

17 4

12/19/39

89

Dec 20-39

70

12-21-39

48

1-3-40

1-4-40

17
132

STUDENTS BOOK CORP., PULLMAN, WASHINGTON

NO. 9A-H2293

ORDER NO. 32761

DATE 11/29/39

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOME ECONOMICS BUILDING,
WASHINGTON STATE COLLEGE, PULLMAN,
WASHINGTON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

See color in photo
Make right

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ATTENTION!

6

R

DEC 2 1939

DEC 2 1939

DATE	DATE	DATE	DATE
COMPLETED	COMPLETED	COMPLETED	COMPLETED
DEC 15 1939	DEC 15 1939	DEC 15 1939	DEC 15 1939
14 2 1/2	12/19/39		
91	12-20		
225 1 1/2	26 Dec		
57 9	1-3-40	1-6-40	

12/4

132

STUDENTS BOOK CORP. ~~STEREON~~ PULLMAN, WASH.

NO. 9A-H2294

ORDER NO. 32761

DATE 11/29/39

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WOMEN'S GYMNASIUM,
WASHINGTON STATE COLLEGE, PULLMAN,
WASHINGTON

IMPRINT ~~XXXXXXXX~~ X NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

See color inst on photo

None applied

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,977,775

ESTIMATE

Cost Est Chkd

DEC 9 1939 DEC 15 1939

DATE	TIME	DATE	DATE
DATE	TIME	DATE	DATE
DEC 15 1939		DEC 15 1939	
16	3		12/20/39
59		Dec. 22-39	
201	1 1/2	12-26	-15-7
58	8 3/4		1/8/40

NO. 9A-H2295

ORDER NO. 32761

DATE 11/2939

6 $\frac{1}{2}$ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) **NEW SCIENCE BUILDING,**
WASHINGTON STATE COLLEGE, PULLMAN,
WASHINGTON

IMPRINT

NONE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Make up into
See color and on photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

1939		1939	
DATE	TIME	DATE	TIME
DEC 15 1939		DEC 15 1939	
14		12/20	
65			
1			
12			
55			

132

5
132

R

STUDENTS BOOK CORP., PULLMAN, WASH.

NO. (9A-H2297

ORDER NO. 32761

DATE 11/29/39

6 1/2 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

ROGERS FIELD, MEN'S

GYMNASIUM, FIELD HOUSE TO LEFT, WASHINGTON

IMPRINT

NONE

STATE COLLEGE PULLMAN, WASHINGTON

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

CUT A LITTLE OFF THE BOTTOM OF PHOTO

See next photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Check

DEC 2 1939

DEC 3 1939

DEC 15 1939

DEC 15 1939

11 3

12/18 Gr

91

12-19

70

12-21-39

12-21-39

53

12/24/39

12/24/39

11

ATTENTION

6
Please
only for this
order. If you
order more than
one set of photo
cards, please
indicate the
number of sets
you wish to
order.

17

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-112298 ORDER NO. 32766 DATE 11/29/39

CUSTOMER CHICAGO ALLERTON HOTEL CO.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3 1/2 x 5 1/2 (GROUP 2) STYLE ART COLO TONE FULL FACE 3 S

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AERIAL VIEW SHOWING IDEAL LOCATION
OF ALLERTON HOTEL - 701 N. MICHIGAN AVE., -
CHICAGO, ILL.

in plate: CHICAGO AERIAL SURVEY CO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE FIGURE OVERLAY ON SKETCH FOR INSTRUCTIONS

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

587
Ref 5
#70-12-12-39, 110. 2 1/2
64 100. 133

NOV 30 1939
DEC -6 1939

Make DK Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-II2299 ORDER NO. 32768 DATE 11/29/39

CUSTOMER OCEAN HAVEN HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂ M POST CARDS SIZE 3¹/₂ x 5¹/₂

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OCEAN HAVEN HOTEL MIAMI BEACH, FLORIDA
BOT - ON THE OCEAN FRONT

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 30 1939

0

make DK. Blue impression

5x7

10

12

8 1/2

15
108

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2300 ORDER NO. 32771 DATE 11/29/39

CUSTOMER MILTON STEINHARDT
THE SOMERSET
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" M BUSINESS CARDS SIZE 3¹/₂" x 2¹/₂"

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SOMERSET HOTEL MIAMI BEACH, FLORIDA
BOT) * DIRECTLY ON THE ATLANTIC OCEAN

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKE NEW COLOR PLATE
REDUCE ~~BLACK~~ NEGATIVES ON 9A-H1747

PHOTO RETURNED
TO
PHOTO USED FOR

So 1/2

La - 2 3/4 68 12/14/

OK

NOV 30 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2301 ORDER NO. 32772 DATE 12-13-1939

CUSTOMER GREYSTONE CORP.
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE photo COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~THE~~ GREYSTONE HOTEL - MIAMI BEACH,
FLORIDA

BOT-ONE BLOCK FROM OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FURNISH BETTER LETTER "S" IN SIGN "GREYSTONE"
AS PRESENT "S" LOOKS LIKE "5" ^{Drawing}

SEE SKETCH ATT'D.

To office

COLOR DESCRIPTION

hotel STRUCTURE HAS NOW BEEN COMPLETELY PAINTED AND THE EXTERIOR LOOKS MORE LIKE
LIGHT CREAM IN CENTER UNIT 6A-H2881 PETER MILLER HOTEL.
STREET COLORING AS ORIGINALLY FURNISHED WAS OK: WHY DID YOU CHANGE IT TO GRAY?
FURNISH STREET COLOR AS ON UPPER PART OF 3A-H683.

RUSH

DEC 15 1939

D16

1 Rep photo 5x7

Ret 12

#70 12-22-39 He 1/2
69-12/28 - 12/24 Nat 9

Argued

MW

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 9A-H2302 ORDER NO. 32774 DATE 11-30-1939

CUSTOMER HURD SHOE CO.
UTICA, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HURD SUSAN STRONG ARCH SHOES
(ETC.)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit — ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

XXXX

Drawing ret 3-21-40

COLOR DESCRIPTION

SEE DRAWING AND OVERLAY ATT'D FOR COLORS & LAYOUT.

SUBSTITUTE COLOR #5 IN PLACE OF THE YELLOW BACKGROUND AT THE TOP OF THE
CARD AND YOUR COLOR #23 IN PLACE OF THE RED USED IN THE WORD "SUSAN
STRONG."

Rush

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

DEC -6 1939

OK

587
Del 4
HC- 12/18
71 A- 11

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE EDWARDS NEWS CO.
BEAULIEU, TEXAS

6 1/2	M POST CARDS	SIZE	MINI-COLOR-TONE	3 1/2 x 5 1/2	STYLE	ART COLOR	TONE	WHITE BORDER
-------	--------------	------	-----------------	---------------	-------	-----------	------	--------------

PLACE OF TITLE: Upper, Lower, Center-Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full PAT JOHNSON'S GULF SERVICE, U. S.
 HIGHWAY 90 UPTON, LIBERTY, TEXAS

(All of this on address side)

FRONT NO.	5	R. M.	<u>Yes</u>	No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front				
Trade Mark	Yes	No	Special type as sample	
IMPRINT: Customer	C. T. Imprint		No Imprint	

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.	Screens	120
Dry — Wet — Pancromatic — Color Separation.		133
Transfer — Paper Process — New Process.		150
Stripping — White Border — Full Face.		175
Blue Print — Handcolor — Black & White Proof.		
Titles—Red, Blue		

COLOR DESCRIPTION

THE CANS STACKED ON BACK ISLAND HAVE DARK BLUE TOP HALVES AND ORANGE SPOTX IN MIDDLE.
ALL SMALL LETTERING IN DARK BLUE. CHROMIUM PUMP TRIMING.

THE FOLLOWING CORRESPOND WITH THE NOS. ON FACE OF PHOTOGRAPH

	Color chart	#
1 White		#
2 Dark Blue	"	#4
3 Orange		#6
4 Green		#29 shade darker for trees
5 Tan		#46
6 Red		#2
7 Gray		#17

PHOTO RETURNED

To

PHOTO USED FOR

NOV 30 1939

3M—1-2-39

Teich Production Files

9A H 2303

Midwest MS Teich Co. 1

Box

Folder

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL No 8A-H2 910
CUSTOMER PALACE CLUB
RENO, NEVADA

ORDER NO 19363

DATE 11-17-1938

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M POST CARDS	SIZE	3 1/2 x 5 1/2	STYLE ART COLOR OR ONE WHITE BORDER
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		(All of this on address side)	
Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. 5	R. M. Yes No
Title in full		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front	
		Trade Mark Yes No	Special type as sample
		IMPRINT: Customer	C. T. Imprint No Imprint
RETOUCHING DEPARTMENT			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Negative — Line — Halftone — Combination.	
Follow Layout		Dry — Wet — Pancromatic — Color Separation.	
		Transfer — Paper Process — New Process.	
		Stripping — White Border — Full Face.	
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

COLOR DESCRIPTION
SEE SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Palace Club —★— RENO,
NEVADA

In the Land of the Golden West

On the shortest route to the Pacific
Coast where the roads are always open

GAG PICTURE BY NEVADA STATE JOURNAL

Negative film, possibly nitrate,
was found in this file and
DISCARDED.

Number of negatives: 1

9AH2303

Negative film, possibly nitrate,
was found in this file and
removed.

Number of negatives: 1

9AH2303

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2303 ORDER NO. 32777 DATE 11/29/39

CUSTOMER THE EDWARDS NEWS CO.
BEAUMONT, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2 STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PAT JOHNSON'S GULF SERVICE, U. S.
HIGHWAY 90 UPTOWN, LIBERTY, TEXAS

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

THE CANS STACKED ON BACK ISLAND HAVE DARK BLUE TOP HALVES AND ORANGE SPOTS IN MIDDLE.
ALL SMALL LETTERING IN DARK BLUE. CHROMIUM PUMP TRIMMING.

THE FOLLOWING CORRESPOND WITH THE NOS. ON FACE OF PHOTOGRAPH

1 White	Color chart #
2 Dark Blue	" #4
3 Orange	" #6
4 Green	" #29 shade darker for trees
5 Tan	" #46
6 Red	" #2
7 Gray	" #17

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

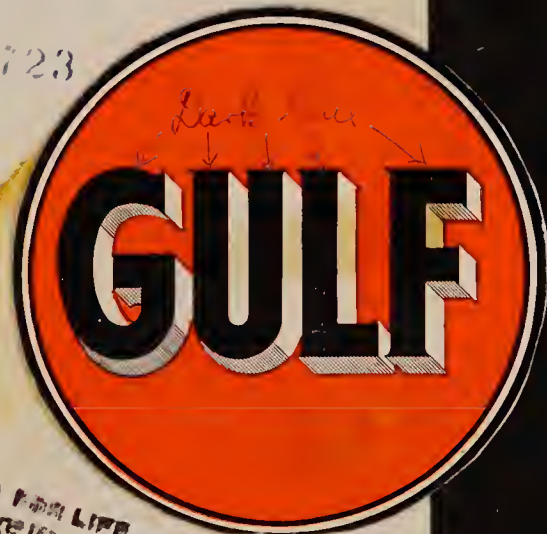
TO

PHOTO USED FOR



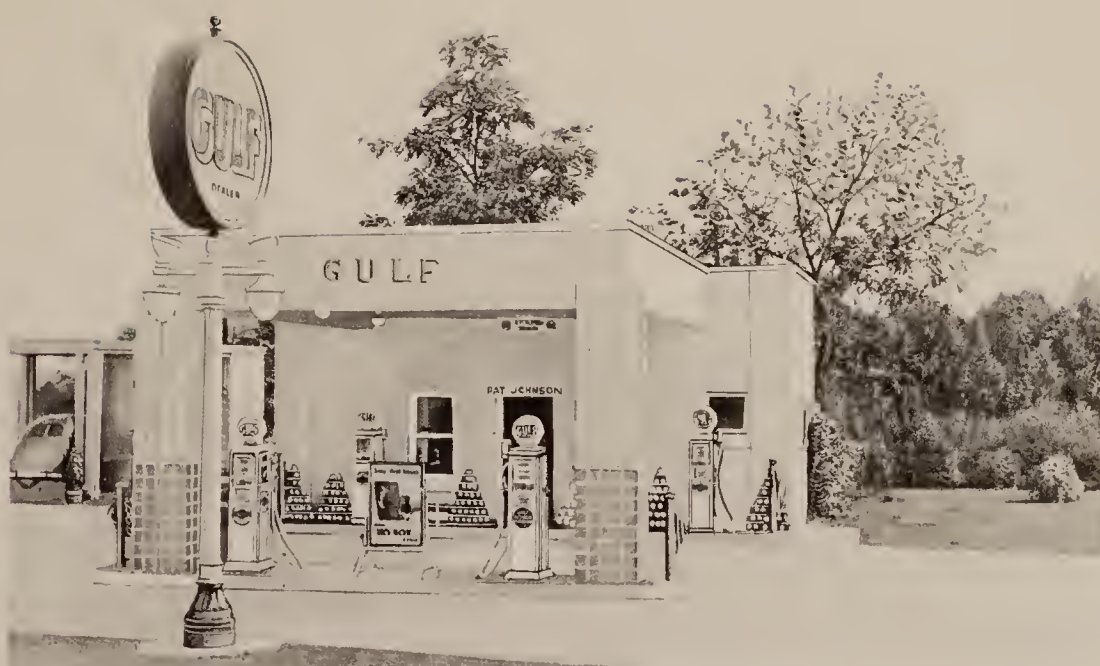
- 1 White
- 2 Dark Blue
- 3 Orange
- 4 Green ⁸ 723
- 5 Tan
- 6 Red
- 7 Gray

Ref 6 1/2

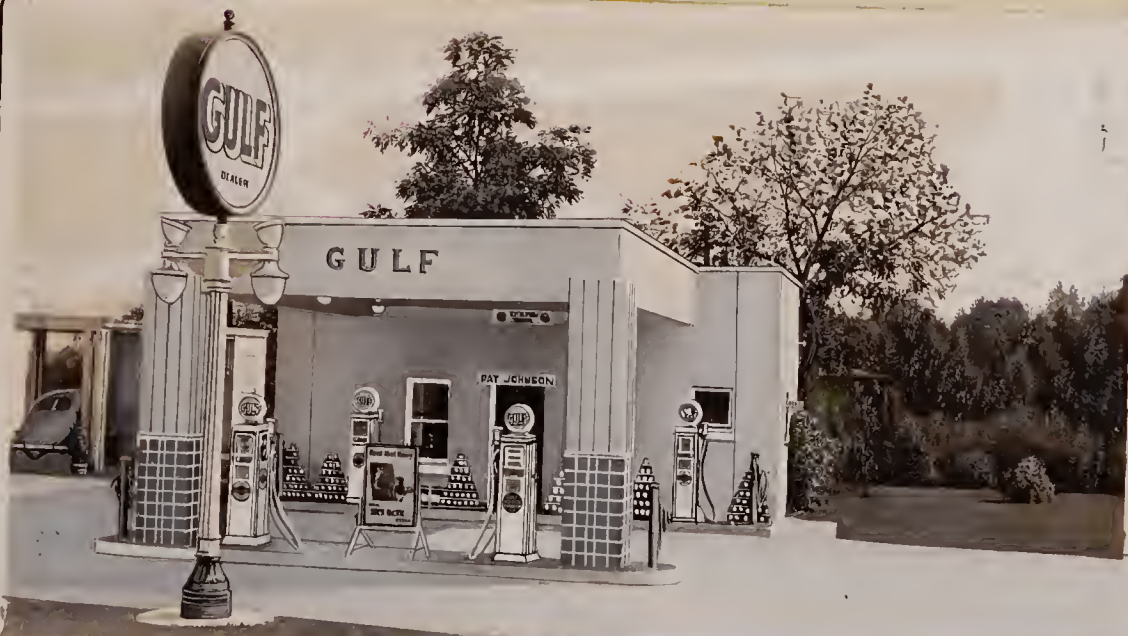


REGISTERED FOR LIFE
BORDER
FOX TONE
SEP. 1939
FOX COMPANY SAN ANTONIO, TEXAS
TRADE MARK PROTECTED

Com. truck 1 on base island
have dark blue top halves and
orange spot in middle.
All small lettering in dark blue.



PAT JOHNSON'S GULF SERVICE — U. S. HIGHWAY 90, UPTOWN — LIBERTY, TEXAS



GA 42503

97H 2303

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2304 ORDER NO. 32778 DATE 11/29/39

CUSTOMER ALTON STEINHARDT
WHITEHART HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" M BUSINESS CARDS SIZE 3¹/₂" x 2⁵/₁₆"

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WHITEHART HOTEL MIAMI BEACH, FLORIDA
BOT - DIRECTLY O. THE ATLANTIC OCEAN

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Make new black neg
using photo 9A-H1748

COLOR DESCRIPTION

MAKE NEW COLOR PLATES
REDUCE BLACK NEGATIVES ON 9A-H1748
COLOR

PHOTO RETURNED

TO

PHOTO USED FOR

NOV 30 1939

So 1/2
La 22 68 12/14

OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

ADV. ORDER

CUSTOMER MARINE TERRACE HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full THE MARINE TERRACE HOTEL - MIAMI

BEACH, FLORIDA

NOT-DIRECTLY ON THE OCEAN *See Jan 11/4*

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKLTCH ATT'D.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White-Border — Full Face.

(Blue Print — Handcolor — Black & White)

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. FURNISH ALL LAMNS SAME GREEN AS SWISS CARD SPOT MARKED
"X" ON OVERLAY.

original copy
returned to customer
2/2

VERY VERY RUSTY

7/2/44

DEC - 8 - 1939

DR Blue
impression

7/2

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1,2,34

PHOTO RETURNED

To

PHOTO USED FOR

D16
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2306 ORDER NO. 32794 DATE 1-24-1940

CUSTOMER ARCHAMBO APT. HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR IT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ARCHAMBO APT. HOTEL, MIAMI BEACH, FLORIDA

BOT-SURF BATHING DIRECT FROM MEX ROOM

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

SEE SKETCH & INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

49

1-31

11
1 3/4
9 1/2 54

make new
offsets

JAN 26 1940

make OK Blue print

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 9A-H2317

ORDER No 32359

DATE 11-29-1939

12 M 500 POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) A REPLICA OF LEIF ERIKSON'S
BOAT, DULUTH, MINNESOTA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 114-D

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR OF BOAT WHITE, RED TRIM ON FIGURE & SHIELDS. NAME BLUE. BOTTOM,
MAHOGANY STRIP ON SIDE BLUE. BRING OUT AERIAL BRIDGE IN BACKGROUND.
COMPLETE EAST. TAKE OUT WOODEN HORSES NEXT TO BOAT TAKE OUT FENCE
AND FIGURE IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

2

1 Print

on 8x10

in center



Ok Blue
impression

DEC 5 1939

ESTIMATE

DEC 5 1939

DEC - 5 1939

DEC - 5 1939

15 4 1/2

12/6/39

91

12-7-39

70

12

12-11-39

9

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN.

NO. 9A-H2318

ORDER NO. 32359

DATE 11-29-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) AIRPLANE VIEW OF BEAUTIFUL
HARBOR, GRAND MARAIS, MINN. NORTH
SHORE, LAKE SUPERIOR, ON U.S. HIGHWAY
NO. 6L.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 130-D

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE PHOTO USED ON BACK OF COVER NO. D-4322.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC 1 1939

DATE	QUANTITY	UNIT PRICE	TOTAL
DEC - 1 1939	19	3/4	12/4
DEC - 1 1939	19	1/2	12/7/39
DEC - 1 1939	219	9/2	12/22/39

DATE PAID

DATE PAID

ST
111

ADV. ORDER

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 $\frac{1}{2}$	M	POST CARDS	SIZE	3 $\frac{1}{2}$ x 5 $\frac{1}{2}$
------------------	---	------------	------	-----------------------------------

STYLE ART COLORTONE FULL FACE

FRONT NO. 5

(All of this on address side)

R. M.

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR EFFECT OF THE BUILDING IS TO BE SUBSTANTIALLY LIKE THAT OF THE ROOSEVELT HOTE NEW ORLEANS
CARD #5A-H288. BUT DON'T MAKE IT ANY DEEPER BUFF THAN THAT. ON THE BALANCE BE A LITTLE
CONSERVATIVE PLEASE - ~~TK~~ I'M REFERRING TO THE HEAVY BLACK AT THE BOTTOM BUT IF YOUR ARTIST
THINKS THAT THIS WILL SET OFF THE BUILDING TO BEST ADVANTAGE. THEN PERFECTLY OKEH.

SEE PENCIL SKETCH

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

3M-1-2-39

Clock No. 70 - 130 - 12-11-39

~~68~~ 52

OK
DEC - 1 1939

THE STORE

DEC - 1 1939

DEC - 1 1939
snake DK Blue impressiver

51
111

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2320 ORDER NO. 32372 DATE 11-29-1939

CUSTOMER THE A.B.HIRSCHFELD PRESS
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY ATT'D.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D & SIGN DRAWING ATT'D. CUSTOMER WANTS
NICE BRIGHT LOOKING STORE WITH GOOD BACKGROUND SKY EFFECT.

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

RETOUCHING	3	Time Recorded in Cost Dept.
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT.	1/2	
ENGRAVING		

DEC 13 1939

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Ref - 11

70 - 12-19-39

KC - 13/4
LA - 93/4

210-2-19.

New Sketch

[Handwritten signature]

*makeover used
in preparation*

#30 - 2-1-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO
YES
NO

DIAL NO. 9A-H2321 9A-H2321 ORDER NO. 32373 DATE 11-29-1939

CUSTOMER MARKEN & BIELFELD, INC.
FREDRICK, MD.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WHEN IN KNOXVILLE VISIT THE HOME
OF SELECTO "THE HAM DELICIOUS"

FRONT NO. *XW* (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE INST. & SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION
SEE INST. & SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

LO
Ret 7
225 *Ac.* 174
53 *Lat* 9

OK

make DK Blue impression

DEC -1 1939

7- ap 11- 1/2
4 ap 12 7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2322 **ORDER NO.** 2374 **DATE** 11-29-1939 **DEPT.** RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

CUSTOMER PAN AMERICAN AIRWAYS, INC.
BROWNSVILLE, TEXAS

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

(Group 2)

STYLE ART COLORTONE FILL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRAVEL LUXURIOUSLY VIA PAN AMERICAN
AIRWAYS — ARRIVE AT YOUR DESTINATION RELAXED AND
REFRESHED.

(VIAJE COMODAMENTE VIA PAN AMERICAN AIRWAYS
LLEGUE A SU DESTINO ALEGRE Y SIN FATIGA)

copy rec of above titles

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SHEET OF INST. ATT'D.

ALSO SKETCH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

Stamp space blank

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE INSTRUCTIONS & SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC. 11 1939

MAKING

Charge to Pet Dept.

DET. Made in U.S.A.

RETOUCHING

PHOTOGRAPHY

1/2

Cost Dept.

717

Makes DK Blue impression
Red

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2323 ORDER NO. 32374 DATE 11-29-1939

CUSTOMER PAN AMERICAN AIRWAYS, INC.
BROWNSVILLE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ABOARD A LUXURIOUS LINER OF THE PAN
AMERICAN AIRWAYS, INC. AIR

(A BORDO DE UNO DE LOS AEROPALACIOS DEL SISTEMA
PAN AMERICAN AIRWAYS)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INST. & SKETCH ATT'D.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

Stamp Space Blank

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE INST. & SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-39

1 Report 5-27
12-29
62

2500 additional
for Spanish in print
OKT
DEC 11 1939

make OK Blue impression

128

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2325 ORDER NO. 32381 DATE 11-30-1939

CUSTOMER MURRAY SHOE CO., LTD.
LONDON, ONT. CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

37M500 POST CARDS size $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WINNERS ALL THRU THE YEAR
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT
ON FRONT IN STAMP SPACE: PRINTED IN
U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INST. ATT'D.

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

Rushy

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

DEC - 1 1939

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — YES — NO — RETURN, PHOTO

DIAL No. 9A-H2326 ORDER NO 32382 DATE 11-30-1939
CUSTOMER MURRAY SHOE CO. LTD.
LONDON, ONT. CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE art colortone full face

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SHOES TO ADMIRE (ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT Place Stamp Here
IN STAMP SPACE: PRINTED IN U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INST. & SKETCH ATT'D

COLOR DESCRIPTION

SEE INST. & SKETCH ATT'D.

Push

PHOTO RETURNED

TO

PHOTO USED FOR

62 12-16
62 3/4 HR. Cor.

DEC -4 1939

OK

make OK. Blue impression

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2327 ORDER NO. 32382 DATE 11-30-1939

CUSTOMER MURRAY SHOE CO. LTD.
LONDON, ONT. CANADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SMART AND COOL (ETC.)

FRONT NO. 5 (All of this on address side) R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT Plate No. 1400

EN STAMP SPACE: PRINTED IN U.S.A.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INST. ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

Push

PHOTO RETURNED

TO

PHOTO USED FOR

DEC -4 1939

OK

*make red impression
DK Blue*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2328 ORDER NO. 32385 DATE 1-17-1940

CUSTOMER HOTEL ROOSEVELT
PONTIAC, MICH.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ROOSEVELT - PONTIAC, MICH. GAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW B&W SKETCH FOR DESIGN

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW COLOR SKETCH FOR COLOR TREATMENT ONLY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 7 1/2

99 1-25-
54-1-31-40
2-1-40

A.O.P. 1/2
LA

JAN 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2329 ORDER NO. 2388 DATE 11-30-1939

CUSTOMER ARKANSAS FUEL OIL CO.
SHREVEPORT, LA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE MOST BEAUTIFUL SERVICE STATION
IN THE SOUTH
FAIRFIELD AND JORDAN STREETS, SHREVEPORT,
LOUISIANA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

SEE SKETCH & INST. ATT'D.

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

8 photos rec'd
4/12/40
M

RETURN PHOTO
YES
NO

"We have indicated on a transparent cover over the submitted proof the additional changes, or additions, as we would like to have them made.

We did not at first think it necessary to indicate the street in front of the station, but now believe it will be better to stop the red driveway at the line indicated on the overlay and to use color #10 beneath that to indicate the street (you are at liberty to use any other color instead of #10, if you think it more harmonious). Incidentally there is no curb where the driveway joins the street; the driveway is a continuation of the street.

We would like for you to show a uniformed figure under "Washing", another under "Lubritorium" and a third advancing from the pumps in the foreground to meet an advancing car. Show the nose of this car approaching the pumps on the right, as indicated."

MAKE GOOD

Charge to CUSTOMER Dist.

Est. M. & T. Co. Inc.

RETOUCHING 2

PHOTO 1/2

JAN 5 1940

49 1-11

PHOTO RETURNED

TO

PHOTO USED FOR

DEC - 4 1939

48
1-23-40

#70, 12-20-39

113

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2330 / 11-30-1939
ORDER NO. 32389 DATE 32389

CUSTOMER W.B. COON COMPANY
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPRING SHOES BY WILBUR COON
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RUSA

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

make OK. Blue impression

DEC 11 1939

62

12-15

NC-

13

LA

92

OK

587

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2331 ORDER NO. 32390 DATE 11-30-1939

CUSTOMER W.B.COON CO.
ROCHESTER, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 POST CARDS SIZE

3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILBUR COON FREETREAD SHOES
(ETC.)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D

COLOR DESCRIPTION

SEE SKETCH ATT'D

RUSH

DEC 11 1939

make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

62

12-15

AC 2 1/2

LA. 11 64

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2332 ORDER NO. 32390 DATE 11-30-1939

CUSTOMER W.B. COON CO.
ROCHESTER, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full **WHITES ARE SMART! WHITES ARE**
COMFORTABLE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RUSA

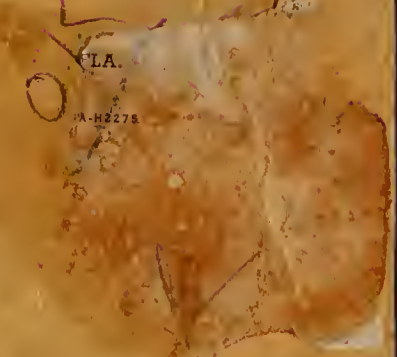
DEC 11 1939

make DK Blue impression

5032
Ret 2 1/2
HC. 1 3/4
50.9 1/2

62 12-15

7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2333 ORDER NO. 32391 DATE 11-30-1939

CUSTOMER ~~XXXXX~~ J.W. BOVARD
CITY POINT, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

FULL FACE

12 M 500 POST CARDS

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE

~~XXXXXX~~

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PINK GRAPEFRUIT WITH PINEAPPLE
ORANGES (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C.T. Imprint ☐ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
(120
133
150
175

COLOR DESCRIPTION

YOU HAVE MORE OF A PURPLE THAN PINK IN
THE WORD "PINK GRAPEFRUIT" AND ALSO IN THE HORIZON.
THE PALM TREES SHOULD BE GREENER.

Luva

DEC -6 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2334 ORDER N02399

DATE 12-4-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER
FLORONTON HOTEL CO.
ST. PETERSBURG, FLA.

Photos for
this Customer

12M 500 POST CARDS SIZE

3½ x 5½

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~THE FLORONTON HOTEL~~ -
BAY SIDE VIEW AND GARDEN
BOT- THE FLORONTON HOTEL, ST. PETERSBURG, FLA.
EUROPEAN PLAN

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE WIRES, LEAVE WHITE POLE.

COLOR DESCRIPTION

SIGN: WHITE LETTERS ON MAROON. FIRE ESCAPE, BLACK. MAROON BRICK (EDGING) WITH WHITE
BRICK SIDING - PILLARS WHITE, BUFF WINDOW SHADES. MAROON

PHOTO RETURNED

TO

PHOTO USED FOR

#70 - 12-14-39 - HC 18 Ret 6½ 4½
#67 - 12-26-39 - LA 9 12-27-39

DEC - 5 1939

16
To Ground

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. 9A-H2335 ORDER NO. 32501 DATE 12-4-1939

CUSTOMER JEANNE D'ARC HALL
PORTLAND, ~~XXX~~ OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JEANNE D'ARC HOTEL FOR WOMEN
1215 S.W. FOURTEENTH AVE. — PORTLAND, OREGON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INST. ATT'D.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

#70 12-15-39

DEC -5 1939

Check no. — 29
Date Rec. — 12-31-39
Date Fin. — 1-3-40

116

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

DIAL No. 9A-H2336 ORDER NO. 2403 DATE 12-4-1939

CUSTOMER THE HOTEL PASCO
PASCO, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL PASCO - PASCO, WASHINGTON

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT SIGN (HOTEL PASCO
COFFEE SHOP
FOUNTAIN LUNCH) OVER MAINTENANCE

✓ TO HIDE AIR CONDITIONER. PUT FLAG ON BLDG.
PUT SMALL SIGN PASTED ON PHOTO WITH INSTRUCTIONS ON IT, (OVER BOX EFFECT) ON PHOTO ATT'D.,
ON RIGHT SIDE, OVER BOX, IN V SHAPE WITH SIGN ON IT AS LISTED ABOVE.

SEE MARKED PHOTO ATT'D FOR INST.

COLOR DESCRIPTION

LOWER PART, BLACK TILE, WHITE STRIP. TOP ROOF #15. WINDOW SILLS AND \square #15.
BLDG. RED AS 7A-H2216 ATT'D. SEE MARKED PHOTO ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

#70 12-16-39, Dec 13/2
10

DEC -5 1939

Prep. Post
7ad. Rate 17.⁰⁰
Sels. Rate 19.⁰⁰

DEC 2 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2337 ORDER NO. 2404

DATE 12-4-1939

DEPT.

DATE COMPLETED

CUSTOMER MARK TWAIN HOTEL
CHICAGO, ILLINOIS

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2 (GROUP 2)

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MARK TWAIN HOTEL — DIVISION AT CLARK —
CHICAGO, ILLINOIS

FRONT NO. 5 R. M. - Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

on front.

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

TO CUSTOMER

SEE INST. & TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

Yellow sketch for retouching and coloring

COLOR DESCRIPTION

SEE INSTRUCTIONS & TISSUE OVERLAY ATT'D.

Photo ret
5/23/41
DS

PHOTO RETURNED

TO

PHOTO USED FOR

30, 2-6-40

59-2-15 2-16

JAN 22 1940

Photo

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER HOTEL PANCOAST MIAMI BEACH, FLORIDA	DIAL NO. 9A-H2338	ORDER NO. 32406	DATE 2-4-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M POST CARDS		SIZE 3½ x 5½	STYLEART COLORTONE WHITE BORDER		
	PLACE OF TITLE <u>Upper</u> Lower, Center—Border — Follow Layout		FRONT NO. 5		(All of this on address side)	
	Title in Plate Yes No Copyright in Plate Yes No		R. M. Yes No			
Title in full HOTEL PANCOAST, MIAMI BEACH, FLORIDA		Trade Mark Yes No		Special type as sample		
		IMPRINT: Customer		C. T. Imprint		No Imprint
RETOUCHING DEPARTMENT		Negative — Line — Halftone — Combination.		Screen 120		
<u>Submit</u> — Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing		Dry — Wet — Pancromatic — Color Separation.		Screen 133		
Follow Layout		Transfer — Paper Process — New Process.		Screen 150		
		Stripping — White Border — Full Face.		Screen 175		
		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue				
SEE SKETCH & INSTRUCTIONS ATT'D.						
660 1186 3711122						
COLOR DESCRIPTION						
SEE SKETCH, SAMPLES & DETAILED INSTRUCTIONS ATT'D.						
VERY PARTICULAR CUSTOMER						
Colors must be soft - subdued as Swiss card						

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

5 x 7
#70-12-14-39, 40, 20
#68-1/2/40 20 122

DEC - 5 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2339 ORDER NO.

DATE 12-4-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FLORSHEIM SHOE
CHICAGO, ILL.

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE FULL FACE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A PERFECTCOMBINATION...

FLORSHEIM BROWN AND WHITE (ETC. AS PER COPY)

FRONT NO. *5 Special* (All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit — Sketch — ☒ Layout — ☒ Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

SEE SKEGCH, INST. & DRAWINGS ATT'D.

COLOR DESCRIPTION

SEE SKETCH, INST. & DRAWINGS ATT'D.

see sample shoes

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

So 2
1 1/2
62 12-12 HC 1 1/2
62 1/2 Hr. Cor. LA 9 64
Silencing Outline

X

2

OK

X

ADV. ORDER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
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34. Number of Pets			
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36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
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43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
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71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

DATE 12-4-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILL.

M POST CARD SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART CO LORTONE FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout

FRONT NO. 55 (All of this on address plate) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue	

SEE SKETCH, INST. & DRAWINGS ATT'D.

COLOR DESCRIPTION

SEE SKETCH, DRAWINGS & INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

3M—1.2.39

2

62 12-12 HC 1 1/2
62 1/4 HR. COR. 1 1/2
9

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2341 ORDER NO.

DATE 12-4-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLORSHEIM VENTILATEDS CATCH EVERY
BREEZE THAT BLOWS (ETC. AS PER COPY)

FRONT NO. 5 *Speed* (All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☒ Layout ☐ Retouched Photo ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH, INST. & DRAWING ATT'D.

COLOR DESCRIPTION

SEE SKETCH, INST. & DRAWING ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

62 (2-11) HC. 12
62 1/4 HR. COR. LA 9 465 12-21

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2342 ORDER NO.

DATE 12-4-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE FLORSHEIM SHOE CO.
CHICAGO, ILLINOIS

M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FLORSHEIM FLEXOLE THE SOFTEST WALK
IN LEATHER (ETC. AS PER COPY)

FRONT NO. *5 Special* (All of this on address side)

R. M. Yes ☐ No ☐

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

☐ No Imprint ☐

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

☐ Submit — ☐ Sketch — ☐ Layout — ☐ Retouched Photo — ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SEE SKETCH, DRAWING & INST. ATT'D.

COLOR DESCRIPTION

SEE SKETCH, DRAWING & INST. ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5X7

SO
Per
12-6
H.C.
LA
1 1/2
9

62

2

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

NO. 9A-H2343

ORDER NO. 32889

DATE 12/5/39

12¹ M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) ST. MARY'S HOSPITAL,
HUNTINGTON, W. VA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. $\frac{3}{4}$ " FROM LEFT EDGE IN UPPER
BORDER --- H-9

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

DARK RED BRICK. LIGHT GRAY STONE CORNICE & SILLS. WHITE WINDOW FRAMES & SASH.
DARK RED BRICK COLUMNS GRAY TRIM BRONZE LIGHTS AT ENTRANCE ON LEFT. GRAY COLUMNS
AT ENTRANCE ON RIGHT. GRAY STONE GROTTO WITH WHITE FIGURE ON RIGHT. DARK GREEN
HEDGE & SHRUBS IN FOREGROUND. GRAY DRIVE. GREEN LAWN. SHOW SPRINGTIME FOLIAGE
ON TREES. REAR TALL CENTER BLDG. DARK RED BRICK LIGHT STONE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION

order for the pictures to be
set in a that size and
dies are uniform and are
in harmony with each other
to make an attractive set.

DEC - 5 1939

DEC - 5 1939

17 4

12/9 9

91

12-11-

225 1/2

14 Dec.

212 9

12-20-39

12/23

DATE BLUEPRINT SENT

DATE PROOF

DATE HAND COLOR PROOF SENT

DATE PROOF

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

NO. 9-H2344

ORDER NO. 32889

DATE 12/5/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INTERNATIONAL NICKEL COMPANY
PLANT, HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM LEFT EDGE IN UPPER
BORDER --- H-10

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ON LEFT LIGHT GRAY GRAY ROOF. GRAY WATER TANK. ON RIGHT 1st SMALL BLDG. RED
SLATE ROOF. OTHER BLDGS. GRAY. GRAY DRIVE & BRIDGE IN FOREGROUND. SHOW
SPRINGTIME FOLIAGE ON TREES REMOVE AUTOMOBILE IN FOREGROUND

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8

ORDER FOR THE CUSTOMER TO BE
SENT TO THE PHOTOGRAPHER
WITH THE PHOTOGRAPH TO BE
MADE IN HARMONY WITH EACH ORDER
TO MAKE AN ATTRACTIVE SET

117

98

NO. 9A-H2545

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

ORDER NO. 32880

DATE 12/5/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GUYAN COUNTRY CLUB AND GOLF
COURSE, HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM LEFT EDGE: IN UPPER
BORDER --- H-11

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BUILDING WHITE GREEN ROOF & WINDOW FRAMES? DARK GREEN AWNING ON LEFT PORCH.
GREEN BASE ON LEFT. RED BRICK WALK UNDER PORCH ON RIGHT. GRAY STONE WALL ON
RIGHT OF DRIVE ON RIGHT. BRIGHT GREEN LAWN ON COURSE ON LEFT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8

Check for the following items
Size of photo
Number of photos
Title of photo
In handwriting
to make an accurate record

ESTIMATE
DEC 5 1939
DEC - 5 1939
19 2
725 1 1/2
41 9 12-20-39 12-22-39 F.W.
14 Dec

MAKE ORDER

Charge to Dept.

EST. M. S. or T. required

RETOUCHING		Cost Dept.
PHOTOGRAPHY	1/2	
COMPOSITION		
ART DEPT.		
FINISHING		

117

D16

ATTENTION!

8

only for the purpose of
being a (list of) cardholder
should be used in the
of business, with each card
to make an attractive set.

NO. 9A-H2346

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

ORDER NO. 32889

DATE 12/5/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M. NO

TITLE (IN FULL) FOURTH AVENUE LOOKING EAST,
HUNTINGTON, W. VA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. 3/4" FROM LEFT EDGE IN UPPER
BORDER --- H-12

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

ON RIGHT 1st dark brown brick. 2nd gray 3 buff 4 gray, 5 tall bldg. tan gray
6 dark red 7 & 8 buff 9 red 10 buff 11 tall bldg. tan gray. 12 gray 13 tall
bldg. cream brick. ON LEFT - 1st dark red. 2 brown 3 buff 4 gray 5 & 6 buff
7 tall bldg. dark red brick gray base & top floor. 8 light brown other bldgs.
brown brick. remove 1st car on left and ROOM sign on right. streamline cars and
make modern. remove street car tracks. remove trolley wires.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

168

ESTIMATE

939

DEC - 5 1939

DEC - 5 1939

16 6

12/11/39

85

12-12

225 13/4

14 Dec.

212 11

12-21

12-22

ST

117

16

1

DATE 12/5/39

8

COLOR DESCRIPTION

REMOVE CAR TRACKS, AIR MAIL SIGN ON CORNER OF LOT. SHOW FLAG ON P. O. POLE AND LUMBERMENS BUILDING. SHOW SMALL SHRUBS AT RIGHT AND LEFT OF STEPS AT ALL ENTRANCES. ON RIGHT LIGHT GRAY STONE ALL OVER. CREAM SASH. BROWNZE LAMP POSTS. GRAY MARKEE. ~~XXXXXXSIGNXXXXX~~. TALL BLDG. ON LEFT LIGHT BROWN BRICK TOP FLOOR GRAY. GRAY TRIM. REAR LEFT BLDG. DARK DULL RED GRAY TRIM & CORNICE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO.

DEC - 5 1939

DEC - 5 1935

五

13-12

70
68. 10

12-12-39
12/27/39

Rm. 118 is OK
117

18

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

NO. 9A-H2348

ORDER NO. 32889

DATE 12/5/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) SCENE ON OHIO RIVER NEAR HUNTINGTON, W. VA.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3/4" FROM LEFT EDGE IN UPPER BORDER --- H-14

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BOAT WHITE. FLAT BOATS BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8

TO THE PHOTOGRAPHER: Please
make the photo as effective as
possible. The photo should be
in harmony with the card.
TO MAKE AN EFFECTIVE PHOTO

DEC 5 1939

DEC 5 1939

DEC -5 1939

DEC -5 1939

70 1 1/2

12/7 39

Dec. 8 39

70 1 1/2
50 8 3/4

12 21 39

12-12-39,
12 23 39

ST
RM 117
117

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

NO. 91-H2349

ORDER NO. 32889

DATE 12/5/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) OHIO RIVER BRIDGE CONNECTING WEST VIRGINIA AND OHIO, HUNTINGTON, W. VA.

IMPRINT NONE SAME AS ABOVE

BOT - "ON STATE ROUTE OHIO 7 AND U.S. 52"

PRIVATE NO. 1/4" FROM LEFT EDGE IN UPPER BORDER --- H-15

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BRIDGE BLACK. LIGHT CEMENT PIERS. WHITE TOLL HOUSE ON CENTER OF BRIDGE. DARK RED R.R. CARS ON LEFT. REMOVE POLE & WIRES IN CENTER. GREEN FOLIAGE IN REAR. WORK IN BOAT SO IT WILL LOOK NATURAL IN POSITION IT IS ATTACHED. REMOVE TOLL SIGN & LETTERS ON END OF BRIDGE. REMOVE TWO BLDGS IN LOWER LEFT CORNER & SIGN & POST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8

in harmony with each other
to make an attractive set.

DEC - 5 1939

DEC - 5 1939

21 5

85

2 - 11

215 1 1/2

64 9 3/4

13 Dec.

12/23/39 12/26/39

117

HARRY L. DAILEY, 635 BIRD ST., PARKERSBURG, W. VA.

NO. 9A-H2350

ORDER NO. 3-889

DATE 12/5/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

YES

TITLE (IN FULL) U. S. GALLIPOLIS SUPER LOCKS

MPRINT

SAME AS ABOVE

AND DAM ON OHIO RIVER

BOT - BETWEEN GALLIPOLIS, OHIO AND
HUNTINGTON, W. VA.

PRIVATE NO. 3/4" FROM LEFT EDGE IN UPPER
BORDER -- H-16

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

GRAY CEMENT ALL OVER. GRAY BRIDGES. WHITE & RED ON ENDS OF PIERS.
BOAT GREEN WHITE TRIM

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

8

Check for correct postage. Place
stamp in upper right corner of card.
Do not place stamp over title or
address. Write name and address
on back of card. Do not write on
front of card.

DEC - 5 1939

DEC - 5 1939

18 2 1/2

12/8 Gr.

225 1 1/2

61 9

12-21-39

12 Dec.
12-22-39

Rm 117

117

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 9A-H2351 ORDER NO. 32435 DATE 12-19-1939

CUSTOMER HOTEL ZINZENDORF
WINSTON-SALEM, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 2)

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL ZINZENDORF - WINSTON-SALEM,
NORTH CAROLINA

BOT-ZINZENDORF GRILL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

MAKE LETTERING ON ZINZENDORF GRILL
PROMINENT. ALSO LETTERING ON HOTEL SIGN,
SIDES AND FRONT.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

neg 120
dry 133
trans 150
strip 175

COLOR DESCRIPTION

MAKEOVER

Charge to Adv

PHOTO RETURNED

TO

PHOTO USED FOR

#70, 12-29-39

#59 1-25 1-29

DEC 20 1939

MO Cost

NE 1/2

Ret. 1 1/2

RETOUCHING	1 1/2	Cost	1 1/2
PHOTO LITHO	1/2	Cost	1/2
COMPOSING	1/2	Cost	1/2
ART DEPT. HC	1/2	Cost	1/2
DATE		DATE	

JAN 9 1940

667

135

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2352 ORDER NO. 32432 DATE 12-6-1939

CUSTOMER J. A. BOYD
WICHITA, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GOOD LUCK

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TWO LINES AT BOTTOM TO BE SUCH THAT
CUSTOMER CAN FILL OUT BLANK LINE AS
HE WISHES IN WRITING. (CHANGE BACKGROUND
OF LOWER PANEL TO MAKE THIS POSSIBLE)

words "BEST OF LUCK" TO BE INSERTED ON FIRST LINE, SECOND LINE BLANK.

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D. HORSE SHOE TO BE ALUMINUM, BAND ON RABBIT'S FOOT TO BE
GOLD OR SILVER.

Drawing set 4-3-40

MAKEOVER

Charge to CUSTOMER Date

EST. Minimum Time Required

RETOUCHING
PHOTO-LITHO
COMPOSING
ART DEPT.
ENGRAVING

Time Recorded in Com. Dept.

FEB 20 1940

Date

DEC -7 1939

ADV. ORDER

ORDER NO. 52431

DATE 12-19-1939

DEPT,
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO	YES	NO
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100		

6 M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full OUR NEW OFFICE BUILDING, AIR-CONDITIONED
107 NORTH 5TH STREET (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

MOVE SMALL TREES IN FRONT A LITTLE FURTHER TO THE FRONT AND IF NECESSARY, YOU MAY ELIMINATE THE TREE TO RIGHT OF PICTURE ENTIRELY.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

MAKE SIDE OF STEPS GRAY SAME AS BASE ON OUTSIDE OF WALL AND MAKE THE TOP OF STEPS AND CONCRETE WALK CR AM COLOR. MAKE GLASS BRICK IN WALLS A LIGHTER SHADE OF BLUE THAN PICTURE SHOWS, AND MAKE THE GLASS IN THE DOOR BELOW AND ABOVE BALCONY THE SAME COLOR AS IN DOOR BELOW. XX

PHOTO RETURNED

To

PHOTO USED FOR

DEC 19 1939

DEC 23 1939

54
135

61
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2354 ORDER NO32430

DATE 12-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BENJ. T. CRUMP CO.
RICHMOND, VIRGINIA

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ ~~ARTX~~

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MR. MOTORIST - AIR-CONDITION YOUR CAR

WITH A SET OF CRUMP'S CUSTOM MADE SEAT COVERS
(ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TO
SC 120
133
150
175

MAKE WORD "CRUMP'S" SLIGHTLY SMALLER, &

"CUSTOM MADE SEAT COVERS" SLIGHTLY LARGER.

CHANGE WORD "TRIP" AT BOTTOM OF CARD TO "TRIPS"

SEE SKETCH ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

#70, 12-18-39

DEC - 8 1939

OK

make red impression

2
6

C.W. HUGHES & CO., INC., MECHANICVILLE, N.Y.

NO. 9A-H2355

ORDER NO. 32416

DATE 12-6-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) THE BERKSHIRE INN, GREAT BARRINGTON, MASS.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 101GB

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

LIGHT YELLOW FOR MAIN BLDG. DARK BROWN SHINGLES. DARK GREEN BLINDS. IVORY TRIM. BLACK ROOF. GRAY STONE ENTRANCE. REMOVE SIGN AND POSTS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

DATE	TIME	DATE	TIME
DEC -7 1939	DEC -7 1939	DEC -7 1939	DEC -7 1939
15 3	14/9	89	Dec. 11-39
135 12	13 Dec.	214	

DATE PAID
DATE PAID
DATE PAID
DATE PAID

NO. 9A-H2356

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) ESCUELA DE MEDICINA TROPICAL, SAN JUAN, P.R.	IMPRINT SAME AS ABOVE	
	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D. REMOVE WIRING ACROSS PHOTO AS WELL AS TREE BRANCHES
ON RIGHT SIDE & CONSTRUCTION TOWERS IN
BACKGROUND ON RIGHT HAND SIDE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order to this company. You
get to the best of our ability
tives are made to the order
in harmony with your wishes
to make an attractive set.

R
Straight

DEC 8 1939	DEC 8 1939
DEC - 8 1939	DEC - 8 1939
17 5	12/15-9
12-18	
21 1/2	20 Dec.
29 5 1/2	1-9-40
	1-15-40

DATE SUBMITTED

By

DATE HAND COLOR PROOF

DATE PRINTED

ST
Am 122
123

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

NO. 9A-H2357

ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CASA DE ESPANA, SAN JUAN,
P.R.

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D. ROOF ^{tile} IS IN WHITE & BLUE. REMOVE WIRING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

only 6.00 per set
see to it that all
times, and colors are
in harmony with each other
to make an attractive set

R

ESTIMATE

Case closed

DEC 11

DEC - 9 1939

DEC - 9 1939 B

12 - 9

12 - 14 SC

225 12
9

20 Dec.

Dec 12
125

NO. 9A-H2358

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

ORDER NO. 32428

DATE 12-6-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) ESTATUA DE CRISTOBAL COLON,
SAN JUAN, PUERTO RICO

IMPRINT

SAME AS ABOVE

only

Please Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D. REMOVE SIGNS OF AUXILIO MUTUO APPEARING ON RIGHT HAND SIDE OF PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO. TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

24
PLEASE SEE TO IT THAT ALL SIGNS OF REGISTRATION ARE REMOVED AND COPIES ARE IN HARMONY WITH THE ORIGINALS TO ATTACH TO IT.

R
Paper on both sides

DEC 8 1939

DEC 8 1939

DEC - 8 1939

DEC - 8 1939

7

7

12-8

12-16-39

79

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70

13

9 1/11/40

12-21-39

1/12/40

DATE OF ORDER

DATE WHEN ORDERED

5
Rm 122
122

NO. 9A-H2359

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS	ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I	R. M. YES
TITLE (IN FULL) VISTA AEREA DE SAN JUAN, PUERTO RICO	IMPRINT SAME AS ABOVE	
<i>In plate</i>	<i>Place Stamp Here</i>	
	PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE CARD ATTID.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Order to ...
see ...
div ...
in ...
to make an attractive set.

R

Red

ESTIMATE

Cost Dept. Checked

DEC 8 1939 DEC 8 1939

			DATE COMPLETED
		DEC - 8 1939	DEC - 8 1939
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DATE RECEIVED DATE PAID

DATE HAND CARRIED

12/8/39

4

12/22
173

8

NO. 9A-H2360

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

ORDER NO. 32428

DATE 12-6-1939

12M 500 POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) XXXXXXXXXXXX. CASITOLIO,
SAN JUAN, PUERTO RICO

IMPRINT SAME AS ABOVE

In photo

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D. CROP AS CARD ATT'D INDICATES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797

ATTENTION

24

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Stranght

8/8

ESTIMATE

DEC 11 1939

DEC 11 1939

DEC 11 1939

12/14/39

210 12 12-21
48 93 1-8-40

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12/11/39

14

Rm 122
127

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

NO. 9A-H2361

ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) PISCINA NATURAL EN EL
YUNQUE, LUQUILLO, PUERTO RICO

IMPRINT SAME AS ABOVE

In City

Class Stamp here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 8 1939

DEC 8 1939

DEC 8 1939

DEC - 8 1939

DEC - 8 1939

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Rn 122
123

NO. 9A-H2362

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 2428

DATE 12-4-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

YES

TITLE (IN FULL) ARBOLES DE FLAMBOYAN, PUERTO
RICO

IMPRINT

SAME AS ABOVE

In plate

Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARDS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

24

ORDER NO. 2428
DATE 12-4-1939
GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775
Types are uniform and
in harmony with
to make all arrangements

12/13

DEC 7 1939

DEC 8 1939

DEC 8 1939

DEC 9 1939

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1-9-40

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128

NO9A-H2363

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 32428

DATE 12-4-1939

12 M 500 POST CARDS

ART C. LORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) CASA BLANCA, SAN JUAN, P.R.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

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DEC - 8 1939

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DATE OF ORDER

DATE OF DELIVERY

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NO 9A-H2364

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

ORDER NO. 32428

DATE 12-6-1939

12^M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) HOTEL CONDADO, SAN JUAN, P.R.

IMPRINT SAME AS ABOVE

In plate

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D. CROP AS INDICATED ON CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24

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Straight

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DEC 13 1939

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1-9-40

DATE BLOCKED OUT

DATE HAND COLOR PROOF

By

14
Rm 122
124

14.0

NO. 9A-H2365

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) VISTA DE EL MORRO AL ENTRAR
EN LA BAHIA DE SAN JUAN, PUERTO RICO

IMPRINT SAME AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARD ATT'D. CROP AS INDICATED ON CARD ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

24

R

Subject of
this photograph is
of a person who
is memory with
to make an
exclusive

[Red Stamp]

8 1939

DEC 8 1939

DEC - 8 1939

DEC - 8 1939

5

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12 - 5

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89

Dec 15-39

215

12

Jan 8

19 Dec

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Jan 8

Jan 9

10/1/39

5

15
An 122
123

2

NO. 9A-H2368

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

ORDER NO. 32428

DATE 12-6-1939

12^M 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) VISTA DE NUESTRAS PLAYAS,
PUERTO RICO

IMPRINT

SAME AS ABOVE

In sky

Place Stamp Here

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

order for this...
see to it that...
sives are...
in harmony with...
to make an...
R

DEC 11 1939

DEC 11 1939

DEC - 9 1939

DEC - 9 1939

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12-20

212

1/2

8 3/4

1/9/40

1/10/40

DATE RECEIVED BY

DATE Paid

DATE WHEN COPIES RETURNED

DATE Photo Returned to Customer

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

NO. 9A-H2369

ORDER NO. 32428

DATE 12-6-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) BOHIO NATIVO, CANTINELA DE
NUESTRAS PLAYAS, PUERTO RICO

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24

order for this product. Please
note that all cards in the set
are uniform and must be
in harmony with each other
to make an attractive set.

888

DEC 9 1939

M

DEC 6 1939

DATE
COMPLETED

DEC - 8 1939

DEC - 8 1939

14 3

12/14 G.

91

12-18

216

1/2

12-21

55

8 1/2

1-10

1-25

DATE RECEIVED

DATE

DATE PHOTO COLOR PROOF

DATE Photo Returned to Customer

DATE

DATE

12-1939
123

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

NO. 9A-H2370

ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) CAPITOLIO, SAN JUAN, PUERTO
RICO

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this number of
sets of 12 post cards each
gives the business and address
in letters and will allow
to make an identity of

ESTIMATE		Gon Dept. Checked	
DEC 8 1939		DEC 8 1939	
DATE	TIME	DATE	TIME
DEC - 8 1939		DEC - 8 1939	
17	3	12/13	9
91	12-14		
225	1 1/2	16 Dec.	
9			

DATE RECEIVED

DATE PAID

DATE PAID FULL

12/13/39

12/22/39

GONZALEZ PADIN CO., INC., SAN JUAN-FONCE-MAYAGUEZ, P.R.

NO. 9A-H-371

ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. YES
TITLE (IN FULL) PALACIO DEL GOBERNADOR Y MURALLAS, SAN JUAN, PUERTO RICO	IMPRINT SAME AS ABOVE
<i>In city</i>	<i>Place Stamp Here</i>
	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARDS ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

ONLY ONE COPY OF THIS ORDER
SHOULD BE KEPT BY THE CUSTOMER
TO PREVENT LOSS OF THE PHOTO
IN HANDLING, WITH THE PHOTO
TO MAKE AN ATTRACTIVE SET

ESTIMATE		DEC 8 1939	
DEC - 8 1939		DEC - 8 1939	
19	3	12/13	
91	12-14-39		
225	15	18 Dec.	
214	9		

DATE RECEIVED	DATE FILED
	By

ST
Rm 1202
120

GONZALEZ PADIN CO., INC., SAN JUAN, PONCE-MAYAGUEZ,
P.R.

NO. 9A-H2372

ORDER NO. 32428

DATE 12-6-1939

12M 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I R. M. YES

TITLE (IN FULL) OX CART ON COUNTRY ROAD,
PUERTO RICO

IMPRINT SAME AS ABOVE

2. 1/2

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

ATTENTION

Order for the...
see to it that the...
tives are...
in handling with...
to make an attractive...

188

DEC 8 1939

DEC 8 1939

DEC - 8 1939

DEC - 8 1939

20 3

14/14/39

91

Dec. 15-39

225 1/2

20 Dec

3 9

Jan 1

DATE

BY

DATE

12/8/39

20

120

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

NO. 9A-H2373

ORDER NO. 32428

DATE 12-6-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) TORRE DE LA UNIVERSIDAD DE
PUERTO RICO, RIO PIEDRAS, PUERTO
RICO

IMPRINT SAME AS ABOVE

Place Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CLOCK MUST BE IN OPENINGS OF THE TOWER, SO AS TO IMPROVE
APPEARANCE AND TO MAKE POST CARD UP TO DATE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

24
in having with the clock
to make an attractive set.

R

ESTIMATE

Cost Type Checked

DEC 5 1939

DEC 4 1939

DEC 8 1939

DEC 8 1939

14 3

12/13/39

91

12-14

225 1/2

20 Dec.

31 8 1/2

1/9/40

DATE RECEIVED

DATE PAID

DATE PAID COLLECTOR

DATE PAID

122
123

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,

NO. 9A-M2374

ORDER NO. 32428

P.R.

DATE 12-6-1939

12 M 500 POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) CAMPO DE GOLFO DEL BERWIND
COUNTRY CLUB, CAROLINA, PUERTO RICO

IMPRINT SAME AS ABOVE

In sky

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

OF THE PHOTOGRAPHY
SPECIFIC TO THE PHOTOGRAPHY
GIVEN TO THE PHOTOGRAPHY
IN THE PHOTOGRAPHY
TO MAKE AN ALBUM

R

883

DEC 8 1939

DEC 8 1939

DEC 8 1939

DATE
RECEIVED

DEC - 8 1939

DEC - 8 1939

11-1 2
14-1

12/14/39

90

15 - 15

70 1/2
100 8 1/2

11/8/40

12-21-39
1/10/40

DATE RECEIVED

DATE

DATE RECEIVED

DATE

11/8/39

22

11-17
11-3

2

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

IMPRINT SAME AS ABOVE

Please Stop Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Co. 117. 18. 1.

DEC 10 1934

DEC 3 1944

DEC - 8 1939

DEC - 9 1934

19 2

12/14 g

91

12-15

 $2\sqrt{12}$

15

19 Dec

211

9

1-4

1997

1845

123

GONZALEZ RADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R.

NO. 9A-H2376

ORDER NO. 32428

DATE 12-6-1939

12 M500 POST CARDS

ART COLOORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) TUMBANDO COCOS, PUERTO RICO IMPRINT SAME AS ABOVE

Shady

Please stay here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

24

R

OF THE PHOTOGRAPH
SHOULD BE KEPT
IN A SAFE PLACE
TO MAKE AS MUCH USE

ESTIMATE

77

DEC 8 1939

DEC 8 1939

DEC - 8 1939

DEC - 8 1939 *B*

14 2

1-13-40

91

12-15

226

12 8

1-10-40

122 123

6

NO9A-H2377

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER NO. 32428

DATE 12-6-1939

12M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ESCAMBRON BEACH CLUB,
SAN JUAN, PUERTO RICO

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Please Stamp Here

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

24

ORDER FOR POST CARDS
SPECIFY NUMBER OF CARDS
GIVE ADDRESS (including city)
in handwriting with full name
TO BE PRINTED ON REVERSE

R

88

ESTIMATE

Cost Price Charged

DEC 11 1939

DATE COMPLETED

DEC - 9 1939

DEC - 9 1939

12/16/39

21 3

91 12-15

70 12-19-39

106 9 Jan. 8, 1940 Jan. 15, 1940

12/16/39

12/22/39

Rev 122

GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ,
P.R.

NO. 9A-II-379

ORDER NO. 33428

DATE 12-6-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BOHIO Y PANORAMA DEL
GUAJATACA, PUERTO RICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

Please send me

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (1) PAT. NO. 1,797,775

ATTENTION

24

Order for 12 M 500 Post Cards
in full color and color
in black and white
to make 20 slides and
to make 20 slides and

DEC - 8 1939

DEC - 8 1939

19 3

12/14 Gv

12-15

12-15

12-21

12-21

69

1-8-40

1-9-40

12/8/39

Am 122
123

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

NO. 9A-H2380

ORDER NO. 32909

DATE 12/7/39

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) NEW MID-DELAWARE BRIDGE,
PORT JERVIS, N. Y.
BOT - PENNSYLVANIA AND NEW YORK STATES

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT
LEAVE 1" BET. TITLE & PRI. NO. --- 4

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ARTIST HEAVY CLOUD EFFECT. SILVER BRIDGE. BOTTOM PRETTY WILD FLOWERS DAISIES ETC.
RIGHT OVERHAND FOLIAGE. REMOVE CEMENT DOCK, SUBSTITUTE GROUND & FOLIAGE. REMOVE WIRE
UNDERBRIDGE ALL FALSE SUPPORTS LEAVE ONLY CENTER CEMENT SUPPORT. COLOR WHITE TINGE
BLuish IN SHADOW-- PAINTED ILLUMINUM BRIDGE. HOUSES AT LEFT COLOR VIVIDLY SO AS TO
BE MORE CONSPICUOUSLY. CEMENT SUPPORTS CREAM OR TAN. BRING OUT DISTANT SHORE &
MOUNTAINS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2
DROP FOR THE EDITOR. PLACE
NAME OF THE EDITOR IN THE
ADDRESS BOX AND WRITE IN
THE ADDRESS BOX THE NAME
TO WHICH THE PHOTO IS TO
BE SENT.

Rephoto

DEC 12 1939

DEC 12 1939

DEC 12 1939

DEC 12 1939

14 2 1/2

12/15 gr

90

12 - 16

1/2

217

12 - 29

12 - 30

127

NO. 9A-H2381

THE RUBEN PUBLISHING CO., NEWBURGH, N. Y.

ORDER NO. 32909

DATE 12/7/39

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) VASCAR BROS. HOSPITAL,
POUGKEEPSIE, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXTREME RIGHT
LEAVE 1" BET. TITLE & PRI. NO. --- 8

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RED BRICK BUILDING "LIGHT CREAM TRIM" TAN TRIM ON WINDOWS SASH. SMALL GREEN LAWN
IN FRONT OF ENTRANCE. ENCIRCLED BY A DRIVE. DARKEN LIGHT DETAILS ON SMALL BLDG. ON
RIGHT. DARKEN ROOF DETAIL ON SMALL BLDG. ON RIGHT. RETOUCH TREES. LAWN BACK OF
FENCE ON LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF ☒

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2
NOTE ON
THE ADDRESS SIDE
OF EACH CARD
THE FOLLOWING
INSTRUCTIONS
SHOULD BE
FOLLOWED
IN ORDER TO
OBTAIN THE
BEST RESULTS
IN THE
REPRODUCTION
OF THE
ORIGINAL
SCENE
BY HAND
AND
OBJECTIVE
LENSES

DEC 8 1939

DEC 8 1939

DEC - 8 1939

DEC - 8 1939

18 3

91

12-15

215 1/2

213

83

12-28

12/10 Gr

12 Dec

123

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H2382 ORDER NO.

DATE 12-6-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER EXPOSITION HOTEL
AURORA, ILLINOIS

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE LARGE PHOTO ATT'D.

VERY RUSH

MUST HAVE PROOF
FRIDAY MORNING 12/8/39

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC - 6 1939

MAKEROVER

Charge to Ret Dept.

Est. Mat. cost Time Required

RETOUCHING

Time required in Cost Dept.

PHOTO LITHO

1/2

COMPOSING

ART DEPT.

ENGRAVING

1/2

118

NO. 9A-H2383

DISTRIBUTED BY EAU CLAIRE NEWS COMPANY, EAU CLAIRE,
WISCONSIN

ORDER NO.

DATE 12/6/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) SKI TOW ON RIB MOUNTAIN,
WAUSAU, WIS.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

TAKE OUT THE CRIBBING OR THE SNOW FENCE THAT SHOWS IN THE PICTURE.
IF YOU COULD SUPERIMPOSE AN EVERGREEN TREE OR TWO WOULD HELP A LOT.

VERY VERY RUSH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

DEC 6 1939

ESTIMATE

Cost D. t. Checked

DEC 8 1939

DEC - 6 1939

DEC - 8 1939

14 3

12/7 9

89

Dec 8 - 37

1/2
63 83/4

12/15/39

DATE PAID

DATE PAID

Am. 118
118

NO9A-H2384

JAMES E. THOM, OFFICE OUTFITTER, RALEIGH, N.C.

ORDER NO. 32444

DATE 12-7-1939

12 M 500 POST CARDS

ANT COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) EDINTON STREET METHODIST
CHURCH, RALEIGH, N.C.

IMPRINT SAME AS ABOVE

AND POINDEXTER MEMORIAL EDUCATIONAL
BUILDING,

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION *See sketch*

CHURCH: TAN-ISH BROWN, BRICK, WITH CONCRETE TRIM. STEEPLE: GRAY SLATE ROOF WITH
YELLOWISH SQUARES, AND RED CENTERS AS INDICATED IN PICTURE. COLORED GLASS IN
LARGE WINDOW ABOVE DOOR. BROWN DOOR WITH DARK GLASS ABOVE. BLACK LAMPS ON SIDES
OF CHURCH. ~~FOR ATTENTION~~ SUNDAY SCHOOL AT RIGHT & IN CENTER
BRICK MORE REDDISH, CONCRETE TRIM BROWN DOORS. BROWN WINDOW CASING. DARK SLATE
ROOF. CONCRETE STEPS AND WALKS. ASPHALT ROAD. DARK LAMPS WITH SOFT YELLOW GLASS
TAKE OUT FENCE IN FOREGROUND, POLES, WIRES AND TREE POINTED AT BY ARROW SO TO
SHOW THE SCHOOL BLDG. AS MUCH AS POSSIBLE. SHOW SOME LEAVES IN TREES, BUT NOT S
THAT THEY HIDE THE BLDGS. PRETTY CLOUD EFFECT. PUT IN PEOPLE, CHURCHGOERS

SUBMIT PENCIL SKETCH SHOWING PEOPLE

SUBMIT: RET. PHOTO

B. C. & W. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

21 Pencil Skt 3 in

6

DEC 19 1939

DEC 14 1939

DEC 19 1939

DEC - 8 1939 DEC - 8 1939 DEC 19 1939

13 6

12/22/39

201

12

12-29-39

12-29-39

36

9

1-9-40

1-10-40

136
136

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2385 ORDER NO. 32457 DATE 12-5-1939

CUSTOMER GATESWORTH APT. HOTEL
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GATESWORTH APARTMENT HOTEL - ST.
LOUIS, MO.

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175
S
S

COLOR DESCRIPTION

SEE SKETCH ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

#70, 12-18-39

DEC - 8 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
 RETURN PHOTO YES NO

DIAL NO. 9A-H2386 ORDER NO. 32460 DATE 12-5-1939

CUSTOMER ST. MARY'S HOSPITAL
LONG BEACH, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
 Title in Plate Yes No Copyright in Plate Yes No
 Title in full ST. MARY'S HOSPITAL, LONG BEACH,
 CALIFORNIA

FRONT NO. 5 (All of this on address side)
 R. M. Yes No
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
 Trade Mark Yes No Special type as sample
 IMPRINT: Customer C. T. Imprint No Imprint
 PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
 Submit — Sketch — Layout — Retouched Photo — Wash Drawing
 Follow Layout

see tissue overlay

Negative — Line — Halftone — Combination. 120
 Dry — Wet — Pancromatic — Color Separation. 133
 Transfer — Paper Process — New Process. 150
 Stripping — White Border — Full Face. 175
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE TISSUE OVERLAY

Cont on Sketch

We have just one more suggestion to make - wonder if you
 could bring out some of the decorative effect around the
 borders on the top front penthouse and fourth floor, also
 the windows on front and left side of penthouse - you
 will notice on the photo that they are decorated stone
 affairs rather than plain windows.

PHOTO RETURNED

TO

PHOTO USED FOR

30, 2-8-40
 31, 2/26/40

FEB-1 1940

DEC-8 1939

OK

ADV. ORDER

ORDER NO. 23462 DATE 12-7-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER MIELKE SYSTEMS
CHICAGO, ILLINOIS

12 M 500 POST CARDS SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full *See This Modern Store Front at 4754
N. Lincoln Ave.*

SMALL TYPE: HEDRICH-BLESSING STUDIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT : Customer

C. T. Imprint

No Imprint

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

(Blue Print — Handcolor — Black & White)

Screen { 120
133
150
175

Color Photo Ret to cust Jan 17, 1940

COLOR DESCRIPTION

PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

70

YES

RETURN PHOTO

3M—1.2.39

DEC 11 1939

make red impression

128

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2388 ORDER NO. 32459 DATE 12-7-1939

CUSTOMER J.W. BOVARD
CITY POINT, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SPECIAL MID-SEASON PACK - TEMPLE AND
KING ORANGES
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

SEE SKETCH WITH CORRECTIONS.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH WITH CORRECTIONS.

PHOTO RETURNED

TO

PHOTO USED FOR

DEC - 8 1939

make red impression
OK Blue

WM. H. STARKEY, FORT WALTON, FLORIDA

NO. ~~XXXX5238~~

9A-H2389

ORDER NO. 32938

DATE 12/8/39

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) COTTAGES, BEACH AND FISHING
PIER

IMPRINT NONE

BOT - ATTRACTIONS AT TOWER BEACH, FORT
WALTON, FLA.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ON PHOTOGRAPH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

*note beach
take number
out of my
of*

			DATE DEFERRED DEPT.	DATE COMPLETED
			DEC - 9 1939	DEC - 9 1939
SUBJECT				12/14 97
REMARKS	15	5		
PRINTED				
STY	89			
REMARKS				
HAND COLOR PRG	62	15		12-19
ARTIST DATA		8 1/2		

DATE BLANKET ORD

DATE Pled

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

By

NO. 9A-H2390

DISTRIBUTED BY J. R. WILLIS, BOX 665, ALBUQUERQUE, N. M. ORDER NO. 32940

DATE 12/8/39

6 1/2 M POST CARDS ART COLORTONE *Full face* WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) F. W. WOOLWORTH CO. BUILDING IMPRINT SAME AS ABOVE

~~SANTA~~ SANTA FE, N. M.

before title
PRIVATE NO. UPPER RIGHT CORNER --- S.F.1

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

See instructions attached

SUBMIT TWO BLUEPRINTS

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

888
ESTIMATE
DEC 1939
DATE COMMITTED
DEC 22 1939
14 6
91 12-38
51 1 1/2 1-2-40
60 9 2/8/40 2/1/40

DATE ORDERED BY DATE PAID BY

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By

140

NO. 9A-H2391

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "STAR CHAMBER" IN MAMMOTH
CAVE, KY.

(TITLE IN PLATE)

FRONT NO. I

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REFRAIN FROM USING BLUE AS THERE IS NO BLUE IN CAVE. SEE KODAKCHROME
NO. 5-11. ROOF: BLACK WITH BRILLIANT WHITE STARS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18

Do not forget to return
this card with the photo
to the photographer
to receive the photo
and the return of the
photo.

Very particular cost
no hard retouching

ESTIMATE

DEC 11 1939

DEC 11 1939

DATE	ESTIMATED	DATE	ESTIMATED
DEC - 9 1939		DEC - 9 1939	
	21 2		12/18/39
	12 - 19		
	62 1/2		12 - 21
	24 9		

12/19/39

12/12/39
128

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

NO. 9A-H2392

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLIND FISH FOUND IN ECHO
RIVER, 360 FEET UNDERGROUND IN MAMMOTH
CAVE, KY.

(TITLE IN PLATE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WATER: EMERALD GREEN. FISH, ABSOLUTELY WHITE, EXCEPT FOR SLIGHT TINGE
OF PINK AROUND MOUTH & GILLS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18

For the best results, please
send us the original photo
and a copy of the photo
on which the color was
taken. We will return
the original photo to you.

Very particular customer
no hand retouching

ESTIMATE

DEC 9 1939

DEC 9 1939

DEC - 9 1939

DEC - 9 1939

13 3

12/18 Gr

91

12-19

215 1/2

21 Dec

203 8 1/2

1-2-40

1-2-40

12/9/39

13

128

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

NO. 21-42212

ORDER NO.

2393

DATE 12-7-1939

6 M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) THE ARM CHAIR IN MAMMOTH CAVE, KY.

IMPRINT

SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REFRAIN FROM USING BLUE, AS THERE IS NO BLUE IN CAVE.
COLORING AS PER KODACHROME 5-11 & 118.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18

Very particular customer
no hard retouching

ESTIMATE

DEC 9 1939

DEC 9 1939

DEC 9 1939

12/15/39

216 1/2 12-22

9

12/9/39

128

127

NO. 9A-112395

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO 1

R. M. NO

TITLE (IN FULL) RUINS OF KARNAK IN MAMMOTH CAVE, KY.

IMPRINT

SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE KODACHROME 5-9 & 118 FOR COLORS. SEE CARD ATT'D.

REFRAIN FROM USING BLUE, AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

order for this material. Please
see to it that the material is
given the highest priority in
the laboratory. When the material
is ready, please call for it.

Page - on
folio

ESTIMATE

DEC 11 1939

DEC 11 1939

DEC 11 1939

DEC 11 1939

17 2

12/18/39

15

12-17

62

12

12-21

28

7

1/3/40

1/10/40

57
127

NO. 9A-H2396

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) HISTORIC ENTRANCE TO MAMMOTH
CAVE, KY.

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THOSE STREAKS COMING OVER ENTRANCE ARE SMALL TRICKLES OF WATER.
NATURAL GRAY STONE. FOLIAGE: VARICOLORED. NO BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

16 subjects in
order for the... Please
see to it that... the nega-
tive are... errors are
in... with other
to... and...

*Page on top
in bottom*

DEC 11 1939		DEC 11 1939	
14	2 1/2		12/19 G
89		Dec. 20-39	
225	1 1/2		22 Dec.
57	8 3/4	12-30-39	1-2-40

[Signature]

117

NO. 9A-H2397

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) FROZEN NIAGARA IN MAMMOTH

IMPRINT SAME AS ABOVE.

CAVE, KY. / FROZEN NIAGARA ENTRANCE

(TITLE IN PLATE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 1A668. COLORING IS FAIRLY ACCURATE BUT REFER TO COLOR SLIDE 120. REFRAIN FROM BLUE AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

18 Subject on order for this photo. Please see to it that all positives are uniform and colors are in harmony with each other to make an agreeable set.

DEC 11 1939

Gen. Dept. Limited

DEC 11 1939

DEC 11 1939

DEC 11 1939

15 1/2

12/18 9

11

12-13

216 1/2

12-2-2

48 9

12-30-39 1-2-40

15
Rm. 123
127

NO. 9A-H2398

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. I

R. M.

YES

TITLE (IN FULL) CRYSTAL LAKE IN MAMMOTH CAVE,
KY. FROZEN NIAGARA ENTRANCE

IMPRINT

SAME AS ABOVE

(XXXXX TITLE IN PLATE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLORING AS PER KKK KODACHROME 118, 5-9, & 5-25. THIS WATER
IS GREEN. REFRAIN FROM BLUE AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18

Order for the above mentioned
work is hereby acknowledged
and the same will be completed
in accordance with the order
to make the same.

10-588

Very particular customer
no hard retouching

ESTIMATE			
DATE	9 1939	DATE	DEC 9 1939
QUANTITY		QUANTITY	
PRICE		PRICE	
TOTAL		TOTAL	
DATE	DEC - 9 1939	DATE	DEC 9 1939
QUANTITY	21 1/2	QUANTITY	12/19 9
PRICE	91	PRICE	12-20
TOTAL	225 1 1/2	TOTAL	22 Dec
DATE	10 9 1/2	DATE	1-5-40

12/19 9

123
178

NO. 9A-H-399

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 POST CARDS ART COLOR TONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) OUTDOOR AMENITY THEATRE,
MAMMOTH CAVE NATIONAL PARK, KY.

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT AS TO COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Order for this material. Please
refer to it that all orders are
sent to the address of the
customer. In the event of a
change of address, please
notify the company.

R

ESTIMATE

DEC 11 1939

DEC 11 1939

DESCRIPTION	QUANTITY	UNIT PRICE	TOTAL	DATE
POST CARDS	15	2		DEC 11 1939
ART COLOR TONE				DEC 11 1939
FULL FACE				12/19 9
IMPRINT	59			Nov 21 39
PHOTO PROPERTY	225	13		22 Dec
RETURN PHOTO	29			1-4-40
				1-6-40

12/11/39

5

127

NO. 9A-112400

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SNOWBALL DINING ROOM IN

IMPRINT SAME AS ABOVE

MAMMOTH CAVE, KY. 267 FEET

UNDERGROUND - ~~XXXXXXXXXXXXXXXXXXXX~~ TEMPERATURE
54°

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THERE IS ONE KODACHROME SLIDE WITHOUT ANY NUMBER WHICH
SHOWS THIS SCENE. PLEASE REFER TO IT. REFRAIN FROM USING
BLUE AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES TURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

18

R

NOTE: THE FOLLOWING INFORMATION IS FOR THE CUSTOMER'S USE ONLY. IT IS NOT TO BE USED FOR ANY OTHER PURPOSE. THE CUSTOMER IS RESPONSIBLE FOR THE CORRECTNESS OF THE INFORMATION FURNISHED. THE COMPANY ASSUMES NO LIABILITY FOR ANY LOSS OR DAMAGE TO THE PROPERTY OF THE CUSTOMER.

Very particular customer
no hard reworking

[Handwritten signature]

ESTIMATE

COR. DEC. 1939

DEC 8 1939

DEC 8 1939

DATE	TIME	DATE	TIME
DEC - 9 1939		DEC - 9 1939	
	15 1/2		12/19/39
	89		Dec. 20-39
	225 1/2		21 Dec.
	56 9		1-2

[Handwritten signature]
12/24/39

15-
1939

NO. 9A-H2401

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

~~XXXXXXXXXX~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHINESE WALL NEAR ONYX
CHAMBERS, MAMMOTH CAVE, KY. FROZEN
NIAGARA ENTRANCE

(TITLE IN PLATE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. 1 NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE KODACHROME 5-24 FOR COLORS. REFRAIN FROM USING BLUE,
AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

... order for this ...
... to it that ...
... lives are ...
... in ...
... to make ...

*Very particular cust
no hard retouching*

ESTIMATE

DEC 9 1939

DEC 9 1939

DEC - 9 1939

DEC - 9 1939

15 1 1/2

12/15 9

89

Dec 21 - 39

225

1 1/2

22 Dec.

207

8 3/4

DATE PLATE ...

DATE ...

17.
178

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. **I** R. M. **NOX YEN**

TITLE (IN FULL) GYPSUM FLOWERS IN MAMMOTH
CAVE, KY.

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORING AS PER KODAKCHROME 5-12. REFRAIN FROM
USING BLUE AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

APR 14 1939

DEC 11 1962

DEC 11 1939

DFC 113929

122

12/15 g

591

12-19-

210
58

12-21

92-22

1/3/40

122
127

NO. 9A-H2403

MAAMOTH CAVE OPERATING COMMITTEE, ~~MA~~ MAAMOTH CAVE, KY ORDER NO.

12-7-1939

DATE

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. YES

TITLE (IN FULL) HINDU TEMPLE AND ONYX TEMPLE

IMPRINT SAME AS ABOVE

IN MAAMOTH CAVE, KY. FROZEN NIAGARA

ENTRANCE

(TITLE IN PLATE)

PHOTO PROPERTY OF C. CUSTOMER

COLOR DESCRIPTION

REFRAIN FROM USING BLUE AS THERE IS NO BLUE IN CAVE.

COLORING AS PER KODAKCHROME 118, 120, 5-25.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE

DEC 11 1939

DEC 11 1939

QUANTITY	UNIT PRICE	TOTAL	DATE	REMARKS
			DEC 11 1939	DEC 11 1939
15	1			12/18/39
211	15			12-21
211	8			12-

12/11/39

ST.
Rm. 123
127

NO. 9A-H2404

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE,
KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "D-AD SEA" IN MAMMOTH CAVE,
KY.

(TITLE IN PLATE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

WATER: VERY DARK GREENISH BLACK. SEE KODAKCHROME 5-24, 5-9,
5-7. REFRAIN FROM USING BLUE AS TH RE IS NO BLUE
IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

18

order for this photograph. Do not
see it. It is a very good one.
Give in order. It is a very good one.
It is a very good one. It is a very good one.
It is a very good one. It is a very good one.

Very particular customer
no hard retouching

DATE	TIME	DATE	TIME
DEC 9 1939		DEC 9 1939	
20	27	12/19	
89		Dec 20 31	
225	134	22 Dec.	
202	9 1/2	1-2-40	1-2-40

12/9/39

12/12/39

127

DATE 12-7-1939

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SALT PETRE VATS, OPERATED
DURING WAR OF 1812, IN MALMOTH
CAVE, KY.

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

REFER TO KODAKCHROME 5-24. WOOD VATS ARE MOLDY, BROWNISH GREEN. REMOVE GLARE FROM UPPER RIGHT. REFRAIN FROM USING BLUE, AS THERE IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (C) PAT. NO. 1,797,775

ATTENTION:

55
128

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLORTONE.

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No. 1

R. M. Y-3

TITLE (IN FULL) "DRAPERY ROOM" IN MAMMOTH CAVE
KENTUCKY FROZEN NIAGARA ENTRANCE

IMPRINT

SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

REFRAIN FROM USING BLUE - AS THERE IS NO BLUE IN CAVE.
SEE KODAKCHROME 5-9, FOR DISTANT CHAMBER SEE KODAKCHROME 118.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

REC 15 129

DEC 11 1989

DEC 11 1939

DEC 11 1932

12

~~89~~

12-17

216

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12-22

7

5
Rm 123
12

NO. 91-H2408

MAMMOTH CAVE OPERATING COMMITTEE, MAMMOTH CAVE, KY.

ORDER NO.

DATE 12-7-1939

6 M POST CARDS

ART COLOR TONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. YES

TITLE (IN FULL) HISTORIC ENTRANCE, LOOKING
OUT, MAMMOTH CAVE, KY.

IMPRINT SAME AS ABOVE

(TITLE IN PLATE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE KODAKCHROME 5-7. DEBRIS ON SLOPE IS ROCK, DARK GRAY, SLIGHT
TINGE OF BROWN. REFRAIN FROM USING BLUE, AS THERE
IS NO BLUE IN CAVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

18

Page on top
of bottom

Very particular customer
no hard retouching

ESTIMATE			
DATE	12-9-1939	DATE	12-9-1939
QUANTITY	14	QUANTITY	12/19
PRICE	1.91	PRICE	25-20
TOTAL	225	TOTAL	20 Dec
	9		

12/23
YU

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL No. 9A-H2409
ORDER NO. _____
DATE 12-7-1939
CUSTOMER THE SENATOR
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ANDRON'S SENATOR HOTEL, MIAMI BEACH, FLORIDA
BOT-ONE HUNDRED FEET TO THE OCEAN

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH, INST. & CORRECTIONS ATT'D.

COLOR DESCRIPTION

SEE SKETCH, INST. & CORRECTIONS ATT'D.

VERY VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

D16

#70 — 12-14-39
#64

DEC -7 1939

5 x 7
3 1/2 in.
H.C. - 1/2
only

GLACIER PARK HOTEL CO.

NO. 9A-H2410

ORDER NO. 32477

DATE 12-19-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) GARDEN WALL FROM GOING-TO-
THE-SUN HIGHWAY, GLACIER
NATIONAL PARK

PRIV. NO. BEFORE TITLE: 8214

SMALL TYPE: PHOTO BY HILEMAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 19 1939

DEC 19 1939

DEC 19 1939

DEC 19 1939

16 1/2

85

225 1/2

72

12 - 25

12/21 Gr

28 Dec

125

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. ADV. ORDER

DIAL NO. 9A-H2411 ORDER NO. 32491 DATE 1-17-1940

CUSTOMER STRATH HAVEN HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STRATH-HAVEN - MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH & INST. ATT'D.

COLOR DESCRIPTION

SEE SKETCH & INST. ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

#30, 1-30-40
Ret 13
13
13
10

X
M

M

JAN 18 1940

128

8

NO. 9A-H2412

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER NO. 32970

DATE 12/13/39

6 1/2 M

POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) DEATH VALLEY NATIONAL
MONUMENT
BOT - FURANCE CREEK RANCH, 178 FEET
BELOW SEA LEVEL

FRONT NO.

8

R. M.

YES

IMPRINT

SAME AS ABOVE (CENTER LINE)

PRIVATE NO. UPPER LEFT CORNER ---

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2
only for the customer. Please
see as it may be one of many
types are made and reported
in harmony with the design
to make an attractive set.

DEC 13 1939

15	2
89	
27	11

DEC 13 1939

12/20/39

Dec. 21-39

11 Dec.

DATE RECEIVED BY

DATE PAID FOR BY

DATE PAID FOR BY

DATE Photo Returned

122

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 2A-H2413

ORDER NO. 32970

DATE 12/13/39

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

FRONT NO.

8

R. M.

YES

same as 99110412

TITLE (IN FULL) DEATH VALLEY NATIONAL MONUMENT

IMPRINT

SAME AS ABOVE (CENTER LINE)

BOT - STREET OF COTTAGES AT FURNACE RANCH, 178 FEET BELOW SEA LEVEL

PRIVATE NO. UPPER LEFT CORNER --

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all subjects are
taken in uniformity and
in harmony with each other
to make an attractive set.

ESTIMATE			
DATE 12/13/39		DATE 12/13/39	
		DEC 13 1939	DEC 13 1939
	13	2	12/19/39
	91	12-23	
	201	12-27-39	12-27-39
	11		

DATE RECEIVED BY

DATE ENCL

DATE PHOTO TAKEN

DATE PHOTO TAKEN

12/19/39

15
120

WELSH NEWS AGENCY, MANSFIELD, OHIO

NO9A-H2415

ORDER N32498

DATE 12-11-1939

12 M500 POST CARDS *Group 2* ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) CHARLES WILL DAM, MUSKINGUM
WATERSHED CONSERVANCY DISTRICT, NEAR
MANSFIELD, ASHLAND, MOUNT VERNON, OHIO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

LIGHT XXXX CEMENT DAM & GATE HOUSE. SHOW WATER IN REAR LEFT & CENTER.
SHOW WATER COMING OVER DAM IN CENTER UNDER GATE HOUSE. MAKE SMOOTH TERRACED
LAWN ON RIGHT.

Put white dividing line between views

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF *yes*

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

8

ESTIMATE

DEC 21 1939

DEC 21 1939

DEC 21 1939

16 3

201 12-29-39

33 1-8-40

1-10-40 F.W.

*Rephoto
page on
sides*

*17
127*

NO. 9A-H2416

WILLS BOOK & STATY. CO., GREENSBORO, N.C.

ORDER NO. 32497

DATE 12-8-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

TITLE (IN FULL) A PARK SCENE IN SUNSET HILLS,
GREENSBORO, N.C.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

LOOK FOR SCENE. NICE GREEN GRASS ALL OVER, SHOW WALK OVER BRIDGE TOWARDS
POOL, WOODEN BRIDGE, SHOW SOME NICE BLUE WATER IN CONCRETE POOL. SHOW LEAVES
ON TREES, TAKE OUT BROKEN BRANCH IN FOREGROUND (CENTER) TAKE OUT POLES & WIRES
BRING OUT BLDGS. LEFT TO RIGHT: 1. RED BRICK, CREAM TRIM, SLATE ROOF. RED BRICK
STEPS. BLUISH GREEN SHUTTERS. FLOWERS ON VARIOUS BUSHES. 2. RED BRICK, WHITE TRIM
DARK GRAY SLATE ROOF, SHOW SOME FLOWERS. 3. MOTTLED BRICK RED AND BLUE, CREAM
TRIM. GREEN SHUTTERS. TAN ROOF. RED & WHITE FLOWERS IN FRONT OF HOUSE. PRETTY
SKY. BRING OUT CONCRETE ROAD IN FRONT OF HOMES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

		DEC 12 1939		DEC 12 1939
		DEC 12 1939		DEC 12 1939
90	3			12/18 Jr
90				
210	12	12-22		12-22
215	9	12-29		12-30

DATE ACQUIRED BY

DATE

DATE SENT TO CUSTOMER

DATE SENT TO CUSTOMER

129

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2417 ORDER NO. 33004 DATE 12-12-1939

CUSTOMER LA CROSSE DRUG CO.
LA CROSSE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEILEMAN'S BREWERY, LA CROSSE, WIS.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

MAKEOVER

Charge to CUSTOMER Dept.

Est. Makeover Time Required

RETOUCHING

PHOTO LITHO

COMPOSING

ART LITHO

ENGRAVING

Time recorded in Cost Dept.

MAR 9 1940

Cost

1

60

13/4

DEC 19 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H2418 ORDER NO. 33003 DATE 12-13-1939

CUSTOMER JULIAN & KOKENGE
COLUMBUS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 100 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

SEE INSTRUCTIONS & MATERIAL ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS & MATERIAL ATT'D.

by SL.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

DEC 13 1939

Photo Neg
for Double print 5x7
12-21
62 2 1/2 HRS. Cor. 2,
62 2 1/2 HRS. Cor. 2,
64

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 9A-H2419 ORDER NO. 33033 DATE 12-11-1939

CUSTOMER THE BOCA GRANDE HOTEL
BOCA GRANDE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BOCA GRANDE HOTEL, BOCA GRANDE, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen
120
133
150
175

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT & SELECT COLORS
MOST ATTRACTIVE.

PHOTO RETURNED
TO
PHOTO USED FOR

DEC 13 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2420 ORDER NO. 3033

DATE 12-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BOCA GRANDE HOTEL
BOCA GRANDE, FLORIDA

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BOCA GRANDE HOTEL, BOCA GRANDE,
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

120
133
150
175

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT & SELECT COLORS MOST ATTRACTIVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 13 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H2425 ORDER NO. 33940 DATE 1/16/40

CUSTOMER MC ALLEN CHAMBER OF COMMERCE
MC ALLEN, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP "2") STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TEXAS GRAPEFRUIT AND ORANGES ARE
AMERICA'S BEST

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on Front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW OKED SKETCH ATTACHED.

NO

YES

RETURN PHOTO

3M-1-2-39

Ret 5
He 2
Lat 9 1/2

JAN 19 1940

[Large handwritten signature]

make red impression of title

175

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2426

ORDER NO. 33030

DATE 12-11-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER KENT HOTEL
MIAMI BEACH, FLORIDA

25 M POST CARDS

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KENT HOTEL - MIAMI BEACH, FLORIDA

BOT-HALF BLOCK FROM OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. LAWNS TO HAVE SAME SHADE GREEN AS ON SWISS CARD REFERRED
TO IN PANCOAST HOTEL INSTRUCTIONS.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

DEC 13 1939

Order No 35

Date Rec. - 12-28-39

Date Fin. - 12-30-39

ST.
130

THE S. SPENCER MOORE CO., CHARLESTON, W. VA.

NO. 94-12427

ORDER NO. 33509

DATE 12/13/39

12 1/2 M

POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CHARLESTON, W. VA. SHOWING
NEW KANAWHA BOULEVARD

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SILVER GRAY BRIDGE ON LEFT. LARGE CENTER BLDG. LIGHT TAN GRAY. LARGE BLDG. IN NEAR
CENTER LIGHT GRAY. TALL BLDG. IN REAR CENTER RIGHT TAN GRAY BROWN TOP ROOF.
TALL BLDGS ON REAR RIGHT VERY LIGHT GRAY. OTHER BLDGS ON REAR RIGHT GRAY & BROWN
TERRACE ALONG RIVER BROWNISH GRAY STONE BASE GREEN LAWN. IN CENTER: LIGHT GRAY
CURB & ROAD ON TOP OF TERRACE. GRAY ROAD IN RIGHT FOREGROUND LIGHT CURB OR WALL
REMOVE WIRES ON LEFT FOREGROUND. REAR ~~IN~~ HILLS: GREEN FOLIAGE. REMOVE DARK STREAK
ON SKY & FILL UP SKY WITH CLOUDS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cor. Dept. Checked

DEC 17 1939

DATE
COMPLETED

DEC 13 1939

17 2 1/2

59

Dec. 16-39

70 1 1/2

216

10

12-23

12-19-39

12-26

DATE ESTIMATE

DATE

DATE PAID

129

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2428 ORDER NO. 33034 DATE 12-13-1939

CUSTOMER BREAKWATER HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE
XXXXXXXXXXXX WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BREAKWATER HOTEL - MIAMI BEACH, FLORIDA
BOT-DIRECTLY ON THE OCEAN

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

To office

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

OCEANFRONT (LOWER RIGHT CORNER) GREENISH BLUE SEE 9A-H1866.
SOLARIUM #15 INSTEAD OF COLOR SHOWN ON SKETCH. STRUCTURE COLOR WHITE AS KENMORE
7A-H1276 SEE SKETCH ATT'D.

RUSH

DEC 15 1939

make D.K. Blue impression

137

NO. 9A-112429

SCENIC ART SERIES, B. S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 35529

DATE 12/13/39

25	M	POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)			(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.			FRONT NO.	I R. M. YES
TITLE (IN FULL) THE U. S. CAPITOL, WASHINGTON, D. C.			IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE --- 100			PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

USE PHOTO NO. 14-1319 WITH CORRECTIONS AS INSTRUCTED
BE CAREFUL NOT TO MAKE THE SHRUBBERY TOO HIGH

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 14 1939

DEC 14 1939

DEC 14 1939

DEC 14 1939

13 1/2

12/14 Gr.

89

Dec. 1 to 39

225

1/2

19 Dec

8 3/4

Black Proof
to C.T.

no 131

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 9A-H2430		ORDER NO. 33055	DATE 12/14/39	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED TO PHOTO USED FOR	
	CUSTOMER MC GAUGH HOSIERY MILL. DALLAS, TEXAS								
	50 M POST CARDS	SIZE 3½ x 5½	STYLE ART COLORTONE FULL FACE						
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5						
	Title in Plate Yes No Copyright in Plate Yes No		R. M. Yes No						
	Title in full "IT WAS SO THOUGHTFUL OF YOU TO SEND AIRMAIDS FOR EASTER"		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front						
			Trade Mark Yes No Special type as sample						
			IMPRINT: Customer C. T. Imprint No Imprint						
	RETOUCHING DEPARTMENT		Negative — Line — Halftone — Combination.						
	Submit Sketch — Layout — Retouched Photo — Wash Drawing		Dry — Wet — Pancromatic — Color Separation.						
	Follow Layout		Transfer — Paper Process — New Process.						
			Stripping — White Border — Full Face.						
			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue						
	Ph ret 11-4-40								
	COLOR DESCRIPTION								
	Robe 14, Drapes 19, bars on windows and drape trim black. window panes 17, lower back-ground 15, hair lashes - eyebrows black. lips and fingernails 31, cushions 5, hose - flight (see airmaid chart), lilies white, foliage green, paper on pot 65, Ribbon on pot 8, Telephone black with white. bracelet white. shoes silver								
NO									
YES									
RETURN PHOTO									

DEC 15 1939

62 12 21
64

Rev. 7
60-2
20. 1/2

X
M

Light tan

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2431 ORDER NO. 33059 DATE 12/14/39

CUSTOMER GATESWORTH HOTEL
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ON U. S. HIGHWAYS 40 AND 50

BOT - THE GATESWORTH HOTEL LOBBY, ST. LOUIS, MO.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW COLOR SKETCH ATTACHED

PHOTO RETURNED

TO

PHOTO USED FOR

#70, 12-27-39. Ret 10
Ac. ✓
Lat 12/12

Handwritten signature

DEC 15 1939

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2432 ORDER NO. 33555 DATE 12/14/39

CUSTOMER RODKELLER, INC.
WEST ORANGE, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **ROD'S, 525 NORTHFIELD AVENUE, WEST
ORANGE, NEW JERSEY**

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

62 12-29

Ret 9 1/2

Ac 2

Aut 12 54

DEC 15 1939

make red impression

132

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 9A-H2433

ORDER NO. 35565

DATE 12/15/39

12¹ M

POST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

R. M.

NO

TITLE (IN FULL)

FAMOUS CONEMAUGH VALLEY

IMPRINT

SAME AS ABOVE

GAP, MAIN LINE OF PENNA. R.R. AND ROUTE
56 WEST OF JOHNSTOWN, PA.

PRIVATE NO. BEFORE TITLE ----

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

REMOVE POLES ON LEFT: SHOW RIVER IN CENTER & R. R. TRACKS ON BOTH SIDES OF RIVER
SHOW RIVER WINDING IN REAR CENTER OF GAP. SHOW SMALL GREEN BUSHES ON TERRACE IN
LEFT FOREGROUND? BROWNISH GRAY ROCK ON LEFT OF HIGHWAY IN FOREGROUND.
LIGHT CEMENT ROAD MAKE WHITE LINE IN CENTER OF ROAD. GRAY FENCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3B#837

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Source of
with the material. Please
see to it that all and all nega-
tives are uniform and color all
in harmony with each other
to make an attractive set.

DEC 18 1939

DEC 18 1939

DEC 18 1939

DEC 18 1939

16 2

12/20/39

89

Dec. 21-39

210

1/2

12-27

12-27

219

1-5-40

1-5-40

DATE SUBMIT TO

DATE SUBMIT TO

DATE SEND COLOR PHOTO TO

DATE SEND COLOR PHOTO TO

18

134

JOHNSTOWN NEWS CO., JOHNSTOWN, PA.

NO. 9A-H2434
ORDER NO. 33565

DATE 12/15/39

123 M POST CARDS ART COLDTONE WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. I R. M. NO
TITLE (IN FULL) GREETINGS FROM JOHNSTOWN, PA.	IMPRINT SAME AS ABOVE
PRIVATE NO. XXXXXXXXXX UPPER RIGHT BORDER	
PUT IN LOWER BORDER IN SMALL TYPE ---	PHOTO PROPERTY OF
(c) C. T. & Co., Inc.	C.T.
COLOR DESCRIPTION	

MAKE UP AN ATTRACTIVE CARD USING THE ATTACHED CARDS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Order to be filled out by the customer. Please
send the order to the nearest office of the
company. The order should be filled out
in duplicate. One copy should be sent
to make an attractive set.

Set 8

(21) - 10

Photo

D10343

[Large red handwritten signature]

JAN 4 1940

JAN 4 1940

DATE COMPLETED

JAN 4 - 1940

JAN 1 - 1940

1 7
1 6 1-4

1-10

74 1-10

217 15 1-11

1-12

158

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2435 ORDER NO. 33574 DATE 12/15/39

CUSTOMER W. B. COON COMPANY
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/8

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILLOWELTS BY WILBUR COON (etc. as per sketch)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW COLORED ~~SK~~ SKETCH ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Extra key for type

1 Photo 5x7

20 3/4

10 2 1/2

62 12-23

207-299 12

M

Extra for type

X

5

48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 9A-H2421 ORDER NO. 3033

DATE 12-13-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER BOCA GRANDE HOTEL
BOCA GRANDE, FLORIDA

6 M500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE BOCA GRANDE HOTEL, BOCA GRANDE, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

G. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

120
133
150
175

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT AND SELECT COLORS MOST ATTRACTIVE.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

DEC 13 1939

129

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2422 ORDER NO. 33033 DATE 12-13-1939

CUSTOMER THE BOCA GRANDE HOTEL
BOCA GRANDE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BOCA GRANDE CLUB, BOCA GRANDE,
FLORIDA

FRONT NO. 5 R. M. ☒ Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch — ☐ Layout — ☒ Retouched Photo — ☐ Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT & SELECT COLORS MOST ATTRACTIVE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 3/4
62 12-21 Re 1/4
57-1-9-40 Ret 9 1-10-40

PM

DEC 13 1939

11
129

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2423 ORDER NO. 33033 DATE 12-13-1939

CUSTOMER THE BOCA GRANDE HOTEL
BOCA GRANDE, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 M 500 POST CARDS SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE BOCA GRANDE HOTEL, BOCA GRANDE,
FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE YOUR OWN JUDGMENT & SELECT COLORS MOST ATTRACTIVE.

PHOTO RETURNED

TO

PHOTO USED FOR

#70 12-26-39

#64

DEC 13 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

C U S T O M E R P H O T O P R O P E R T Y O F C T. & C O. N O Y E S R E T U R N P H O	DIAL No. 9A-H2424 ✓	ORDER NO 33033	DATE 12-13-1939	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	P H O T O R E T U R N E D T O P H O T O U S E D F O R
	CUSTOMER BOCA GRANDE HOTEL BOCA GRANDE, FLORIDA				Photos for this Customer	
	6 M 500 POST CARDS SIZE		3 1/2 x 5 1/2	STYLEART COLORTONE WHITE BORDER		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full THE BOCA GRANDE HOTEL, BOCA GRANDE, FLORIDA		FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		Negative — Line — Halftone — Combination. Dry — Wet — Pancromatic — Color Separation. Transfer — Paper Process — New Process. Stripping — White Border — Full Face. Blue Print — Handcolors — Black & White Proof. Titles—Red, Blue		120 133 150 175		
COLOR DESCRIPTION USE YOUR OWN JUDGMENT & SELECT COLORS MOST ATTRACTIVE						

DEC 13 1939

Rx
Kic
Lat
174 #70, 12-20-39
10 59 1-9 1-11



Am

129

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2436 / ORDER NO. 33575 DATE 12-20-1939

CUSTOMER LAS NOVEDADES SPANISH RESTAURANT
TAIPEI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 3) STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LAS NOVEDADES SPANISH RESTAURANT
(ETC. AS PER COPY)

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-39

DEC 21 1939

7
2 - 2

6

4 - 9 hrs.

138

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2437 ORDER NO. 33576 DATE 12-21-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER CHAS. S. WILSON MEM. HOSPITAL
JOHNSON CITY, N.Y.

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ (GROUP 2)

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHARLES S. WILSON MEMORIAL HOSPITAL
(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO
PHOTO USED FOR

#70 - 12-30-39

69 - 1-22 1-25

MW

DEC 21 1939

WALTER R. MILLER CO., INC., BINGHAMTON, N. Y.

NO. 9A-H 2438

ORDER NO. 33568

DATE 12/15/39

12 1/2 M POST CARDS		ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO.	I	R. M. NO
TITLE (IN FULL) BROOME COUNTY COURT HOUSE AND OFFICE BUILDING, BINGHAMTON, N. Y.	IMPRINT	SAME AS ABOVE	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

TAKE OUT SCAFFOLD ON BUILDING AT EXTREME RIGHT.
PUT SOME LEAVES ON THE TREES

42H1030

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 18 1939

DEC 18 1939

	14	4 1/2			12/20 G
	90				
		1 1/2			28 Dec
	36	9	1-18-40		1-22-40

DATE PHOTO RECEIVED

DATE PAID

DATE ORDER PAID

DATE Photo Returned to Customer

14

134

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2439 ORDER NO. 33069 DATE 12-15-1939

CUSTOMER FIED PIPER SHOE CO.
WAUSAU, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR ACTIVE GROWING FEET - FIED PIPER
SHOES - GUARDIANS OF FOOT HEALTH(ETC.)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE SKETCH ATT'D.

TWO NUMBERS ON TISSUE OVERLAY ARE SHOES
TO REPLACE THE ONES NOW IN SKETCH. WASH DRAWING TO COME.
SEE SMALL PHOTOS ATT'D.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 20 1939

62

12-28

HC-2
LA-11

[Handwritten signature]

*make DK Blue impression
Red*

6-1-40
7

15.142

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2440 ORDER NO. 33094 DATE 1-30-1940

CUSTOMER NORMANDY PLAZA HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50M 10ST CARDS SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLOR WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NORMANDY PLAZA HOTEL, MIAMI BEACH,
FLORIDA

POT-ON THE OCEAN - PRIVATE BEACH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

RETOUCHING DEPT: SEE MR. POLAND IF SIZE & PRO-
PORTION OF PLEDG. ON SKETCH IS NOT CORRECT.
SUBMIT RETOUCED PHOTO TO OFFICE.
SEE TISSUE OVERLAY & SKETCH ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Screen 120
133
150
175

COLOR DESCRIPTION

SEE TISSUE OVERLAY & SKETCH ATT'D. FOLLOW SAMPLE 3A-H863 FOR COLORING AS INDICATED ON
OVERLAY.

CARD MUST SHOW SAME COLORINGS, NO DARKER, NO LIGHTER. THAN C.P.S.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-39

PHOTO RETURNED

TO

PHOTO USED FOR

99 2-7
99 1/2 HR. COR.

14
2
9

FEB-1 1940

base on black
made
Schuy.

Photo not
1/27/41
JA

4

187

74

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. 9A-H2442

ORDER NO. 33090

DATE 12-18-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WISH YOU WERE HERE - THERE'S
SOMETHING HAPPENING ALL THE TIME!

(TITLE IN TOP LEFT CORNER,
IN ~~XXXX~~ SKY)

PRIV. NO. UPPER RIGHT CORNER: SC. 4

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. SNOW BANK LOOKS A LITTLE TOO MUCH LIKE A WAVE.
CORRECT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Rush

DEC 19 1939

Cost: 2.00 Checked

By DEC 19

Don

DATE
LAST PAID

DATE
COMPLETED

JAN 3-1940

JAN 3-1940

Auth. Charge
12

74

1-5

HAND COL. PROOF

217
7 1/2

1-9

1-10

DATE PAID

DATE PAID

DATE PAID

DATE PAID

154

64x02

6-6

NO. 9A-H2443

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

ORDER N33090

DATE 12-18-1939

12M 500 POST CARDS	ART COLORTONE	FULL FACE
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1	R. M. NO
TITLE (IN FULL) WE ARE NOT EXPERTS-BUT WE'RE HAVING LOTSA FUN! (TITLE UPPER LEFT IN SKY)	IMPRINT SAME AS ABOVE	
PRIV.NO.BEFORE TITLE: SC.2		
SMALL TYPE: (C) CURT TEICH & CO.,INC.		
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.

SEE SKETCH ATT'D. SEE CORRECTIONS ON OVERLAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Very Rush !!

DEC 19 1939

Cost Dept. *mm*

DEC 19 1939

DATE COMPLETED

JAN 3 - 1940

Wash. Engineering

1-5

1-9-40

1-10-40

202 9 1/2

DATE RECEIVED

DATE PAID

DATE PAID

154

DISTRIBUTED BY FRASHER'S, INC., POMONA, CALIF.

NO. H2444

ORDER NO. 33090

DATE 12-18-1939

12 M 500 POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) COME UP AND SKI ME SOMETIME!

XXX (TITLE IN SKY)

PRIV.NO. UPPER LEFT CORNER: SC.1

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. SEE CORRECTIONS ON OVERLAY.
FIGURES IN BACKGROUND SHOULD BE DRESSED LIKE
AMERICANS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Very Rush!!

DEC 19 1939

JAN 3 - 1940

JAN 5 1940

266 1/2

8 1/2

1-8-40 1-9-40

DATE RECEIVED

DATE PAID

DATE PAID TO ORDER

154

BECKLEY NEWS EXCHANGE CO., BECKLEY, W. VA.

NO. 9A-H2445

ORDER NO. 33086

DATE 12-26-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) PINECREST SANITARIUM,
BECKLEY, W. VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

DARK RED BRICK, WHITE CORNICE & COLUMNS & SASH & DOORS. MAKE GREEN
LAWN ON LEFT LIKE ON RIGHT. LIGHT BROWN & GRAY STONE ENTRANCE &
COLUMNS. CEMENT ROAD & DRIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Order the pictures. Please
see to it that all pictures are
taken in uniform and ready to
be in harmony with each other
to make an attractive set.

Cost Dept. Checked

1939

DEC 27 1939

EXAMINED

DEC 27 1939 DEC 27 1939

2

85

12-28

51

1-2-40

37

1-17-40

1-22-40

DATE Paid

By

DATE Photo Returned to Customer

NO. 9A-H2446

BECKLEY NEWS CO., BECKLEY, W.VA.

ORDER No. 33085

DATE 12-26-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT No. I

R. M. NO

TITLE (IN FULL) SWIMMING POOL AND ~~XXXXXXXXXX~~
ADMINISTRATION BUILDING, HAWCOCK STATE
PARK, W.VA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

BLDG. WALL & STAIRWAY, GRAY & BROWN MOTTLED STONE. GRAY ROOF. BROWN
PORCH & LEFT CENTER OF BLDG. GREEN LAWN & FOLIAGE. SHOW MORE BATHERS
IN POOL. SHOW FLAGS ON POLE.

*Photo
2ctt 699*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

MS

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3 subjects on
order for this customer. Please
see to it that all the nega-
tives are uniform and correct and
in harmony with each other
to make an attractive set.

1939

Not De. Checked

DEC 27 1939

DATE
COMPLETED

DEC 27 1939

DEC 27 1939

1 4 12-27

1-2 more bath. *Sc*

78 Jan 7 39

51 1/2

9 1-18-40

1-6-40

1-23-40

DATE ORDERED

DATE PAID

DATE (MAY VARY FROM 0-10)

DATE FROM PHOTO

DATE

DATE

145

BECKLEY NEWS CO., BECKLEY, W. VA.

NO. 9A-H2447

ORDER NO. 33085

DATE 12-26-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CABIN AREA, BABCOCK STATE
PARK, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CABINS IN FOREGROUND & RIGHT CENTER, BROWN LOGS, WITH GRAY MORTAR.
DARK GRAY ROOFS. ROCK ON REAR RIGHT GRAY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Supplied in
order for the customer. Please
see to it that all cards be repre-
sented in uniform and coloration
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 27 1939

5 2 17-27 17-30 8

80

51 15 1-5-40

35 9 1-15-40 1-18-40

DATE RECEIVED

DATE PAID

DATE PAID

DATE PAID

145

Rephoto

NO. 9A-H2448

CURT TEICH & CO., INC., CHICAGO? ILL.

ORDER NO.

DATE 12/18/39

M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) GREETINGS FROM

IMPRINT

C.T.GREETINGS

PRIVATE NO. UPPER RIGHT BORDER ---

PUT IN LOWER BORDER IN LEFT CORNER ---

(c) Curt Teich & Co., Inc.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

FOLLOW SKETCH ATTACHED
USING PHOTO NO. 7A-H2637

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DEC 18 1939

DEC 18 1939

DEC 18 1939

225

13/4

12-27

202

9 1/2

12-28

1-2

fr

134

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2450 ORDER NO. 33114 DATE 1-19-1940

CUSTOMER HOTEL SEVILLA
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 P.C. SIZE 3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE "SEVILLA" 233 SECOND STREET NORTH
ST. PETERSBURG, FLA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SUBMIT RETOUCED PHOTO TO OFFICE.

FOLLOW SKETCH ATT'D FOR RETOUCHING.

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D FOR DESIGN & COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-30 Ret 6
H.C. 1 1/2
H. 28 9

JAN 22 1940

make D.K. Blue in impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-B2451 **ORDER NO.** J33133 **DATE** 12-18-1939
CUSTOMER SANDERS MFG. CO.
NASHVILLE, TENNESSEE
DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART
DATE COMPLETED
Photos for this Customer

50 ~~25~~ **POST CARDS** **SIZE** 3 1/2 x 5 1/2 **STYLE** ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No **Copyright in Plate** Yes No
Title in full NEW SENSATION IN PENCILS (ETC. AS PER COPY)
FRONT NO. 5 **R. M.** Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No **Special type as sample**
IMPRINT: Customer C-T. Imprint No Imprint
PLATE NO. ON FRONT
SANDERS MFG. CO. NASHVILLE, TENN.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Line and Chromatic
reg. I S Pat Off.

COLOR DESCRIPTION

SEE COLORED PENCIL LAYOUT ATT'D. FOR DESIGN, LAYOUT & COLORING.

SEE SAMPLE PENCIL ATT'D.

make Red impression
" DK Blue

5 2 1/2 cover now

PHOTO RETURNED

TO

PHOTO USED FOR

49 1-4 92-1
LA. 8 - 54
2-16-40

Photo 2. Handwritten
7 1/2 in.
1/16/40
Per.
MO 2 1/2
94-0 F. 3/4
Adv S.E.
49 1-24
J 33133 3/4 Hr.

DEC 27 1939

1050

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 9A-H2451 ORDER NO. 50238 DATE FEB 19, 1941

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

SANDERS MANUFACTURING CO.
NASHVILLE, TENN.

Photos for
this Customer

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ **MAKE OVER** STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (IN PLATE)

NEW SENSATION IN PENCILS, ETC.

FRONT NO. SPEC.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

SANDERS MFG. CO., NASHVILLE, TENN.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT OLD KNIFE AND INSERT NEW KNIFE (AS SAMPLE) WITH THE NAME 'HENRY E. GRADY' ON KNIFE

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

49
#28

3-1

HC

LA

1/4

3 3/4

5 X 7

2 1/2



[Handwritten signature]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2452 ORDER NO. 129

DATE 12-19-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER THE GLEN ECHO PARK CO.
GLEN ECHO, MARYLAND

12 M500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GLEN ECHO PARK WORLD CRUISE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE DETAILED INSTRUCTIONS ATT'D.

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE DETAILED INSTRUCTIONS ATT'D.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3M-1-2-39

1 good hand

Ret. 62

#70, 12-27-39 HC. 1 3/4
#56 1-12 L.A. 10.

X

mm

DEC 20 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-H2453 ORDER NO. 33137 DATE 12-19-1939

CUSTOMER VALLEJO GENERAL HOSPITAL
VALLEJO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VALLEJO GENERAL HOSPITAL, VALLEJO,
CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BLDG. WHITE CONCRETE WITH A STUCCO-LIKE FINISH, THE ROOF IS OF RED TILE,
THE TRIMMING AND DOORS OF BROWN. THE GARDEN IS OF COURSE, GREEN, AND
WE LEAVE THE PROPER APPLICATION OF THESE COLORS TO YOUR GOOD JUDGMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

#70, 12-28-39, 140 1 1/2
33 8 1/2

DEC 20 1939

Handwritten signature

15
135

W.B. READ & CO., BLOOMINGTON, ILL.

NO. 9A-H2454

ORDER NO. 33145

DATE 12-19-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) ROCK GARDENS, SEWAGE DISPOSAL PLANT, BLOOMINGTON, ILL.

IMPRINT SAME AS ABOVE

PRIV.NO.BEFORE TITLE:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

2. Subject of
order for color photo. Please
note it that all the or the
tints are uniform and colors are
in harmony with each other
to make an attractive set.

*P. not in
D101 27*

DEC 21 1939

DEC 21 1939

DATE
EXPIRED

DEC 21 1939

DEC 21 1939

15 1/4

12/22/39

65

12-26

1/2

12-27-39

12-27-39

DATE SENT BY

DATE BY

DATE BY COLOR PHOTO

DATE Photo Returned to Customer

By

137

W.B. READ & CO., BLOOMINGTON, ILL.

NO. 9A-H2455

ORDER NO. 33145

DATE 12-19-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) SEWAGE DISPOSAL PLANT,
BLOOMINGTON, ILL.

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE:

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 22 1939

DEC 22 1939

			DATE EXPIRED
DATE RECEIVED		DEC 22 1939	DEC 22 1939
QUANTITY			
PRICE PER UNIT	20	2	12/26/39
TOTAL PRICE	85	15-27	
DATE PAID			
DATE PAID BY	62	1/2	12-29
DATE PAID BY	28	9 1/2	1/17/40

DATE RECEIVED

DATE PAID

DATE PAID BY

By

DATE Photo Returned to Customer

By

ATTENTION!

... of
... for the ... Please
... to it that all ... or nega-
... are ... and ... are
... in ... with each other
... to make an attractive set.

Straight

140

HILLSBORO NEWS CO., TAMPA, FLA.

NO9A-H2456

ORDER NO. 33144

DATE 12-19-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING NORTH ON FRANKLIN
STREET, TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 21 1939

DEC 21 1939

DEC 21 1939

DEC 21 1939

14 6 1/2

12/26/39

89

Dec. 27-39

70

1 1/2

12-29-39

31

100

1/10/40

DATE RECEIVED

DATE PAID

DATE BANK CHECK PAID

DATE PHOTO RETURNED TO CUSTOMER

SANBORN SOUVENIR CO., DENVER, COLO.

NO. 9A-H2457

ORDER NO. 33606

DATE 12/20/39

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) OUT IN OLD MONTANA

IMPRINT SAME AS ABOVE

PUT IN SMALL TYPE IN LOWER LEFT CORNER

(c) C. T. & Co., Inc.

PRIVATE NO. BEFORE TITLE ON FRONT --

214 1250

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE ATTACHED INSTRUCTIONS FOR SKETCHES

SUBMIT PENCIL SKETCH FOR CUSTOMERS OKEH

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 21 1939

Curt Teich, Chicago

DEC 21 1939

JAN 16 1940

JAN 16 1940

225

102

102

19

4-22

Prog. Cont.
Fact. Rate 27.00
Selling Rate 33.50
FEB 1 1940

171

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 9A-H2458 ORDER 89152

DATE 12-30-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
CLIFFORD APT. HOTEL
DETROIT, MICHIGAN

25 M POST CARDS SIZE 3 1/2 x 5 1/2 GROUP 2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GRANT - HOTEL CLIFFORD
DETROIT, MICHIGAN (ETC.)

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

No on front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D FOR LAYOUT, DESIGN & COLORING.

PHOTO RETURNED

TO

PHOTO USED FOR

JAN 2 - 1940

make DR. Blue impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL No. 9A-H2459 ORDER NO. 3154 DATE 1-3-1940

CUSTOMER LIBERTY ARMS APT. HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

VIP
Photos for
this Customer

25M POST CARDS SIZE v 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LIBERTY ARMS, MIAMI BEACH, FLORIDA
(TITLE IN SKY)
upper left

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATT'D.

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
☒ Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH ATT'D FOR DESIGN & COLORING. ALSO SEE 8A-H1946 FOR EXACT
COLORING OF BLDG. AND ROOFS.

R. Teich

PHOTO RETURNED

TO

PHOTO USED FOR

1 Reproduction
Ret 13
1-11
49 1/2 HR. COR.
Lat 9 54

JAN 4 - 1940

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. A-H2460

ORDER NO. 33155

DATE 12-29-1939

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER B. CRIBARI & SONS
NEW YORK, N.Y.

25 M POST CARDS

SIZE

GROUP 3

3 1/2 x 5 1/2

STYLE

ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CRIBARI'S SAN BENITO BRAND CALIFORNIA

PALE DRY SHERRY WINE (ETC.)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit

Sketch

Layout

Retouched Photo

Wash Drawing

Follow Layout

SEE SKETCH & TISSUE OVERLAY ATT'D.

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH, TISSUE OVERLAY, BOTTLE & INST. ATT'D.

Photo not
9/27/4
m

Push

JAN 2 - 1940

*make DK Blue impression
Red*

1-9-12-8th
1-2-11-11
3-1-11

Qm 137
138

HARRY F. BEACH, INC., JOLIET, ILL.

NO. 9A-H2462

ORDER NO. 33161

DATE 12-21-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WEST ENTRANCE TO STARVED ROCK
STATE PARK, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

DEC 21 1939

DEC 21 1939

DEC 21 1939

15 1

12/22/39

89

Dec. 26-31

210

1 1/2

12-27

12-27

212

8 1/2

138

8
MINISKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. NO. 94-H2463
ORDER NO. 33616

DATE 12/22, 1939

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

FRONT NO.

2

R. M.

NO

TITLE (IN FULL) ENTRANCE TO COOPERS ROCK
STATE FOREST PARK NEAR MORGANTOWN, W. VA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER --- MO.122

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

RUSTIC GRAYISH BROWN LOGS GRAY STONE END COLUMNS. GRAY LETTERS BETWEEN TOP LOGS
"COOPERS ROCK"
DARK ROAD. BLDG. IN REAT CENTER BROWN

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

3

order on, please make
we try to get all
tives are under and
in harmony with
to make an appropriate

13

ESTIMATE
By 2
DATE DEC 22 1939
13 2
12/26
49 12
211 9
1-9-40

DATE

13

NO. 9A-H2464

MINSKY BROS. & CO., PUBLISHING DIVISION, PITTSBURGH, PA. ORDER NO. 33616

DATE 12/22/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO <i>Yes</i>
TITLE (IN FULL) CHEAT RIVER GORGE FROM LOOKOUT POINT, COOPERS ROCK STATE FOREST PARK, NEAR MORGANTOWN, W. VA. <i>See card</i> <i>H2464</i>		IMPRINT SAME AS ABOVE	
PRIVATE NO. UPPER LEFT CORNER -- MO.123		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION			
ROCK & CABIN GR Y STONE. GRAYISH BROWN LOG RAILINGS			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF *YES* RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

3
order for the order. Please
see to it that all the
tives are uniform and
in harmony with the
to make an appropriate

88

DEC 22 1939

		DEC 22 1939	DEC 22 1939
	16	1	12/26 <i>gr</i>
	89	100-27-59	
	62	12	12-29
	210	95	1-22
		1-22	1-23

LA 73 filed

140

CURT TEICH & CO., INC.

NO. 9A-H2466

ORDER NO.

DATE 12-21-1939

6 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT XXXXXXXXXX

UPPER RIGHT CORNER: S-591

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO ~~3A-H2466~~ ^{USE NEW PHOTO}

Pack up your cares and hurry here
Then watch your troubles disappear. *4 lines OK*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

12/21/39

77

DEC 27 1939

DEC 27 1939

DEC 27 1939

10. 12-27-31

2-25

74

1-8

49

1-12

1-12

217

93 1/2

1-8

1-4

146

C.T. & CO. INC.

NO. 9A-H2467

ORDER NO.

DATE 12-21-1939

6 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT

NONE

UPPER RIGHT CORNER: S-592

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO 544693
4A-H2467

SUBMIT: RET. PHOTO

OK
VERSE

I love to sit beside the sea
To see the things that I can see,
I lounge around without a care
And feel just like a millionaire.

OTO.

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ESTIMATE

Cost Dept. Checked

DEC 23 1939

DEC 23 1939

DEC 27 1939 DEC 27 1939

9

3/

43/

24

DATE PAID TO U.S.

C.T. & CO., INC.

NO. 9A-H2468

ORDER NO.

DATE 12-21-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT

NONE

UPPER RIGHT CORNER: S-593

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT D. ALSO 8A-H1785

VERSE

OKT

Out here in Nature's wonderland
Where everything's serene,
No pen or brush can fully show
The beauty of this scene.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

88

DEC 25 1939

C. T. & CO. CHICAGO

DEC 27 1939

DATE

DEC 27 1939

DEC 27 1939

78

8

226

1 1/2

214

9 1/2

WHITE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE PAID

By

DATE Photo Returned to Customer

ST
146

C.T. & CO., INC.

NO. 9A-H2469

ORDER NO.

DATE 12-21-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A LITTLE "DEAR" WITH A
"BARE" BEHIND
(VERSE)

UPPER RIGHT CORNER: S-594

SMALL TYPE: (C) CURT TEICH & CO., INC.

Photo in 0541648

COLOR DESCRIPTION

SEE SKETCH ATT'D. XXXX

OK
I see a 'dear' with a 'bare' behind
Add now I am afraid
I won't find time to write to you
--I want to join the parade!

SUBMIT:

CURT TEICH & COMPANY, INC.
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

MAKESOVER

Charge to Spec Art Dept

RETOU

PHOTO 1/2 JAN 10 1940

COPY

ART DEPT 2

Handwritten signature

146

NO. 9A-H2470

ORDER No.

DATE 12-21-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. NO

IMPRINT

UPPER RIGHT CORNER: S-595

SMALL TYPE: (C) CURT TRICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO SEE 3A-H789.

I'm right in the middle
But holding my ground,
And here are the reasons
I 'monkey' around.

SUBMIT: RET. PHOTO

COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

C.T. & CO., INC.

NO. 9A-H2471

ORDER NO.

DATE 12-21-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT

UPPER RIGHT CORNER: S-596

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D.

4A41627
~~ALSO 7A-42635~~

SUBMIT: RET. PHOTO.

OTO.

Oh I'm a lonely little dear
Who knows not what to do--
I wish you'd hurry over here,
My life depends on you!

VERSE

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

80
DEC 21 1939

STATE
SCHEDULE

Cost Dept. Checked

By

Date

APPROVED

DEC 21 1939

DEC 21 1939

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DATE BLANK BY

By

DATE HAND COLOR PHOTO

By

DATE FILED

By

DATE Photo Returned to Customer

57
145

NO. 9A-H2472

ORDER NO.

DATE 12-22-1939

6 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT

UPPER RIGHT CORNER: S-597

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO 4A-H62

VERSE

Things to do and things to see
And pleasures to be done,
I'm right in with a bunch of nuts
Having loads of fun.

SUBN

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE		DATE	TIME
74	1-8	DEC 27 1939	DEC 27 1939
49	15	1-10	
212	93	1/12/40	1-15-40

DATE and
By
DATE Photo Returned

C.T. & CO., INC.

NO. 9A-H2473

ORDER NO.

DATE 12-22-1939

6 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M. NO

TITLE (IN FULL) (VERSE)

IMPRINT

UPPER RIGHT CORNER: S-598

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO 62084

I'm on my vacation, VERSE
I'm not feeling blue,
I spend my time sleeping
And dreaming of YOU.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 23 1939

DEC 27 1939

DEC 27 1939

DATE RECEIVED

DATE FILED

DATE PHOTO TAKEN

DATE PHOTO TAKEN

By

145

NO. 9A-H2474

ORDER NO.

DATE 12-22-1939

6	M 500 POST CARDS	ART COLORTONE	WHITE BORDER
---	------------------	---------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT

UPPER RIGHT CORNER: S-599

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO 4A-H2162.

They're grabbing my bait
And they're nibbling my hook
But a fish in the creel
Is worth ten in the brook!

VERSE

PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

[illegible]

15
145

NO. 9A-M2475

C.T. & CO., INC.

ORDER NO.

DATE 12-22-1939

6 M500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) URA
(IN PLATE) IF YOU DON'T COME HIRE
(VERSE)

UPPER RIGHT CORNER: S-600
SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE SKETCH ATT'D. ALSO USE PHOTO 19527 IN UPPER
PART OF POST CARD IN PLACE OF VIEW SHOWN ON SKETCH.

SUBMIT: RET. PHOTO

VERSE
I'm red as a lobster from sunning myself
And all of my cares I've forsaken,
I'm 'pinching' my arm just to see if it's real,
--If I'm dreaming, I don't want to waken!

7.775

ESTIMATE

DEC 20 1939

DEC 20 1939

DEC 27 1939

DEC 27 1939

200.00

8

78

5

12

211

92

15-40

17.
145

142

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2477

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO YES

TITLE (IN FULL) HICKORY NUT FALLS, (400 FEET
HIGH), CHIMNEY ROCK SECTION, "IN THE LAND
OF THE SKY"
BOT-WESTERN NORTH CAROLINA
PRIV.NO. BEFORE TITLE: 205

IMPRINT SAME AS ABOVE

6841298

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR GOOD STONE COLORING SEE CARDS 83563 & 6A-H693.
PUT LEAVES ON TREES

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION

27
Great for the customer. Please
write in the address on the
back of each card. The cards are
in harmony with each other
to make an attractive set.

Very Rush

7

DATE	TIME	NO.	NAME	ADDRESS
DEC 23 1939		12-23		
DEC 24 1939		1-25		
	3/4	1-3		
	1/2	1-16		
	2/10	1-17		

DATE Photo Returned to Customer

142

Answer

NO. 9A-H2478

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DEVIL'S ~~XX~~ HEAD, SHOWING
U.S. HIGHWAY NO. 74 AND ROCKY BROAD RIVER,
CHIMNEY ROCK SECTION, WESTERN NORTH CAROLINA

PRIV. NO. BEFORE TITLE: 206

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

6 AM 1307

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

LIGHT AND DARK GRAY ROCK AND TAN FOR GOOD COLORING SEE
83563 & 6 A-H693. BRING OUT CONCRETE HIGHWAY. NICE BLuish WATER IN
RIVER. BRING OUT WATER, PRETTY SKY. TAKE GLARE OFF MOUNTAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

Order for this...
see to it that...
tives are uniform...
in harmony...
to make an attractive...

Handwritten notes and stamps on the back of the photo ticket, including dates and numbers.

DATE	COMPLETED
DEC 23 1939	DEC 23 1939
12-25	12-27
12-28	
226	
211	1-11-40

DATE 12-23-39 By [Signature]
DATE Photo Returned to Client

5

142

37. In the order for the new set, see to it that all negatives are uniform and to be in harmony with each other to make an attractive set.

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H7480

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF ASHEVILLE, N.C. "IN THE LAND OF THE SKY"

PRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: A-1

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

1. white 2. gray granite 3. red brick 4. red brick, white trim, 5. cream 6. brown, white trim, green roof. 7. tan brick. 8. #39. 9. deep red, concrete trim, green roof 10. #34 11. red brick. 12. red brick, white trim. 13. base, white marble, bldg. #36 brick bldg., concrete trim. REST: RED, BROWN, TAN, WHITE, CREAM, WITH ROOFS OF VARIATED DARK COLORS. BRING OUT MOUNTAINS. TAKE BRANCH OUT OF SKY. CUT DOWN AS INDICATED. TREES DARK DULL GREEN PINES. XXX

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

37
Subject: ...
... it that all ...
... are uniform and colors are
in harmony with each other
to make an attractive set.

12-23-1939

DATE	TIME	DATE	TIME
DEC 23 1939	12-23	DEC 23 1939	12-23
1	6	12-23	12-23
78			
226	13		
57	10	1-22-40	1-23-40

DATE RECEIVED BY CUSTOMER
DATE PHOTO RETURNED TO CUSTOMER

85.
155

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2482

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRANDFATHER MOUNTAIN, ALT.
5964 FT. WESTERN NORTH CAROLINA

PRIV. NO. BEFORE TITLE: 305

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

NATURAL WOOD FENCES. PUT LEAVES ON TREES. SEE ATT'D XPHOTO FOR DETAILS. TREES ON MOUNTAIN ARE PARTLY DARK DULL GREEN PINES. ROCKS ARE VARIGATED GRAY WITH FEW TAN TINTS. BRING OUT WHITE WOOD DRIVEWAY AND RED BLDG. LOOKOUT TOWER ON SIDE OF RIGHT MOUNTAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

TO ORDER THIS PHOTO, PLEASE
SEND TO CURT TEICH & COMPANY, INC.,
CHICAGO, ILL. 60601. THIS PHOTO
WILL BE DELIVERED TO YOU BY FIRST CLASS
MAIL. IN ORDER TO MAKE IT MORE
ATTRACTIVE, WE HAVE
TO MAKE AN ATTEMPT AT

1939		1940	
DEC 23 193		DEC 23 193	
1	3'	12-26	- 12-30 51
78		Jan 8-40	
225	15		3 Jan
214	83		

Dec 14 2

NO. 9A-H2483

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO YES

TITLE (IN FULL) BLOWING ROCK, ALT. 4000 FT.
SHOWING MT. MITCHELL AND GRANDFATHER
MOUNTAIN IN THE DISTANCE.
BOT-WESTERN NORTH CAROLINA

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 303

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION Join photos no. 1 and 2. BLDG. DARK BROWN WOOD, LOG STYLE, SEE NEG.
ROOF: REDDISH BROWN SLATE. LIGHT BLUESH GREEN WINDOW FRAMES & CASING. BASE OF BLDG
AND TOWER LIGHT MOTTLED GRAY STONE. BRING OUT THE ABOVE. TOWER: DARK BROWN WOOD.
CHIMNEY LIGHT MOTTLED GRAY STONE. DARK COPPER GUTTER AND DRAIN PIPE. DARK GRAY STONE
WALK AND SAND. DARK GREEN TELESCOPE WITH ALUMINUM TOP, BLACK IRON RAILING AROUND
TELESCOPE. THE ROCKS: LIGHT AND DARK GRAY, MOTTLED. BRING OUT AS CLEAR AS POSSIBLE.
MTS. AT RIGHT, BRING OUT CLEARLY. PUT LEAVES ON TREES. BRING OUT ROADWAY. SHOW
NAMES "MT. MITCHELL" & "GRANDFATHER MT." TOGETHER WITH ALTITUDES & ARROWS DIRECTLY
ABOVE POINTS WHERE INDICATED IN PHOTO. MT. MITCHELL SHOWN IN NEG. BUT NOT IN
PHOTO. DRAW IN MAINLY. B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 27 1939

Post. Dept. Checked

DEC 27 1939

DEC 27 1939

DEC 27 1939

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ATTENTION

37

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Rephoto

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Rush
to Bunchy for ok

146

1 Print

NO. 9A-H2485

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

ORDER NO.

DATE 12-23-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NEW GATLINBURG INN,
GATLINBURG, TENN.

BOT-ENTRANCE TO GREAT SMOKY MOUNTAINS
NATIONAL PARK

PRIV. NO. BEFORE TITLE: 518

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

BASE IS TANNISH BROWN WHERE INDICATED IN PHOTO. BLDG. MOTTLED LIGHT & DARK GRAY.
STONE FEN WITH TANNISH TINTS. TOP BLDG: TANNISH BROWN. LOOS WITH CONCRETE PILLARS
CREAM WINDOW FRAMES & CASING. CREAM DOOR. DARK GRAY SINGLE ROOF. GRAY GRAVEL
PARKING SPACE. CONCRETE ROAD & WALK. PUT LEAVES ON TREES, SEE ATT'D PHOTO CARD.
SHOW FLOWERS ON FEN BUSHES. TAKE OUT POLES, WIRES, CARS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

37 Submits an
order for this card. Please
see to it that all the card
titles are uniform and correct
in harmony with the card
to make an attractive set.

ESTIMATE

GLOBE DIST. 2

DEC 27 1939

DEC 27 1939

DATE	QUANTITY	UNIT PRICE	TOTAL
DEC 27 1939	DEC 27 1939		
7	3	12-27	1-2-57
78		Jan 2 '40	
725	1/2		5 Jan
28	7	1/15/40	1/17/40
DATE SENT TO POST	DATE FOR	DATE FOR	DATE FOR
DATE SENT COLOR PROOF OR	DATE FOR	DATE FOR	DATE FOR

146

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2486

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) TOXAWAY FALLS, WESTERN NORTH CAROLINA

IMPRINT SAME AS ABOVE

BOT-BETWEEN BREVARD AND HIGHLANDS, N.C.

PRIV. NO. BEFORE UPPER TITLE: 121

PRIV. NO. BEFORE LOWER TITLE: 406

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

CONCRETE BRIDGE, RIVER BED IS ALL OF SOLID STONE, COLOR LIGHT & DARK GRAY WITH SOME DARK, DULL, TAN SECTIONS. SOME TREES ARE PINES, OTHER LEAVE TREES. BRING OUT WATER IN NICE COLORS. PRETTY SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,737,775

ATTENTION!

37 subjects on
order for this customer. Please
note that all the subjects
types are uniform and should be
in harmony with each other
to make an attractive set.

ESTIMATE

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NO. 9A-H2487

HARRY N. MARTIN, P.O. BOX 324, ASHEVILLE, N.C.

ORDER NO.

DATE 12-23-1939

12 M 500 POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) LEANING ROCK, ONE OF THE MANY
SCENIC WONDERS IN WESTERN NORTH CAROLINA
BOT-ON BLOWING ROCK, LINVILLE HIGHWAY

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE UPPER TITLE: 115
PRIV. NO. BEFORE LOWER TITLE: 307

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ROCK IS OF A DULL MOTTLED GRAY COLOR WITH SOME DULL TANNISH
SECTIONS. PUT LEAVES ON TREES. SHOW PURPLE RHODODENDRONS BUSHES AT LEFT &
RIGHT IN BLOOM. TAKE OUT FALLEN TREE STUMPS, MAN, LEAVES XXX ON ROAD. XXX
HIGHWAY IS NOW PAVED. MAKE ASPHALT COLOR WITH WHITE CENTER LINE, PRETTY SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

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see to it that all the photo-
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in harmony with each other
to make an attractive set.

ESTIMATE

Est. Dept. Chicago

DEC 23 1939

DEC 23 1939

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DATE

CARTER, HENRY, 1939

DATE

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1939

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2488

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) "LOOP OVER" ON NEWFOUND
GAP HIGHWAY, GREAT SMOKY MOUNTAINS
NATIONAL PARK

IMPRINT SAME AS ABOVE

(IN PLATE INPUT "CHIMNEY TOPS" ABOVE THE
MOUNTAIN PEAKS TO RIGHT.

PRIVATE NO. BEFORE TITLE 501
COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

JOIN PHOTOS #5-6-7. ASPHALT ROAD, WHITE LINE IN CENTER. FINISH ROAD IN FOREGROUND
(SHOW ALL OF IT) GRAY ROCKS ON SIDE OF ROAD. BRING OUT INDIVIDUAL TREES AT LEFT
BEHIND TUNNEL. TUNNEL ROCKS ARE GRAY & SAND TAN COLORS. PUT LEAVES ON BARE TREES
MANY TREES ARE DARK DULL GREEN PINES OTHERS LEAVES TREES. THE TOPS OF THE CHIMNEYS
APPEAR MOSSY. TAKE OUT CAR.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 30 PAT. NO. 1,757,775

ATTENTION!

37 Subject of
over for the customer. Please
note that all color of
give the uniform and color in
in harmony with each other
to make an attractive set.

in 10P-1962

*Push
Push to ok*

*Add Retouching
C. 2 hrs*

ESTIMATE

Get Lipt. Check

DEC 27 1939

DEC 27 1939

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78 Jan 4 40

30 12 1-10-40

90 9 1-16-40 1-17-40

DATE SUBMITTER CASH

DATE PAID WITH CHECK OR CASH

DATE PHOTO RETURNED TO CUSTOMER

DATE PHOTO RETURNED TO CUSTOMER

15
14

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 9th-H2489

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) PARKING AREA AT NEWFOUND GAP

IMPRINT

SAME AS ABOVE

ALT. 5048 FT. -- AS SEEN FROM ROCKEFELLER MEMORIAL

BOT - GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE --- 502

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

JOIN # 8 & 9 ASPHALT ROAD & PARKING SPACES LATTER WITH WHITE LINES. GRAY ROCK ROWS BETWEEN ROADS & PARKING SPACES STONE WALLS ARE OF MOTTLED LIGHT & DARK GRAY STONES ALSO FOREGROUND. Stone memorial in foreground is oval shaped. retouch accordingly. cut away mtn. on other side 1son other side is rock of gray color with lot of rusty tint and some darker spaces in right center and at right. show rough grass wherever indicated. sand walk along left side of extreme left wall bring out mtn. at left as much as possible and show in small letters in sky CLINGMAN'S DOME ALT. 6642 FT. take out leaves on bare trees. see attached folder cover for details as to sketching in names. yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

37 subjects on
order for this customer. Please
see list of subjects on back of page
11 and 12 and color in
is handy with each order
to make an attractive set.

*Push
to
Burchard for ok*

*Photo
on
4 BF 1386*

DEC 27 1939

DATE	TIME	DATE	TIME
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4	92		

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DATE PAID BY _____ DATE PAID BY _____

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 9-42490

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) CHIMNEY TOPS, GREAT SMOKY
MOUNTAINS NATIONAL PARK

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---- 512

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

~~some~~ some trees are dark dull green pines others leave trees. rocks are mottled
gray with some tannish tints. take out people. show leaves on bare trees.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

37

ORDER NO. 33631
DATE 12/23/39
SEE TO IT THAT THE ADDRESS IS
LITERALLY CORRECT AND READ AS
IS PRINTED WITHOUT A LETTER
TO MAKE IT SUBJECTIVE.

rephoto 547

DEC 27 1939

ESTIMATE

Post. Cpt. Checked

By

DEC 27 1939

For

DATE COMPLETED

DEC 27 1939

DEC 27 1939

11-11/2 2
13-11/2 2

12/28/39

89

Dec. 29-39

226

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8 1/2

1-12-40

1-17-40

Photo used
on H B K 1398

1176

147

NO. 9A-H2492

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS

ART COLOFTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL) NEWFOUND GAP HIGHWAY. SHOWING IMPRINT

SAME AS ABOVE

CHIMNEY TOPS, GREAT SMOKY MOUNTAINS NATIONAL
PARK.

PRIVATE NO. BEFORE TITLE ---- 513

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

COLOR DESCRIPTION

Asphalt road, white center line. Bridge stone are of variegated gray. stones in river are mostly variegated gray. ~~some~~ some are tan. Bring out water in nice bluish color. eliminated ~~large~~ haze on mountains. about 50% of trees are dark dull green pinex, rest are leave trees. pretty sky. take out cars.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

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DATE		DATE	
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203	46	1-16	1-17

149

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 9A-H2493

ORDER NO. 33631

DATE 12/23/39

25 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO

TITLE (IN FULL) MT. MITCHELL - ALT. 6684 FT.
HIGHEST PEAK EAST OF THE ROCKIES
BOT - WESTERN NORTH CAROLINA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE ---108

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
50% of trees are dark dull green pines. others leave trees. natural ^{wood} fence.
Various greens in fields. take out branch in sky. pretty sky.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

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ESTIMATE

By [Signature] Date 12/23/39

			DATE COMPLETED.
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PAID	89	Dec. 28 - 39	
PAID	226 1/2		
PAID	215 9	1/12	1/15

1940

NO. ^{qq}
9A-H2494

ORDER NO. 33631

DATE 12/23/39

25	MPOST CARDS	ART COLORTONE	WHITE BORDER
----	-------------	---------------	--------------

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAUREL FALLS, GREAT SMOKY
MOUNTAINS NATIONAL PARK

Small type - PHOTO COURTESY TENNESSEE
CONSERVATION DEPT

PRIVATE NO. BEFORE TITLE --- 515

FRONT No.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

Make new.
(Print. add
1 inch of paper on Log & Cotton

*Photo used
on H B # - 1085*

146

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 9-H2495

ORDER NO. 33631

DATE 12/23/39

25 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) OLD WATER-WHEEL AND MILL IN THE HEART OF THE MOUNTAINS.
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 103

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
NATURAL ~~WOOD~~ WOOD, white window casing. gray shingle roof. nice water. take out man. show some various flowers in foreground as indicated on picture. leave ^{SCENE} same as natural as possible. prey sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC. CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

Rephoto

DEC 27 1939

ESTIMATE

DEC 27 1939

DEC 27 1939

DEC 27 1939

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9/2

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22 142
146

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 94-12496

ORDER NO. 33631

DATE 12/23/39

25 MPOST CARDS ART COLORTONE WHITE BORDE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MT. PISGAH, AND THE RAT? ALT. 5749 FT. "IN THE LAND OF THE SKY"
BOT - WESTERN NORTH CAROLINA

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE 104

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Brighten up righthand corner. pretty sky. cut down

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

order for this card. Please
send in the card to the
card and return the card to
the company. If you order
it, return the card to the
company. If you order it,
return the card to the company.

By	ESTIMATE	DATE	DATE
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25	12-28		
226	12		
267	9		

142

Rephoto.

NO. 9A-H 2497

HARRY N. MARTIN. P. O. BOX 324, ASHEVILLE, N.C.

ORDER NO. 33631

DATE 12/23/39

25 MPOST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) BRIDAL VEIL FALLS, ON U.S.

IMPRINT SAME AS ABOVE

HIGHWAY 64, BETWEEN HIGHLANDS AND FRANKLIN,
N. C.

PRIVATE NO. BEFORE TITLE --- 401

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

use photo no. 1210-30. Asphalt highway, show white line in center. take out car,
eliminate some of water. see attached photo. mottled gray rock with few tanish tint
see attached photo for more details. show drop on side of road as shown in photo.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 27 1939

ESTIMATE

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DEC 27 1939

DEC 27 1939

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5 Jan.

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ST.
146

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 9-H2498

ORDER NO. 33631

DATE 12/23/39

25

MPOST CARDS

ART COLOORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

CLINGMAN'S DOME, ALTITUDE

IMPRINT

SAME AS ABOVE

6642 FT., GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE --- 510

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

USE SAME PHOTO AS ON THE BACK OF FOLDER COVER NO. D-3814

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

37

Order for the above mentioned items to be delivered to the following address in the event of any change in the address of the customer to be notified immediately by mail or telephone.

Handwritten:
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12/27/39
12/28/39
12/29/39
12/30/39
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142

NO. 9A-H24992

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

ORDER NO. 33631

DATE 12/23/39

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) MT. LE CONTE, ALT. 6593 FT.
GREAT SMOKY MOUNTAINS NATIONAL PARK

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE --- 511

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3356-29

TAKE OUT MAN. FLOWERS ON THE LEFT are pinkish-purple Rhododendron

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

DO NOT WRITE IN THESE SPACES
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Handwritten: 88

20-1939

ESTIMATE

Cost Dept. Checked

By DEC 26 1939

Date

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By

DATE Photo Returned to Cust.

4

144

NO. 9A-H2500

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

ORDER NO. 33631

DATE 12/23/39

25	POST CARDS	ART COLOR/TONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.		FRONT NO.	I R. M. NO
TITLE (IN FULL) "LOOP-OVER", GREAT SMOKY MOUNTAINS NATIONAL PARK		IMPRINT	SAME AS ABOVE
BOT - BUSY PERSON'S CORRESPONDENCE CARD-- TIME IS MONEY--CHECK ITEMS DESIRED.			
PUT IN SMALL TYPE IN LOWER BORDER ---			
(c) Curt Teich & Co., Inc.			
PRIVATE NO. BEFORE TITLE --- 514			
UPPER RIGHT			
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

88

DEC 26 1939

DEC 28 1939

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By [Signature]

5

~~XXXXXXXXXX~~
HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 91-H2501

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

I

R. M.

NO

TITLE (IN FULL)

MOUNTAINS BY MOONLIGHT

IMPRINT

SAME AS ABOVE

BOT - GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE UPPER TITLE --- 124

PRIVATE NO. BEFORE LOWER TITLE --- 521

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

Make pretty, not too dark. moonlight scene show moon and few stars between clouds

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

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HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2502

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS ART COLOR TONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) TYPICAL MOUNTAIN CABIN

IMPRINT SAME AS ABOVE

BOT - GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE UPPER TITLE --- 123

PRIVATE NO. BEFORE LOWER TITLE --- 520

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

natural old wood cabin, shingle roof. mottled gray (few tan) stone chimney. show few flowers and leaves scene as natural as possible.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF yes

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE

Est: 12/23/39

DEC 27 1939

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16 1/2	12/28/39		
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12/23/39

ATTENTION!

37
These are uniform and colors are in harmony with each other to make an attractive set.

DATE 12/23/39

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. NO

TITLE (IN FULL)	RUSTIC BRIDGE ACROSS A MOUNTAIN STREAM	PRINT	SAME AS ABOVE
-----------------	---	-------	---------------

BOT - SCENE ON LITTLE PIGEON RIVER, GREAT
SMOKY MOUNTAINS NATIONAL PARK

Private no! ~~XXXX~~ BEFORE UPPER TITLE -- 122

PRIMATE NO. BEFORE LOWER TITLE --- 519

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Natural wood bridge, take out people stone posts under bridge are gray.
gray stone steps on other side of river, in center foreground also at immediate
right of bridge on other side are Rhododendron bushes show in bloom with pinkish-
PURPLE blossoms


SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **yes**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS  PAT. NO. 1,797,775

ATTENTION!

in 1960

Family C. of L.

ESTIMATE

Post Dept. Checked

DEC 27 1939

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HARRY N. MARTIN, P. O. BOX 224, ASHEVILLE, N. C.

NO. 9A-H2504

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) BEAUTIFUL DRY FALLS, WESTERN NORTH CAROLINA
BOT - ON U. S. HIGHWAY NO. 64 BETWEEN HIGHLANDS AND FRANKLIN, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE --- 117
PRIVATE NO. BEFORE LOWER TITLE --- 402

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Bring out rock mottled gray are some tannish tints. leave in people

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

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When you receive your photo, please
check to see that it is the same as
the one you ordered. If it is not, please
return it to the photographer at once.
If you are not satisfied with the
photo, please return it to the photographer
at once. Do not keep it.

ESTIMATE

DEC 27 1939

ESTIMATE

NEW YORK SCHEDULE

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DATE CHECKED OFF

DATE PAID

12/27/39

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HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 91-H2505

ORDER NO. 33631

DATE 12/23/39

25 . M POST CARDS

ART COLORTONE

WHITE BORDER

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PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

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R. M.

NO

TITLE (IN FULL) ONE OF THE MANY BEAUTIFUL
WATERFALLS IN THE HEART OF THE MOUNTAINS
BOT - LOOKING GLASS FALLS PISGAH NATIONAL
FOREST, WESTERN NORTH CAROLINA

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE -- 105

PRIVATE NO. BEFORE LOWER TITLE -- 106

photo in 5B4646

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Rocks are of mottled gray with some tannish tints in spots.
take out dead branches and tree stump on left top

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37
When you receive your
order, please check the
quantity and quality of the
prints. If you find any
defects, please notify us
immediately. We will
be happy to make any
necessary adjustments.
We guarantee our prints
to be of the highest quality.
We will accept no return
of any kind.

105

ESTIMATE

Cost Dept. Chicago

DEC 26 1939

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HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2506

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS ART COLOR TONE WHITE BORDER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

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FRONT NO.

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R. M.

NO

TITLE (IN FULL) WINDING HIGHWAY IN THE HEART IMPRINT SAME AS ABOVE

OF THE MOUNTAINS

BOT - SCENE ON U. S. HIGHWAY 74 BETWEEN ASHEVILLE AND CHIMNEY ROCK, N. C.

PRIVATE NO. BEFORE UPPER TITLE --- 112

PRIVATE NO. BEFORE LOWER TITLE --- 207

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Concrete highway, black stripe in center. bring out highway wherever shown -- 5 different places. silver fence and poles - bottom of poles is black. highway sign "Curve" yellow with black letters -- bring out if possible otherwise take out all together. pretty sky. put leaves on bare branches. take out branch in immediate top right hand foreground, take out shadows.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37

Instructions for
the use of the
Photo Ticket
are printed on the
back of the ticket
and should be
read carefully
to avoid any
mistake.

88

ESTIMATE

Cost Dept. Checked

DEC 26 1939

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DATE
COMPLETED

DEC 28 1939

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HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2507

ORDER NO. 33631

DATE 12/23/39

25 POST CARDS ART COLOR TONE WHITE BORDER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) WIDING HIGHWAY CUT THRU
DOLID ROCK, IN THE HEART OF THE MOUNTAINS.
BOT - SCENE ON U. S. 64, BETWEEN HIGHLANDS
AND FRANKLIN, N. C.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE UPPER TITLE --- 118
PRIVATE NO. BEFORE LOWER TITLE --- 403

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

mottled gray rock with few tanish section. gray stone wall in left foreground.
Asphalt road, white stripe. take out car.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

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TO MAKE AN ALTERNATIVE SET

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NO. 9-H2508

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

ORDER NO. 33631

DATE 12/23/39

25 MPOCT CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PICTURESQUE HIGHWAY AND
MOUNTAIN WATERFALL
BOT - SCENE SHOWING U. S. HIGHWAY NO. 64,
AND CULLASAJA FALLS BETWEEN HIGHLANDS AND
FRANKLIN, N. C.

PRIVATE NO. BEFORE UPPER TITLE --- 119

PRIVATE NO. BEFORE LOWER TITLE --- 404

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Rock mottled gray with some tannish sections. bring out highway. trees are dark
dull pine trees & leave trees. take out dead tree in center foreground. Dark asphalt road.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

1939

ESTIMATE

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DATE PAID

By

DATE PAID

HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N. C.

NO. 91-H2509

ORDER NO. 33631

DATE 12/23/39

25 MPOST CARDS ART COLORTONE WHITE BORDER

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PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

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R. M.

NO

TITLE (IN FULL) ~~XXXX~~ PICTURESQUE HIGHWAY

IMPRINT

SAME AS ABOVE

IN THE HEART OF THE MOUNTAINS

BOT - SHOWING GRANDFATHER MOUNTAIN IN DISTANCE,
BLOWING ROCK, N.C.

PRIVATE NO. BEFORE UPPER TITLE --- 114

PRIVATE NO. BEFORE LOWER TITLE --- 306

PHOTO PROPERTY OF

C.T.L.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

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Please
place your photo
in harmony with each other
to make an attractive set.

Rephoto
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DEC 20 1939

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HARRY N. MARTIN, P. O. BOX 324, ASHEVILLE, N.C.

NO. 9A-H2510

ORDER NO. 33631

DATE 12/23/39

25 M POST CARDS

~~XXXXXX~~ ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WINDING HIGHWAY ALONG A
BEAUTIFUL LAKE, IN THE HEART OF THE
MOUNTAINS

BOT - SCENE ON BLACK BEAR TRAIL BETWEEN BOONE
AND BLOWING ROCK, N. C.

PRIVATE NO. BEFORE UPPER TITLE --- 116

PRIVATE NO. BEFORE LOWER TITLE --- 309

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Asphalt road, silver color poles & wires nice bluish water. rocks at right. slightl
mottled & ark gray. at left lighter gray. show flowers on bushes in left foreground
put leaves on trees. pretty sky. take out telephone poles & wires. and sawdust pile
and wood.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 27 1939

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DATE Photo Received

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ADV. ORDER

DATE ~~XX~~-1-8-1940

CUSTOMER RICHTER'S JEWELRY CO., INC.
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M 500 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
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Title in full ~~XIX~~ A RARE OBJECT OF ART
JEWELLED ELEPHANT (ETC.AS PER COPY)

FRONT NO. 5 (All of this on address side) B. M.

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No	Special type as sample
------------	-----	----	------------------------

IMPRINT: Customer C. T. Imprint No Imprint

PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

SEE SKETCH ATT'D. FOLLOW COLOR NEGATIVES FOR MORE CORRECT COLORING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN PHOTO	YES	NO
1. Name			
2. Address			
3. City			
4. State			
5. Zip			
6. Age			
7. Sex			
8. Occupation			
9. Education			
10. Marital Status			
11. Number of Children			
12. Number of Siblings			
13. Number of Pets			
14. Number of Vehicles			
15. Number of Hobbies			
16. Number of Friends			
17. Number of Acquaintances			
18. Number of Neighbors			
19. Number of Relatives			
20. Number of Pets			
21. Number of Vehicles			
22. Number of Hobbies			
23. Number of Friends			
24. Number of Acquaintances			
25. Number of Neighbors			
26. Number of Relatives			
27. Number of Pets			
28. Number of Vehicles			
29. Number of Hobbies			
30. Number of Friends			
31. Number of Acquaintances			
32. Number of Neighbors			
33. Number of Relatives			
34. Number of Pets			
35. Number of Vehicles			
36. Number of Hobbies			
37. Number of Friends			
38. Number of Acquaintances			
39. Number of Neighbors			
40. Number of Relatives			
41. Number of Pets			
42. Number of Vehicles			
43. Number of Hobbies			
44. Number of Friends			
45. Number of Acquaintances			
46. Number of Neighbors			
47. Number of Relatives			
48. Number of Pets			
49. Number of Vehicles			
50. Number of Hobbies			
51. Number of Friends			
52. Number of Acquaintances			
53. Number of Neighbors			
54. Number of Relatives			
55. Number of Pets			
56. Number of Vehicles			
57. Number of Hobbies			
58. Number of Friends			
59. Number of Acquaintances			
60. Number of Neighbors			
61. Number of Relatives			
62. Number of Pets			
63. Number of Vehicles			
64. Number of Hobbies			
65. Number of Friends			
66. Number of Acquaintances			
67. Number of Neighbors			
68. Number of Relatives			
69. Number of Pets			
70. Number of Vehicles			
71. Number of Hobbies			
72. Number of Friends			
73. Number of Acquaintances			
74. Number of Neighbors			
75. Number of Relatives			
76. Number of Pets			
77. Number of Vehicles			
78. Number of Hobbies			
79. Number of Friends			
80. Number of Acquaintances			
81. Number of Neighbors			
82. Number of Relatives			
83. Number of Pets			
84. Number of Vehicles			
85. Number of Hobbies			
86. Number of Friends			
87. Number of Acquaintances			
88. Number of Neighbors			
89. Number of Relatives			
90. Number of Pets			
91. Number of Vehicles			
92. Number of Hobbies			
93. Number of Friends			
94. Number of Acquaintances			
95. Number of Neighbors			
96. Number of Relatives			
97. Number of Pets			
98. Number of Vehicles			
99. Number of Hobbies			
100. Number of Friends			
101. Number of Acquaintances			
102. Number of Neighbors			
103. Number of Relatives			
104. Number of Pets			
105. Number of Vehicles			
106. Number of Hobbies			
107. Number of Friends			
108. Number of Acquaintances			
109. Number of Neighbors			
110. Number of Relatives			
111. Number of Pets			
112. Number of Vehicles			
113. Number of Hobbies			
114. Number of Friends			
115. Number of Acquaintances			
116. Number of Neighbors			
117. Number of Relatives			
118. Number of Pets			

3M—1.2.39

PHOTO RETURNED

TO

PHOTO USED FOR

99 1-19

49 $\frac{1}{2}$ HR. COR

56 2-5

JAN 10 1940

cc to Kut Dept.

EST. Makeover Time Required

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 9A-H2514 ORDER NO. 33214 DATE 12-26-1939

CUSTOMER MC GAUGH HOSIERY MILLS
DALLAS, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE SMART GRADUATE HAS LEARNED TO-
(LOWER PANEL) BUY AIRMAIDS AT THE DRUG STORE

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Photo ret 11-4-40

COLOR DESCRIPTION

DRESS: LIGHT YELLOW. DIPLOMA: WHITE. RIBBON ON DIPLOMA: RED & BLUE. HOSE: SAME AS last card (right)
SHOES: SILVER. HAIR: DARK BROWN. PANEL CURTAIN: 15. DRAPES: 62. PRINT ON DRAPES: LEAVES 54,
DAISIES 2. LAMP: WHITE. BOTTOM OF LAMP: GOLD. MY LEAVES: 38. FINGERNAILS: 2. TABLE & CHAIR:
57. UPHOLSTERY ON CHAIR: 67. WALL: 10. RUG: 61. RING & NECKLACE: SUPPOSE GOLD.

PHOTO RETURNED

TO

PHOTO USED FOR

DEC 27 1939

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 9A-42515 ORDER NO. 33215 DATE 2-13-1940

CUSTOMER HARRIET MC CORNICK Y.W.C.A.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 M500 POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AERIAL VIEW SHOWING IDEAL LOCATION
OF MC CORNICK Y.W.C.A. RESIDENCE (ETC.)

FRONT NO. 5 (All of this on address side)
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint No Imprint
PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE OVERLAY & INSTRUCTIONS ATT'D.

COLOR DESCRIPTION

SEE OVERLAY & INSTRUCTIONS ATT'D.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

FEB 14 1940
FEB 14 1940

1 photo 5 x 7

LO 1

Ret 10

He 2 1/2

Lat 15 1/2 3 1/2 3 1/2

No print

AW



5
5

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2516

ORDER NO. 33241

DATE 12-26-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. YES

TITLE (IN FULL) YAQUINA HEAD AND AGATE BEACH,
OREGON COAST HIGHWAY, ORE.

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 1022

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, ORE.

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

Subjects on
order for the customer. Please
see to it that all cut or nega-
tives are together and color are
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

16 1

12/29/39

80

1-2

99

13

1-

1-4

210

4 1/2

1-19

1-22

R.M. (144)

P.M. (147)

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2517

ORDER 83241

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DEVIL'S LAKE AND OCEANLAKE,
OREGON COAST HIGHWAY, ORE.

PRIV. NO. BEFORE TITLE: 1023

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, ORE.

(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

35
Subjects on
order to be printed. Please
specify that all color or negative
prints are suitable and colors are
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

17 1

12/29 Gp

89/80

Dec. 30-39

51 13/11

1-4-40.

66 10

1-22-40

DEC 147
R. M. 144

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2518

ORDER NO. 33241

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. XXX *yes*

TITLE (IN FULL) NEAH-KAH-NIE MOUNTAIN LOOKING

IMPRINT SAME AS ABOVE

NORTH TO TILLAMOOK HEAD, OREGON COAST
HIGHWAY, ORE.

PRIV. NO. BEFORE TITLE: 1024

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION (GOTHIC TYPE)

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

2

3

12-28

35

20

51

1/2

60

9

1/19

1-6-40

1/25

ATTENTION!

35
Subject on
order to be delivered. Please
note that all cards or sep-
arates are uniform and colors are
in harmony with each other
to make an attractive set.

R

1/14/40

14

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2519

ORDER NO 33238

DATE 12-26-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. 204

TITLE (IN FULL) SKYLINER VIEW LOOKING SOUTH,
ASHLAND, OREGON

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 670

SMALL TYPE: BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

33

These are uniform and are in harmony with the other to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

16 1/2

12/29 J

18/80

Jan. 2-40

226 2

57 11

1-18-40

1-20-40

17

ST
Am 144
147

WISLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H252)

ORDER NO. 33238

DATE 12-26-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. *no* *yes*

TITLE (IN FULL) SKYLINER VIEW LOOKING SOUTH,

IMPRINT

SAME AS ABOVE

ROSEBURG, OREGON

PRIV. NO. BEFORE TITLE: 647

SMALL TYPE: BRUBAKER AERIAL SURVEYS,

PORTLAND, OREGON

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 27 1939

DEC 27 1939

27

DEC 28 1939

DEC 28 1939

15 1/2

12/29 Gr

25 80

1 - 2

2

4 Jan

31 11

1/22

12/14/39
147

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2521

ORDER NO. 33238

DATE 12-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO

TITLE (IN FULL) SKYLINER VIEW LOOKING XXXXX
SOUTH EAST, EUGENE, OREGON

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 694

SCALE TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

16 1

12/29/39

78/80

Jan. 2-40

225

2

4 Jan

57

11

1-26-40

1-30-40

Am 144
145

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9-H2522

ORDER NO. 33238

DATE 12-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SKYLINER VIL. LOOKING EAST,

ALBANY, OREGON

PRIV. NO. BEFORE TITLE: 671

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,

PORTLAND, OREGON

(GOTHIC TYPE)

FRONT NO.

3

R. M.

Yes

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subject, or
color, or monochrome. Please
make it uniform, or neg-
atives are uniform, and colors are
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

3 2 12-28

1-2-38

78 Jan. 1-40

51 13

1-5-40

215 11 1/22

1/24

Amix
142

WESLEY ANDREWS CO., PORTLAND, ORE.

NO 9A-H2523

ORDER NO. 33238

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M.

yes

TITLE (IN FULL) SKYLINER VIEW LOOKING EAST
OVER WILLAMETTE RIVER, SALEM, OREGON

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 590

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Be sure on
each card that all
titles are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 28 1939

DEC 28 1939

DEC 28 1939

7

2

12-28

12-30

80

51

1/2

1-4-40.

214

1/2

Rm 144
144

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2524

ORDER NO. 33232

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ^{UPPER} UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ^{MAIN} LINER VIEW, THE ROUNDUP,
FINDLETON, OREGON.

PRIV. NO. BEFORE TITLE: 352

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 28 1939

4 3 1/2 12-28 12-20 2

78 Jan 3-40

210 2 1-23 1-31

DATE PAID

DATE PAID

NO. 9A-H2525

ORDER NO. 33232

DATE 12-26-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

TITLE (IN FULL) HECETA HEAD, OREGON COAST
HIGHWAY, ORE.

IMPRINT SAME AS ABOVE

FRIV.NO.BEFORE TITLE: 1009

SMALL TYPE: (C) BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

DEC 27 1945

١٢١

112 MF

EXPLAINED.

DEC 18/54

57 1 1/2 ✓

12/29

78/80

Jan. 2 - 40

51 12

1-4-40.

9

2019-2020 4101

DATE Recd. & Paid to / of / 1900

ATTENTION!

Subjects on order for this corner. Please see to it that all positives or negatives are uniform in color and in harmony with each other to make an attractive set.

WESLEY ANDREWS CO., PORTLAND, ORE

NO. 9A-H2526

ORDER NO. 33232

DATE 12-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIR VIEW LOOKING NORTH,
SILTZ BAY, SHOWING TAFT, NELSCOTT
AND OCEAN LAKE, OR GON COAST HIGHWAY, ORE.

PRIN. NO. BEFORE TITLE: 1010

SMALL TYPE: BRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

GLCBE MULTIPLY FORMS © PAT. NO. 1,797,775

ATTENTION

35

order for the customer. Please
see to it that all cuts or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

Reprints

DEC 29 1939

DEC 29 1939

DEC 29 1939

17 3

1/3 9

78

Jan. 1-40

210

12

1-8

1-8

9 1/2

ST.
Rm. 140
150

NO. 9A-H2527

ORDER No 33232

DATE 12-27-1939

12 M500 POST CARDS

ART COLOTTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER).

FRONT NO. 3 R. M. YES

TITLE (IN FULL) CAFE FALCON AND SHORT SAND
BEACH, OREGON COAST HIGHWAY, ORE.

IMPRINT SAME AS ABOVE

PRIV.NO.FEEORE TITLE: 1011

SMALL TYPE. (C) PRUBAKER AERIAL SURVEYS,
PORTLAND, OREGON

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

DEC 1939

1. The first is the *Journal of the American Medical Association*.

DEC 27 1961

DEC 22 1939

DEC 20 1934

15 1/2

12/29/22

$$\frac{74}{80}$$

1-2

57 $1\frac{1}{2}$

1-4-40.

29

1-19-40

1-25-40

DATE Photo taken 10/10/20

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2528

ORDER NO. 33235

DATE 12-26-1939

12 M500 POST CARDS	ART COLORTONE	WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 3	b R. M. <i>yes</i>
TITLE (IN FULL) SHOOTING THE RAPIDS, UPPER ROGUE RIVER, OREGON PRIV. NO. BEFORE TITLE: 767 XXXXXXXXXX	IMPRINT	SAME AS ABOVE
(GOTHIC TYPE)	PHOTO PROPERTY OF	CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

DEC 27 1939

ESTIMATE

DEC 27 1939

DEC 28 1939

DEC 28 1939

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Jan 25-1940 Jan 25-1940

DATE RECEIVED

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MAILED

Charge to *Off. Ret.* Dept.

EST. Made

RETURNING	
PHOTOGRAPH	1/2
COMP. CO.	
ART. LIST.	
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JAN 19 1940

161

147

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2529

ORDER No 33235

DATE 12-26-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: ^{LEFT}UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. ~~NO~~ *Yes*

TITLE (IN FULL) BEAUTIFUL SALMON RIVER,
SAWTOOTH MOUNTAINS, IDAHO

IMPRINT SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 261

SMALL TYPE: PHOTO BY WESLEY ANDREWS

(GOTHIC TYPE)

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS [®] PAT. NO. 1,797,775

ATTENTION

Order for this business photo
sent to a local dealer or to the
firm who supplied the material
in last year's order (see)
to make all alterations.

DEC 27 1939

DEC 27 1939

DEC 27 1939

DEC 28 1939

16 2

28/80

Jan 3 40

226 1/2

214 9

Dec 147
M.M. 144

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2530

ORDER NO. 33235

DATE 12-27-1939

12 M 500 POST CARDS		ART COLORTONE		WHITE BORDER	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)			
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 3		R. M. YES	
TITLE (IN FULL) GRAND CANYON OF THE SNAKE RIVER, LOOKING NORTH, OREGON-IDAHO RIV. NO. BEFORE TITLE 904 XXXXXXXXXX		IMPRINT SAME AS ABOVE			
(GOTHIC TYPE)		PHOTO PROPERTY OF		CUSTOMER	

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION

35

35
LIVES ARE AN IRONIC...
in harmony with...
to make an effective set.

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

4

11-18

1-33

74/80

1-3

51

1 3/4

1-5-40.

1-6-40.

56

10

1-21

1-24

DATE Photo Returned

Bj.

DATE Photo Returned

pic. 147
R.M. 144

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2531

ORDER NO. 33235

DATE 12-27-1939

12M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OTTER CREST LOOKING TOWARDS
OREGON COAST
YAQUINA HEAD, ~~XXXXXX~~ HIGHWAY,
ORE.

PRIV. NO. BEFORE TITLE: 1018

SMALL TYPE: ~~XXXX~~ PHOTO BY WESLEY
ANDREWS
(GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects of
photographs should be
taken in a natural and
lively manner and should be
in harmony with the
to make an attractive set.

DEC 27 1939

ESTIMATE

DEC 27 1939

DEC 28 1939

DEC 28 1939

18 2

12/29 9

85/80

1-2

210

12

1-8

1-8

211

12

1-23-41

17
Rm 144
147

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2532

ORDER NO. 33229

DATE 12-27-1939

12 M 500 POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M. NO

TITLE (IN FULL) BEAUTIFUL MILL CREEK, SALEM,
OREGON

IMPRINT

SAME AS ABOVE

PRIV. NO. BEFORE TITLE: 567

SMALL TYPE: PHOTO BY WESLEY ANDREWS

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

35

When you
order postcards, please
be sure that all your
data, including name and address, are
in harmony with each other
to make an attractive set.

DEC 27 1939

DEC 27 1939

DEC 28 1939

DEC 28 1939

14 2

12/29/39

85

12-30

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1/2

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52

83

1/17/40

1/18/40

DEC 28 1939

LATE FEE

147

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2533

ORDER NO. 33229

DATE 12-27-1939

12 M500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: TECH UPPER, LOWER, CENTER - BORDER.

FRONT NO.

3

R. M.

NO yes same as

TITLE (IN FULL) MARION COUNTY COURT HOUSE,
POST OFFICE AND STATE CAPITOL,
SALEM, OREGON

IMPRINT SAME AS ABOVE

9AHS53

PRIV. NO. BEFORE TITLE: 572

XXXXXXXXXX:

(GOTHIC TYPE)

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

ENLARGE DOME OF CAPITOL.
SEE TISSUE OVERLAY ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on
order for this customer. Please
note that all cards or im-
prints are uniform in color
in harmony with each other
to make an attractive set.

Rephoto

80

DEC 29 1939

DEC 29 1939

DATE
COMPLETED

DEC 29 1939

DEC 29 1939

10 6

1/2 Gr

80

1-2

51 15

1-5-40

219

9

1-23-40

1-25-40

OKD

DATE

By

OKD

DATE

817-8-15-1/3/40
Sp

ATTENTION

order for the...
set to...
rives are...
in. harmony...
to make an attractive...

NO. 9A-112534

WESLEY ANDREWS CO., PORTLAND, ORE.

ORDER No 33229

DATE 12-27-1939

12 M 500 POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3 R. M. YES

TITLE (IN FULL) GREETINGS FROM SALEM, OREGON

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: 580

SMALL TYPE: (C) CURT TEICH & CO., INC.

(GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE INST. ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.

817-8-15-1/3/40

JAN 12 1940

JAN 12 1940

Pa 15 9
14-6 7

1/23 gr

79

216 13 1-27-40 1-31-40

104

DATE Photo Returned to Customer:

WESLEY ANDREWS CO., PORTLAND, ORE.

NO. 9A-H2536

ORDER NO. 33229

DATE 12-27-1939

12 M 500 POST CARDS

ART COLOR TONE

WITH BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 3

R. M. NO.

TITLE (IN FULL) HOGON SONG

IMPRINT SAME AS ABOVE

PRIV. NO. UPPER LEFT CORNER: 735

SMALL TYPE: (C) CURT TEICH & CO., INC.

(GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SEE LAYOUT ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

35
order for this display. Please
see to it that all the
tives are properly
in harmony with each other
to make an attractive one.

Shot 9
15

10 15-2 14
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74
207 13 1/2
JAN 13 1940
1/20 gr.
24